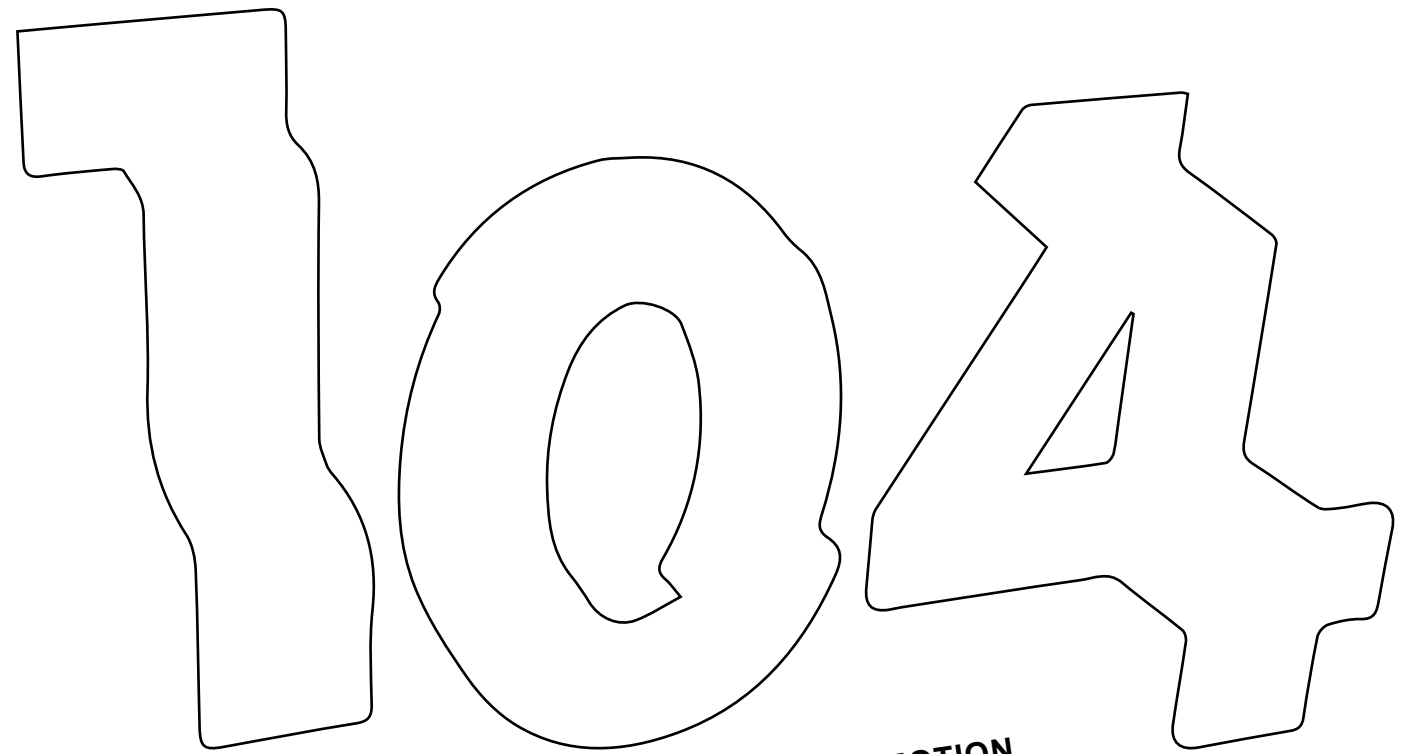


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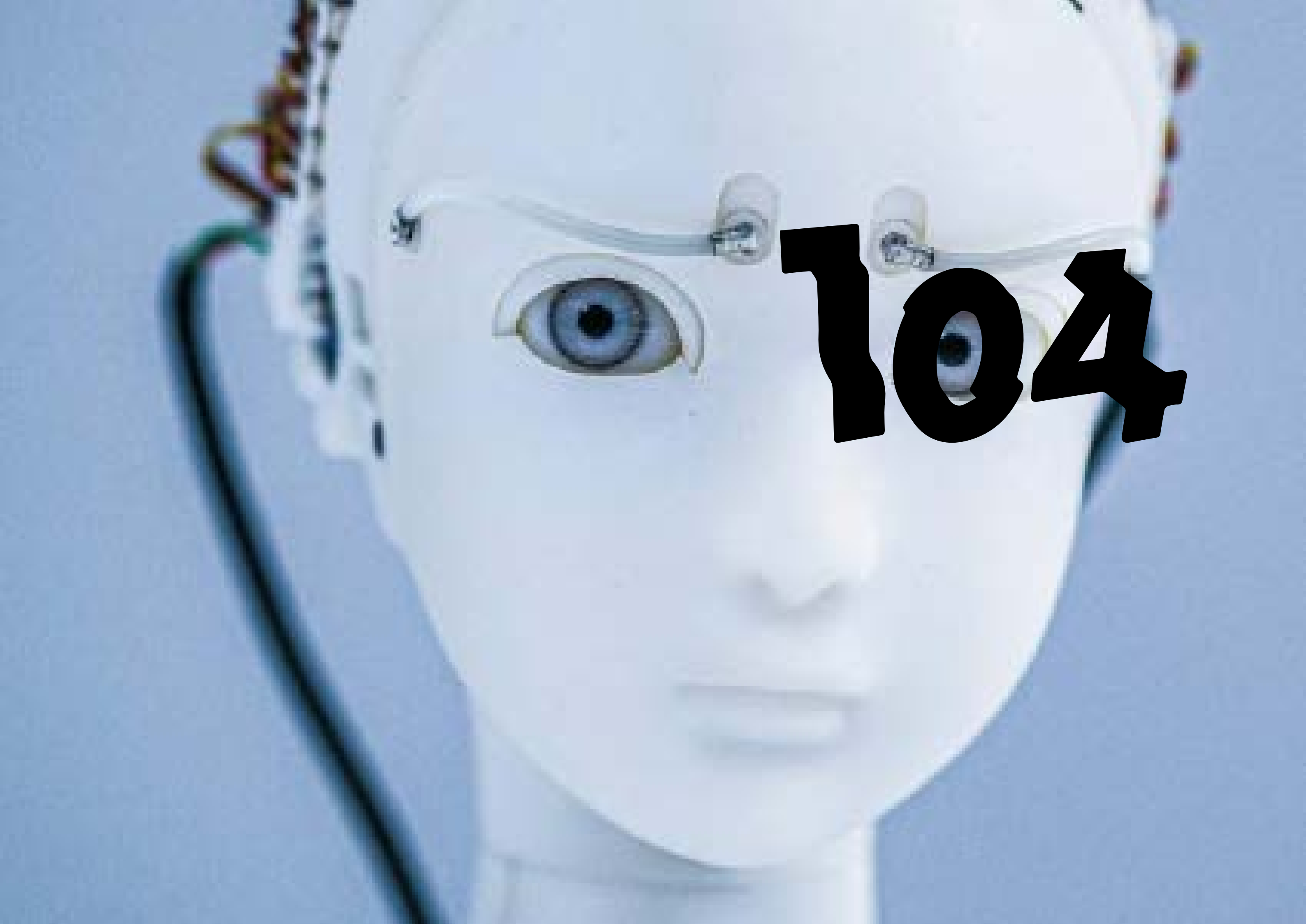


WELCOME TO THE DIGITAL ERA STAY IN MOTION
LE CENTRE QUATRE PARIS, FRANCE
DESIGN PROPOSAL BY NICHOLAS EVANS

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ARIAL PRIMARY TYPEFACE

Arial is a sans serif typeface by Robin Nicholas and Patricia Saunders designed in 1982 for Monotype. It is one of the most commonly used typefaces and is seen as standard for computer usages. Arial is used for many visual communication purposes.

