

# Evan McEldowney Digital Designer & Front End Developer

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## Experience

### UX Designer | Elevated Third

2018 - 2019      Managed the design, content, and development of 5+ client facing websites  
Denver, CO      Designed websites from wireframes to high fidelity for B2B & B2C websites  
Developed site strategy, brand, and content architecture with clients  
Created interaction prototypes for live user and client testing

### Freelance Designer & Front-End Developer | Self Employed

2016 - Present      Design websites and products for startups, the UN Global Compact and MIT  
San Francisco, CA      Develop component based Javascript, SASS, and PHP Wordpress websites  
Boston, MA      Rebrand companies for strategic reentry into consumer markets  
Guide executives on user experience and market strategy

### Events Director | Scout Student Design Agency

2016 - 2017      Founded a sold out 300 person conference with speakers from Airbnb, Twitter, and  
Boston, MA      Monotype on the ethical role of designers in technology development  
Managed an eight-person team in the production and marketing of 14 events  
Developed strategic fundraising partnerships with academic and professional leaders  
Developed social media and print strategies for implementation

### Design Co-op | Yeti.co

Spring 2016      Designed and developed UX for mobile apps and websites  
San Francisco, CA      Created an educational VR application that was launched on the app store  
Ran recurring weekly user testing sessions and design sprints  
Wrote proposals for military & academic project & product grants

### Product Lead | Scout Student Design Agency

2015      Managed a three person team in producing a B2C buying and selling marketplace  
Boston, MA      Rebranded the company with a fresh visual & component based design system  
Developed front end HTML, SASS, and Javascript for hand off to back end

### Print and Interactive Designer Co-op | Studio Gusto

Spring 2015      Developed and designed custom and WordPress based web pages for clients  
Perugia, Italy      Wrote and researched for multiple clients' social media presence  
Developed social media campaigns for a variety of international luxury clients

## About Me

Hi, I am strategically minded creative dedicated to enhancing user experience, product development, and front end development in consumer-facing products. I love tackling large complex issues and combining multiple disciplines and perspectives to tell stories that elevate communication, interaction, and design.

## Skills

### Design

- » Product Design
- » Product Strategy
- » Wireframing
- » Branding
- » Prototyping
- » UI Design
- » Animation

### Development

- » HTML
- » SASS
- » Javascript
- » PHP
- » MEAN Stack
- » Web Animation
- » Responsive Web Development
- » Github

### Management & Marketing

- » Project Management
- » Agile Design
- » Social Media
- » Marketing
- » Campaign Development
- » Event/Conference Organization

### Interests

- » Ethics in AI
- » Visual Journalism
- » Futurology
- » Data Visualization
- » Policy Research

## Education

Northeastern University  
Interactive Media  
& Graphic Design  
2012-2017  
Boston, MA