

# Evan McElDowney UX | Design | Front-End Development

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## Education

### Northeastern University

2012-2017 College of Arts, Media & Design  
Boston, MA Majors: Interactive Media, Graphic Design  
Minors: Art History, History  
GPA: 3.8

## Experience

### Freelance Designer and Developer | Self Employed/Contract

2015 - 2017 Designed micro-websites and applications for Chipotle, Reebok, and MIT  
Boston, MA Created interactive motion prototypes to test user interactions.  
Denver, CO Developed component based Javascript and PHP Wordpress sites for clients

### Events Director | Scout Design Agency

2016 - 2017 Lead an eight-person team in the production and development of a digital marketing strategy  
Boston, MA Worked to create strategic partnerships with the leaders of design in the Boston community  
Helped to organize a conference between Scout, Monotype, and Northeastern University  
Developed and produced 14 events/workshops between Scout and external partners

### Digital Designer/ Developer | Yeti

Spring 2016 Designed and developed fully responsive websites for clients  
San Francisco, CA Designed and tested mobile application interfaces for internal and external projects  
Created a educational VR application that was launched on the app store  
Created promotional videos and marketing pieces for mobile launches

### Product Lead | Scout Design Agency

2014 - 2015 Led a team of three in producing an ecommerce web app for a client  
Boston, MA Rebranding the company with a new logo and brand system that was deployed  
Redesigned the user experience throughout the web app  
Developed front end HTML, SASS, and JQuery for hand off to back end developer

### Design Co-op | Studio Gusto

Spring 2015 Developed and designed WordPress based web pages for clients  
Perugia, Italy Wrote and researched for multiple clients' social media presence  
Supported multi-lingual teams on a wide range of media based projects

### User Experience Designer Intern | Communispace

Summer 2014 Designed an encompassing style guide for the consumer facing website redesign  
Boston, MA Completed face-to-face and online user tests; analyzed data from over 3,000 users  
Proposed and created new consumer facing user interfaces and features  
Branded over fifty client and consumer facing websites

## Skills

Adobe Creative Suite, Sketch, WordPress, HTML, CSS, SASS, Jekyll, D3, Bootstrap, Agile Design, Javascript, Processing, PHP, JQuery, MEAN Stack Development, Social Media Marketing, Videography, Photography, Project Management,