Arial Narrow

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
0 1 2 3 4 5 6 7 8 9

Arial Rounded: MT Bold

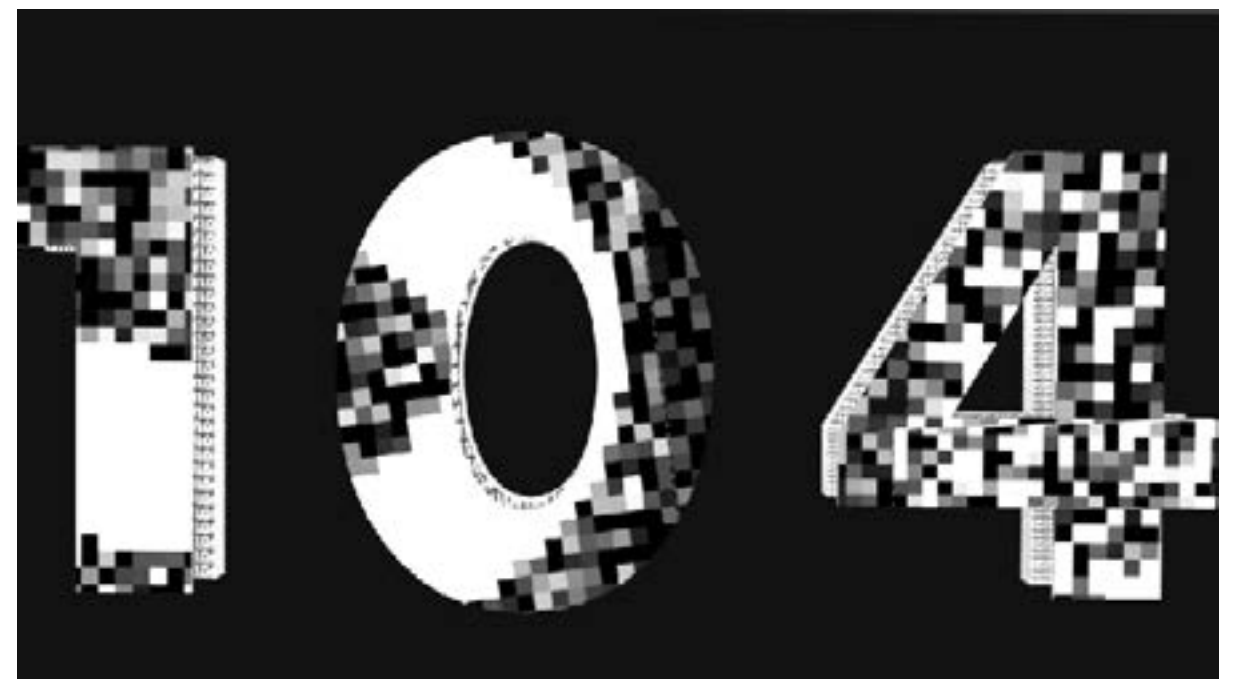
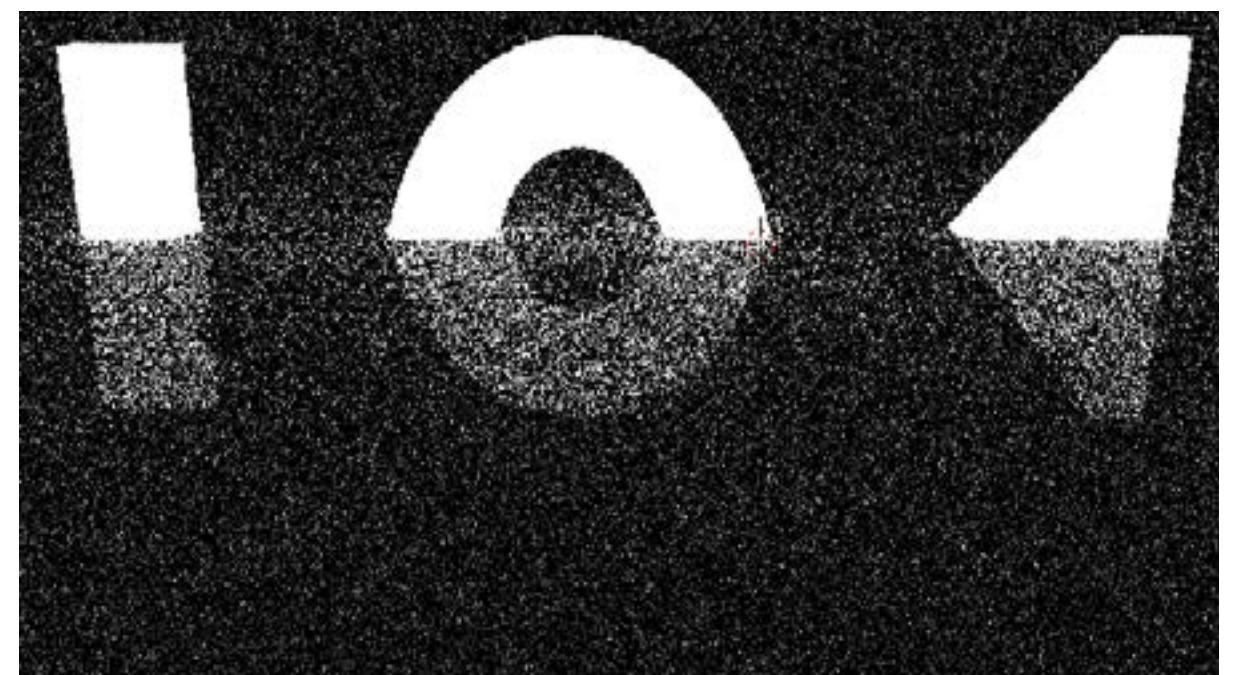
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
0 1 2 3 4 5 6 7 8 9

DESIGN RATIONALE

When designing the logo for Le Centre Quatre a big part of the design inspiration was the geometrics of Le Centre Quatre logo prior to the current logo. The geometric shapes give off this sense of simplicity as well as numbers. Numbers are everywhere and always present since the beginning of time. This led me to think how could I capture motion in a logo and I turned to 3D software Blender. When first visiting Le Centre Quatre one thing that was evident to me was this sense of motion. Dancers preparing to jump and move on their toes. Jugglers continuing to stay in motion in order to keep the balls in motion. People are always moving, there's never really a still moment except when preparing for the next transformation. A series of experiments followed to explore how numbers could with depth or motion could convey the overall atmosphere of Le Centre Quatre.

