Evan McCullough

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EDUCATION

Suffolk University Sawyer Business School   Boston, MA
BSBA Degree Candidate   May, 2014
- Major: Information Systems
- Major GPA: 3.9

EXPERIENCE

Federal Reserve Bank of Boston   Boston, MA
Corporate Communications Intern   May 2013– Present
- Research and evaluate the online presence of the Federal Reserve System and other external organizations; make recommendations to Federal Reserve Bank of Boston Communications staff.
- Collaborate with Bank staff to acquire, create, and adapt existing content to help expand and enhance Federal Reserve Bank of Boston's public web site, BostonFed.org.
- Help craft, administer, evaluate, and present findings of surveys to better understand usage and effectiveness of social media.

Commonwealth of Massachusetts ITD   Boston, MA
Mass.gov Content Analyst Intern   September 2012 – May 2013
- Assisted agencies in evaluating effectiveness of public web sites for accessing agency information, contacts/resources, forms and directional guidance.
- Evaluated content and screen navigation logic that improved user experience via revised web presentations (i.e. eliminated redundant, outdated and trivial material).
- Assisted in developing and conducting usability tests during pre-deployment.
- Informally recognized by Portalization Team for ability to create pages quickly and efficiently.

Commonwealth of Massachusetts ITD   Boston, MA
Mass.gov Summer Intern   June – August 2012
- Developed proficiency with Mass.gov's new CMS platforms and associated tools.
- Responsible for performing IA/content changes that cannot be done in batch mode.

SELECT PROFESSIONAL PROJECTS

- Massachusetts Teachers' Retirement System   http://www.mass.gov/mtrs/
- Massachusetts Department of Agricultural Resources http://www.mass.gov/agr/
- Massachusetts Department of Environmental Protection http://www.mass.gov/dep/

SKILLS

Microsoft Office Suite, MS Access, MS Visual Studio, Xcode, Content Management Systems, HTML5, CSS, Git, Google Analytics, Dreamweaver

PERSONAL INTERESTS

Crossfit, Sports, Developing Personal Websites (profile, blog, social media), Learning and