

Evan McCullough

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EDUCATION

Suffolk University

Boston, MA

BSBA Degree Candidate

May, 2014

- Major: Information Systems & Operational Management
- Core Courses: Management Information System, Systems Analysis & Design, Web Application Development

EXPERIENCE

Federal Reserve Bank of Boston

Boston, MA

Corporate Communications Intern

May 2013– Present

- Research and evaluate the online presence of the FR System and other external organizations; make recommendations to FRBB Communications staff.
- Collaborate with Bank staff to acquire, create, and adapt existing content to help expand and enhance FRBB's public web site, BostonFed.org.
- Help craft, administer, evaluate, and present findings of surveys to better understand usage and effectiveness of social media.
- Other duties as requested.

Commonwealth of Massachusetts ITD

Boston, MA

Mass.Gov Content Analyst Intern

September 2012 – May 2013

- Assisted agencies in evaluating effectiveness of public web sites for accessing agency information, contacts/resources, forms and direction guidance.
- Evaluated content and screen navigation logic that improved user experience via revised web presentations (i.e. eliminated redundant, outdated and trivial material)
- Assisted in developing and conducting usability tests during pre-deployment

Commonwealth of Massachusetts ITD

Boston, MA

Mass.Gov - Summer Intern

June – August 2012

- Developed proficiency with Mass.Gov's new CMS platforms and associated tools
- Responsible for performing IA/content changes that cannot be done in batch mode

SUCCESSFUL PROJECTS

- Massachusetts Teachers' Retirement System <http://www.mass.gov/mtrs/>
- Massachusetts Department of Agricultural Resources <http://www.mass.gov/agr/>
- Massachusetts Department of Environmental Protection <http://www.mass.gov/dep/>

SKILLS

Microsoft Excel, Word, PowerPoint, Access, Content Management System, HTML5, CSS, JavaScript