The logo was also inspired by how the previous logo was related to the shapes of scaffolding. Scaffolding which is used for putting up signs giving a hint for an event to happen; a transformation to happen in the space. The modern day hints of a transformation in a space happens mostly in another platform on the screen.

In the digital era it happens on the screens, on our phones, and on the tv. When we are given hints in the digital age it is like a disturbance is taken place because it all goes black or everything one was previously watching is quickly distorted and invaded by another program. To describe Le Centre Quatre logo the best would be distortion because everything is in motion or manipulated but it only means something new is happening.



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qui sommes-nous ? presse professionnels billetterie
spectacles concerts expositions activités Infos pratiques

fr/en



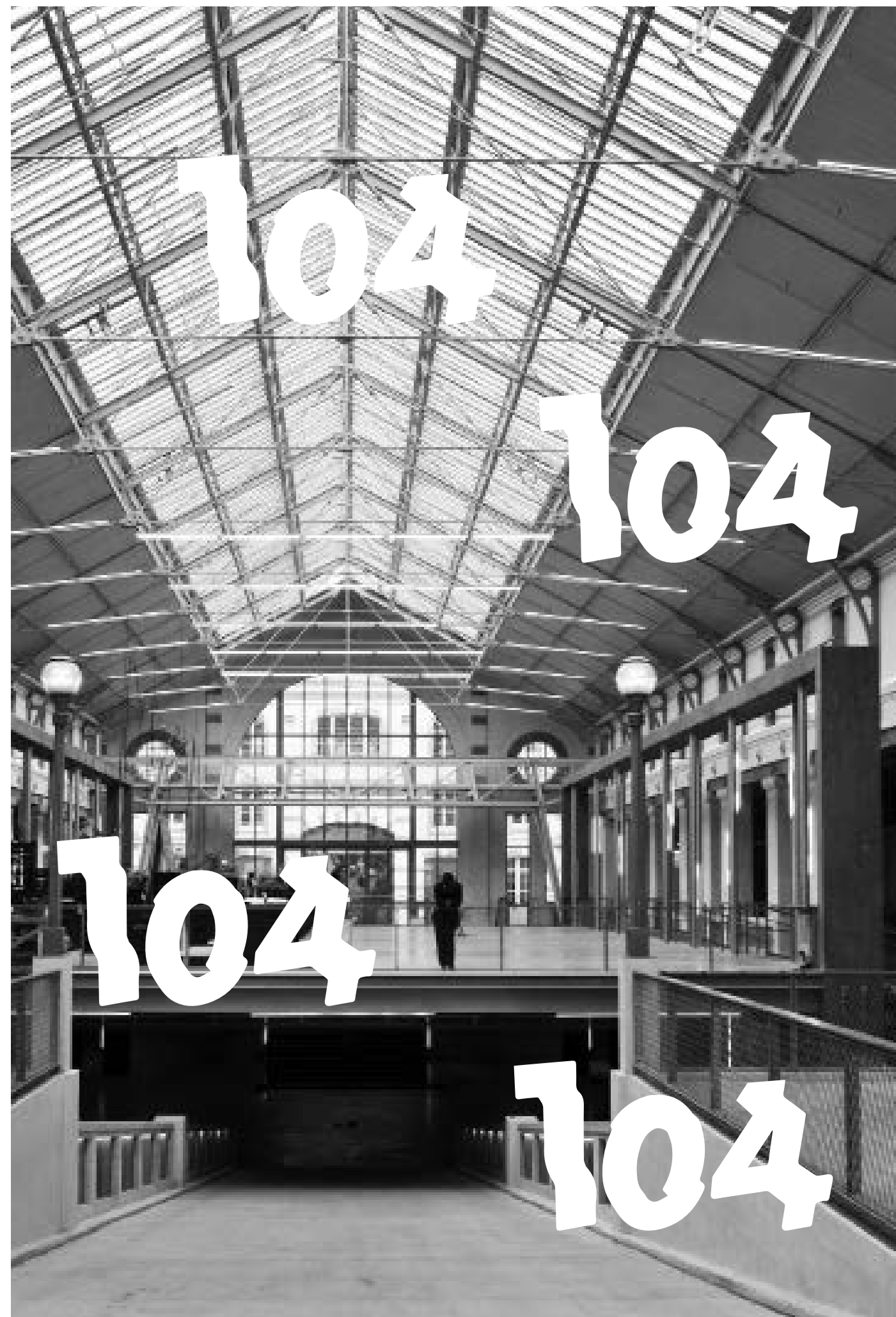
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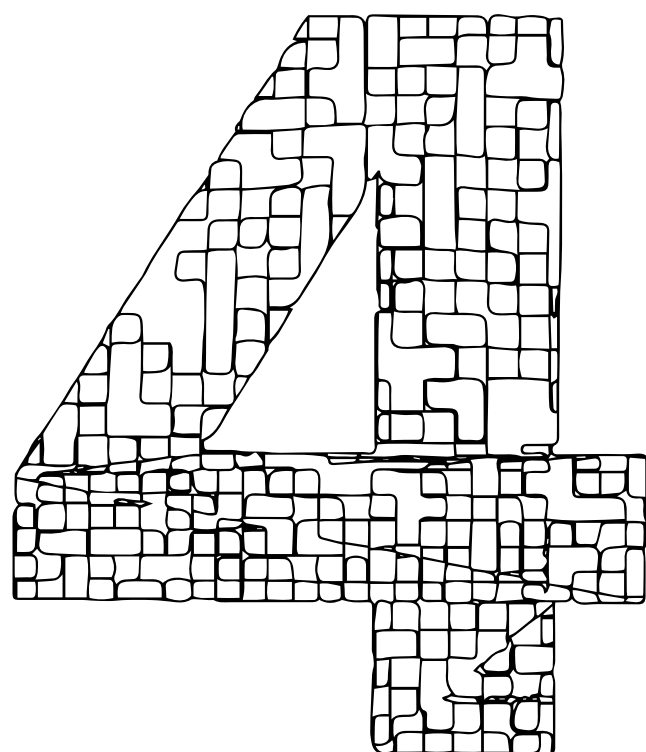
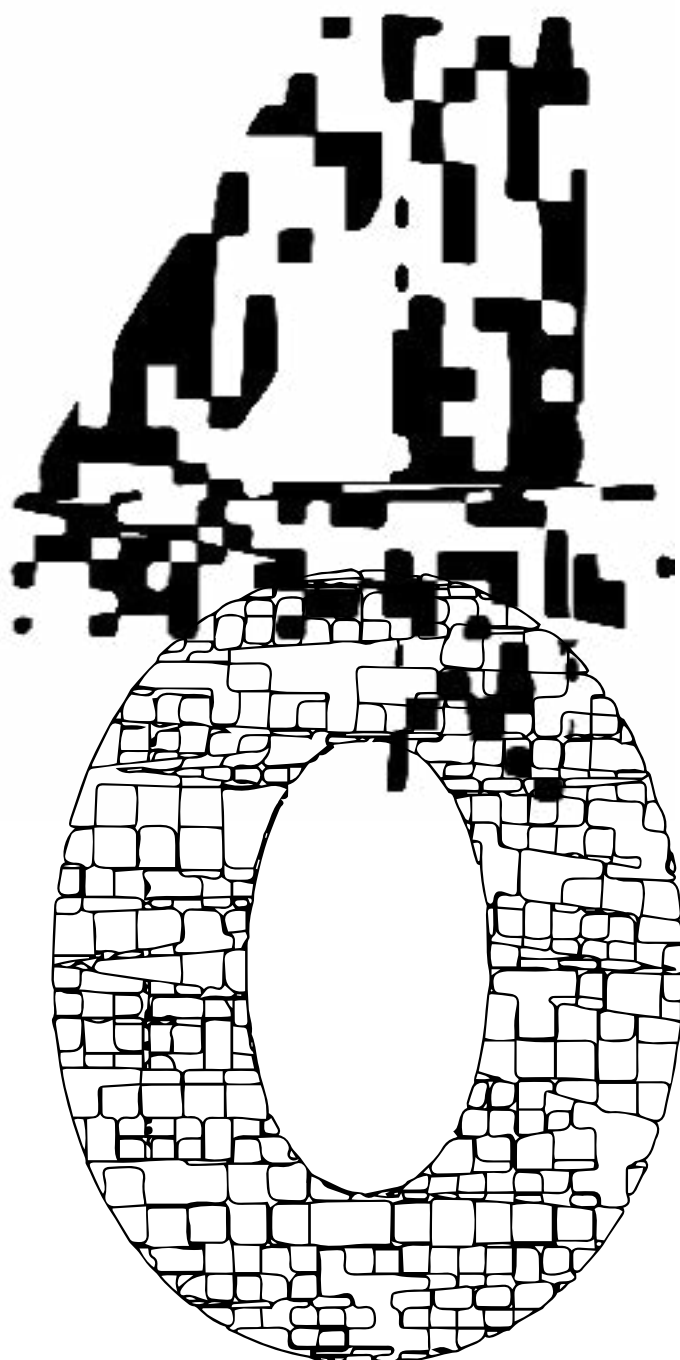
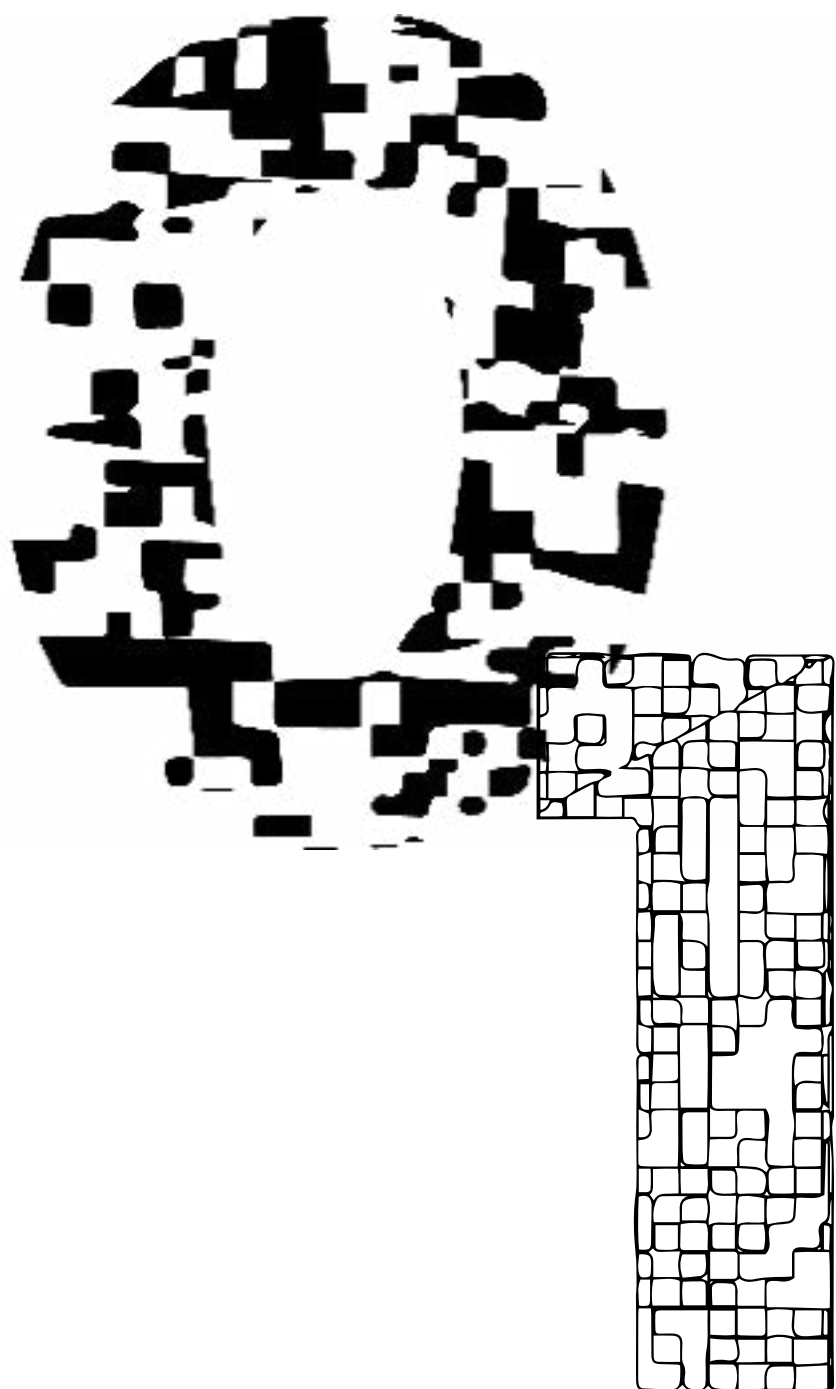
JANUARY 2020

