

Evan McElDowney UX | Design | Front-End Development

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Education

Northeastern University

2012-2017 College of Arts, Media & Design
Boston, MA Majors: Interactive Media, Graphic Design
Minors: Art History, History
GPA: 3.85

Experience

Events Director | Scout Design Agency

Fall 2016 - Present Led an eight-person team in the production and development of a digital marketing strategy
Boston, MA Worked to create strategic partnerships with the leaders of design in the Boston community
Helped to organize a conference between Scout, Monotype, and Northeastern University
Developed and produced 14 events/workshops between Scout and external partners

Design Co-op | Yeti

Spring 2016 Designed and developed fully responsive websites for clients
San Francisco, CA Designed and tested mobile application interfaces for internal and external projects
Created a VR application that was launched on the app store
Created promotional videos and marketing pieces for mobile launches

Design Project Lead | Scout Design Agency

2014 - 2015 Led a team in the development of user experience, branding, and front end design for clients
Boston, MA Designed and coded multiple responsive multi-functional WordPress themes
Designed and coded multiple responsive multi-platform web application for clients

Design Co-op | Studio Gusto

Spring 2015 Developed and designed custom and WordPress based web pages for clients
Perugia, Italy Wrote and researched for multiple clients' social media presence
Designed with multi-lingual teams on a wide range of media based projects

User Experience Designer Intern | Communispace

Summer 2014 Designed an encompassing style guide for the consumer facing website redesign
Boston, MA Completed face-to-face and online user tests; analyzed data from over 3,000 users
Proposed and created new consumer facing user interfaces and features
Branded over fifty client and consumer facing websites

Skills

Adobe Creative Suite, Sketch, WordPress, SharePoint, Google Sketchup, HTML, CSS, SASS, Jekyll, D3, Bootstrap, Javascript, Processing, Basic Student Language (Racket), PHP, JQuery, MEAN Stack, Trello, Scrum, Slack, Google Analytics, Balsamiq, Spanish(Basic), Italian(Basic), Jira, Social Media Marketing, Videography, Photography, Project Management, Team Building, Event Organization, Critical Writing in Art and History, development of story based digital, narratives or interactive websites, exhibit development, and fabrication