

Evan McEldowney

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Freelance User Experience Designer and Front-End Developer Jan 2016 - Present

- Designed websites, brands, and products for startups, the UN Global Compact, and MIT.
- Developed component based Javascript, SASS, and PHP Wordpress websites.
- Re-branded companies and created marketing sites for strategic reentry into B2C and B2B markets.
- Animated illustrations and interfaces in Principle for marketing material and interactive prototypes.
- Guided executives on how to incorporate design sprints, user experience, and agile work-flows.

User Experience Designer | Elevated Third Jan 2018 - Jan 2019

- Designed websites in Sketch from wire frames to high fidelity for B2B and B2C clients.
- Project managed the communication, strategy, and quality assurance of 3 client websites.
- Developed site strategy, brand, and content architecture in collaborative Agile sprints.
- Created interaction motion prototypes using Sketch and Principle for user testing and client pitches.

Events Director | Scout Student Design Agency Aug 2016 - Aug 2017

- Founded and directed the development of a sold out 300 person conference with speakers from Airbnb, Twitter, and Monotype on the ethical role of designers in technology development.
- Managed an eight-person team in the production and marketing of 14 design centered events.
- Developed strategic fundraising partnerships with academic and professional leaders.

Design Co-op | Yeti.co Jan - June 2016

- Designed and tested the user experience of mobile applications and websites using Sketch and Invision.
- Created and managed the development of an educational Virtual Reality application on the app store.
- Participated in weekly recurring agile user testing sessions and prototyping design sprints.

Product Lead | Scout Student Design Agency Aug - Dec 2016

- Managed a 3 person team in top down redesign of a startup's B2C buying and selling marketplace.
- Re-branded the company with a new logo and a clean component based design system.
- Developed the front end of the component website based using HTML, SASS, and Javascript.

Print and Interactive Designer Co-op | Studio Gusto Jan - June 2015

- Designed print brochures using InDesign for high end consumer clients.
- Developed 5 custom interaction focused WordPress web pages for clients using PHP and Javascript.
- Wrote and produced content for 5 clients' social media campaigns for international luxury clients.

User Experience Intern | C-Space Corporation June - September 2015

- Designed an encompassing style guide for the consumer facing website redesign.
- Designed face-to-face and online user tests; analyzed data from over 3,000 users.
- Branded over 50 client and consumer facing websites.

Skills

Design

Product Design
Product Strategy
Wire-framing
Branding
Prototyping
Animation
User Testing
Agile Design
Motion Graphics

Development

HTML
SASS
Javascript
PHP
MEAN Stack
Web Animation
Responsive Web
Development
Github Deployment
Wordpress

Management & Marketing

Product Management
Project Scoping
Client Proposals/Pitches
Agile Design
Social Media Marketing
Campaign Development
Event Organization
Story Production

Education

Northeastern University
Interactive Media
May 2017