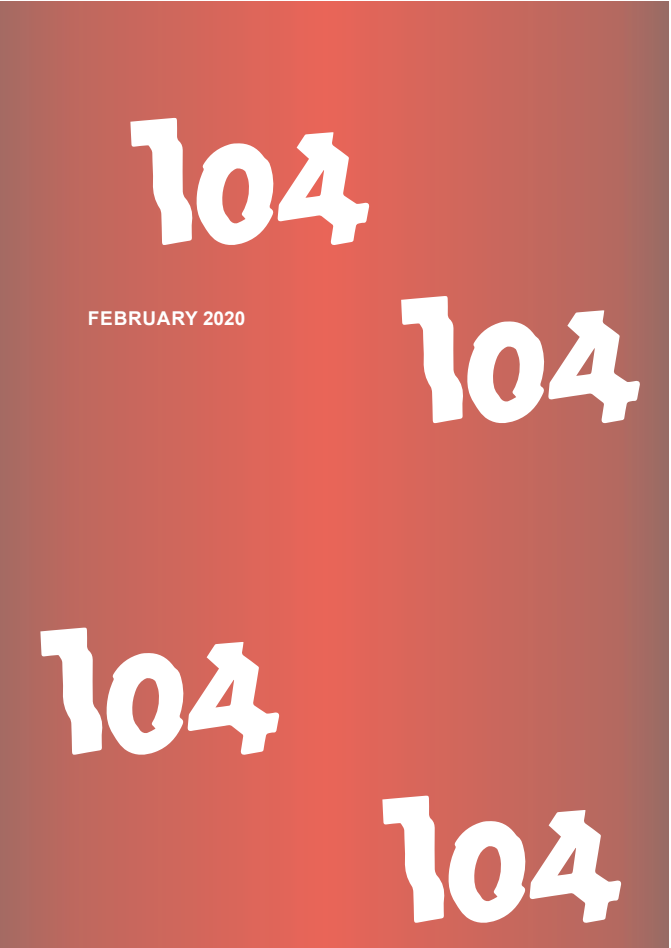
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4TH EDITION
as part of the festival Les Singuliers
2020.01.10 > 2020.25.01.
The fourth edition of the festival brings to light singular personalities that attempt creations that are at the boundaries of their usual disciplines. All singular in their own way, they have in common the will to question the society in which they live and create.
/ theatre / visual art / performance

