# Evan Macadangdang

UX/UI Designer

(424) 321-5379
evanmac114419@gmail.com
evanmaca.github.io/evanmaca

## EXPERIENCE

### Knurture, Remote — *UX/UI Analyst & Junior Designer*

April 2022 - Present

- Wireframed and created animations for prototypes
- Reviewed and analyzed the design and storytelling elements of product landing pages/websites according to Knurture's storytelling philosophy and common UX practices
- Created detailed writeups containing solutions and suggestions to improve the website's ability to communicate a story to users and improve the visual design of the websites

### Belkin, Playa Vista — *UX/UI Design Intern*

March 2019 - May 2019

- Produced wireframes and prototypes for the Linksys Velop app, while maintaining Belkin's design principles
- Conducted competitive audits to further improve the user journey and navigation
- Collaborated with cross functional teams to create design solutions

### Belkin, Playa Vista — *Desktop Services Intern*

January 2018 - April 2018

- Configured and deployed all needed computer equipment for new hire employees
- Conducted maintenance on computer hardware, reducing post-installation issues by 95%
- Assisted employees with their technological issues by re-imaging their laptops to give a clean Windows OS experience
- Filmed and edited educational videos using Adobe Premiere that help users with password recovery and requesting IT items

### 72andSunny, Playa Vista — *Project Consult Intern*

October 2017 - December 2017

- Pitched and presented ideas to executives and investors for campaigns/projects
- Conducted quantitative research to aid the curation and development of the campaign
- Brainstormed pathways for a strategic and focused campaign

## DESIGN TOOLS

Figma

Adobe XD

Adobe Illustrator

Adobe Photoshop

Adobe Premiere

## EDUCATION

### California State University Fresno, Fresno — *Bachelors of Arts*

August 2019 - May 2022

- Placed on the Dean's list every semester with a 3.7 GPA

### Southern New Hampshire University, New Hampshire — *Associates of Arts*

August 2017 - March 2018

- Completed a 2 year program in 7 months with a 4.0 GPA