SERGEÏ
as part of the festival Les Singuliers
2020.01.10 > 2020.01.11
After having signed several extraordinary scenic and musical creations, the drummer and percussionist Lucie Antunes is presenting her new project, Sergeï that combines a quirky instrumentarium, resounding metal and voices to give form to an unclassifiable concert-show whose sophistication is only equalled by its strength of attraction.
/ music / visual art

MMM
[Maison-musée michel houellebecq]
as part of the festival Les Singuliers
2020.01.10 > 2020.01.26
Penetrate in the installation and make some museographic choices. Slide between future times without anything ever threatening your existence. Take a serious advantage on heritage in general... and more particularly on the future house of writer Michel Houellebecq.
/ visual art

TEMPERANCE
as part of the festival Les Singuliers
2020.01.10 > 2020.01.11
Exploring an eminently singular musical world, between pop and electronic music, Dominique Dalcán proposes with Temperance an immersive live concert.
music / electro / visual art

PERFORMANCES
as part of the festival Les Singuliers
2020.01.14 > 2020.01.26
Dérives demonstrates an inexorable strength. Up to ten times a day, the installation, saturated with objects, is put into movement with a short 120-second performance. Without any gestures, the performer still radically transforms the space, inviting the spectators to pay attention to the forces at play.
/ visual art / performance / installation

LE CORPS DES SONGES
as part of the festival Les Singuliers
2020.01.17 > 2020.01.18
An author-composer-performer with an extraordinary universe, Nosfell – alone on stage – drags us into the heart of a fascinating imaginary world with Le Corps des songes. Music, dance and typographic expression intimately combine in this show with strong autobiographical content, in which Nadia Lauro, Dominique A and François Chaignaud namely take part.
/ dance / visual art

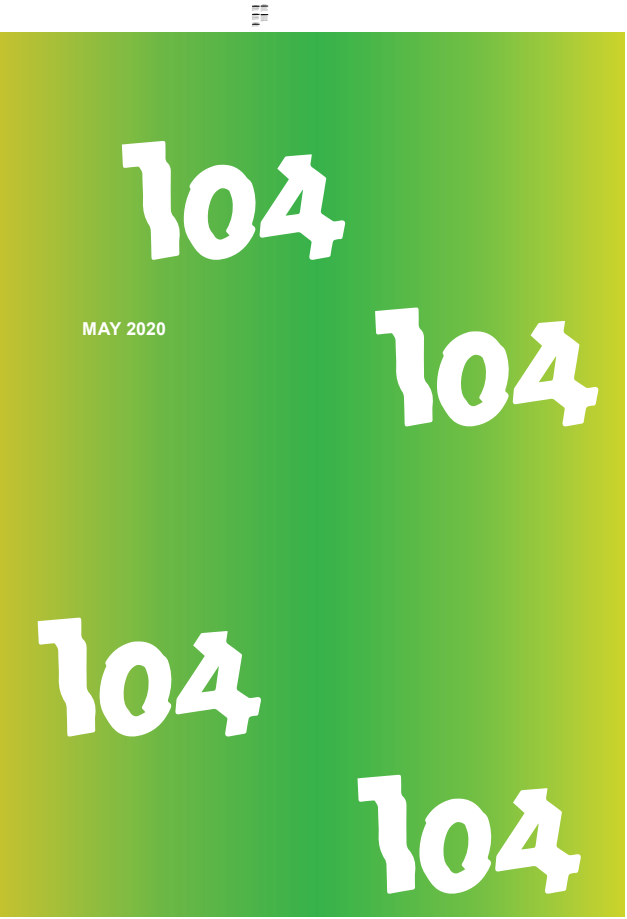
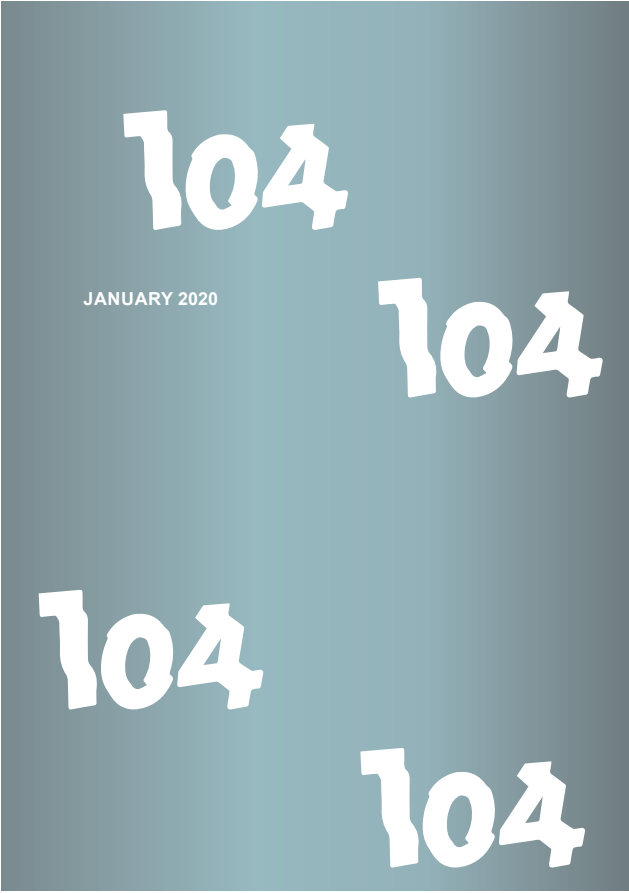
CARTE BLANCHE AND MEETING
2020.01.18
dans le cadre du festival Les Singuliers
The CENTQUATRE has offered the director Ismaël Joffroy Chandoutis a carte blanche on his recent work. In his films, this artist explores the abuses of new technology. Placed in intermediary worlds that combine reality and the virtual, its documentary fictions touch upon the evolution of human relationships in our modern societies.
/ visual art

LE BAPTÊME
as part of the festival Les Singuliers and as part of the Biennial of digital arts Nêmo, presented by the Île-de-France region
2020.01.22 > 2020.01.26
What if, to stop crime, all we had to do was produce such an intolerable feeling of remorse that it dissuades people from going through with it? Between theatre and immersive installation, Laurent Bazin plunges us into a gripping futuristic thriller where the feeling of guilt becomes the tool of social control.
/ performance / visual art / theatre

LES VAGUES, LES AMOURS, C'EST PAREIL
as part of the festival Les Singuliers
2020.01.23 > 2020.01.25
Three years before his suicide in 2008, David Foster Wallace made a speech that was modestly entitled This is Water. /
theatre

FEMME NON-RÉÉDUCABLE
as part of the festival Les Singuliers
2020.01.23 > 2020.01.25
On the 7th of October 2006, Anna Politkovskaja is found murdered in Moscow in a staircase: the Russian journalist was looking into the armed conflict in Chechnia. With his text, Femme non-rééducable, Stefano Massini continues her quest for truth. By bringing this to the stage, Thomas Bellorini uses the tools of theatre to breakthrough where journalism failed.
/ theatre

5TH EDITION
Maddy Keynote 2020
2020.01.30 > 2020.01.31
With more than 7 200 visitors in 2019, the Maddy Keynote has now become the summit of innovation and the unmissable rendezvous for inspiration in France. For its fifth edition on the 30th and 31st of January at the CENTQUATRE-PARIS, the subject of Mutations in the fields of the Living and Territories will be at the heart of the talks. How must Humanity evolve to adapt to the major changes of our time, that are at once technological, environmental and societal? Is recreating relationships today still possible in a society that is more and more fractured?



THANK YOU