

DIGITAL ZOO

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for Deep Face Project

Digital ZOO VIDEO

Video montage: News coverings of data breaches, 3D renderings, films scenes, Illustrations, Experiments

Audio: ZOO Keepers, Music, Newscoverage,

Therianthropes Characters have human bodies but animal head masks on them. In their own enclosure with a lunch tray/laptop

Elephant Goes through poaching with his horn but is never sure how

Tiger: encounter the blocked wall, becomes the most studied, scientist and poachers fight over him

Rooster: waits anxiously for his feed, becomes persuaded in a sense by the content he consumes, the digital world for him a place to entertain everyone has a standard to meet.

ZOO Keeper: Study and tends to the users, He hopes All animals become hyped to take selfies,

Scientist: Studies but for evil purposes

Poacher: Study for poaching

3D RENDERINGS:
ZOO surveillance Monitor
ZOO Environments

Digital ZOO VIDEO

Script:

This video serves as a way to explain the digital ZOO and how it works using examples some true and others based on true facts in the 21st century. The story commences with the human character entering the online Digital ZOO and is identified as Nihlus. He runs out in an adventure like attitude in his enclosure just to have his screen like walls to remind him that freedom is an illusion in the digital ZOO. No matter how far we go or how real our environment may look we are still only given a certain range of space and access. Then the scientist and the zoo keeper come into play to show how everything we do is recorded and accounted for by them. The video goes to introduce the element that we are fed everyday by our zookeeper and scientist which varies based on the data they collected on each of us. Ross is presented his daily feeding which consists of ads as well as trends that include juggling. The video highlights next how this process of being fed content has a way of persuading one to keep up with trends and in this case it's selfies but this could all be just for the research of your scientist or zookeeper. Then the video brings together the similarities of having your data stolen and as an animal being poached with Greg the elephant who loses parts of his horns to poachers. The video ends on a modern possibility or outcome when it comes to being under research all the time and your data stolen which is cloning. We end off with Nihlus being watched by all; his Zookeeper, Poachers, and scientist. The zookeeper is enjoying his findings, the poacher desires his pelt, and the scientist has revealed his plan of cloning Nihlus. The video is followed by a video of double trouble the cloned dog and the scientist's own clone.



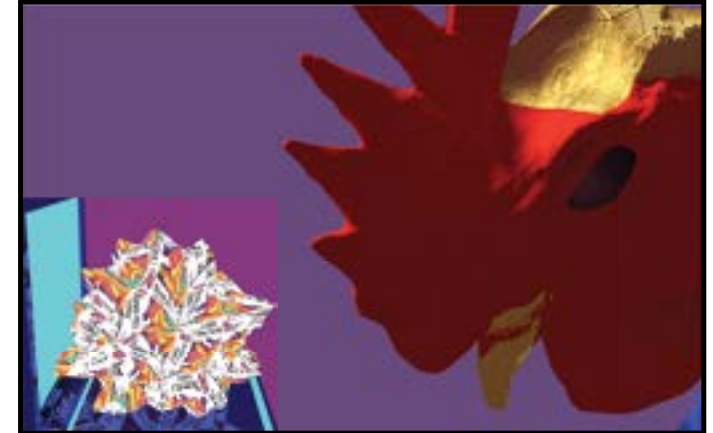
Storyboard



Freedom = Illusion



Everybody = Resaerch



Content= Feed



Feed Persuasion

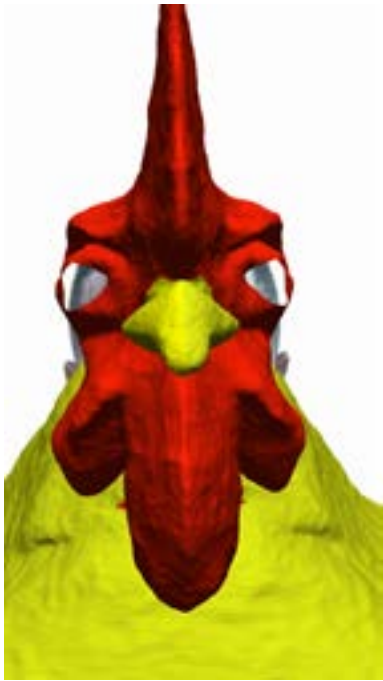


Poaching
Data Breaches



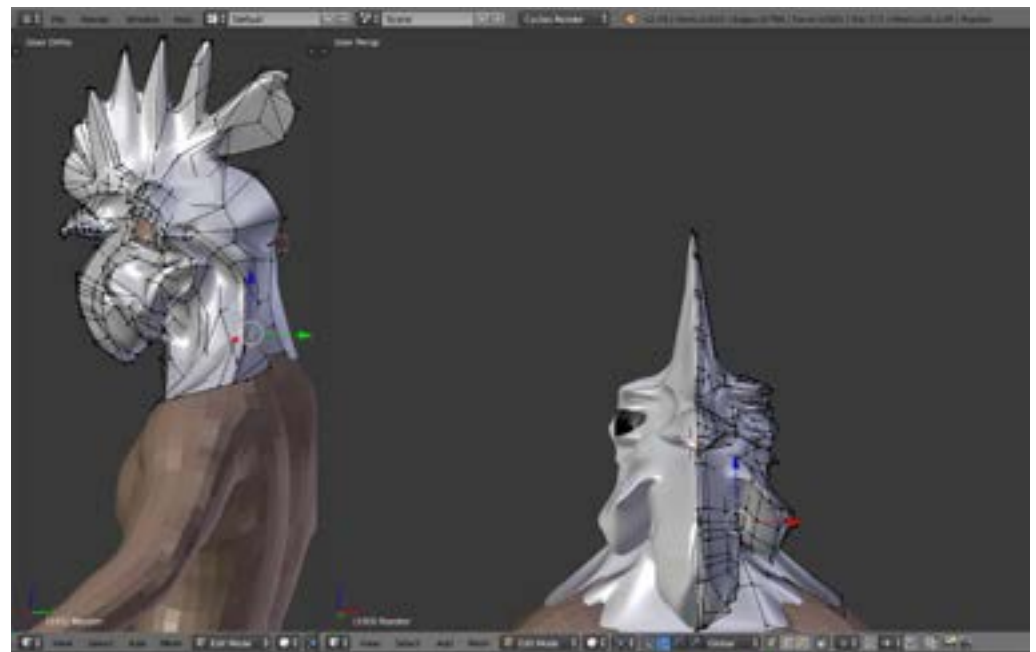
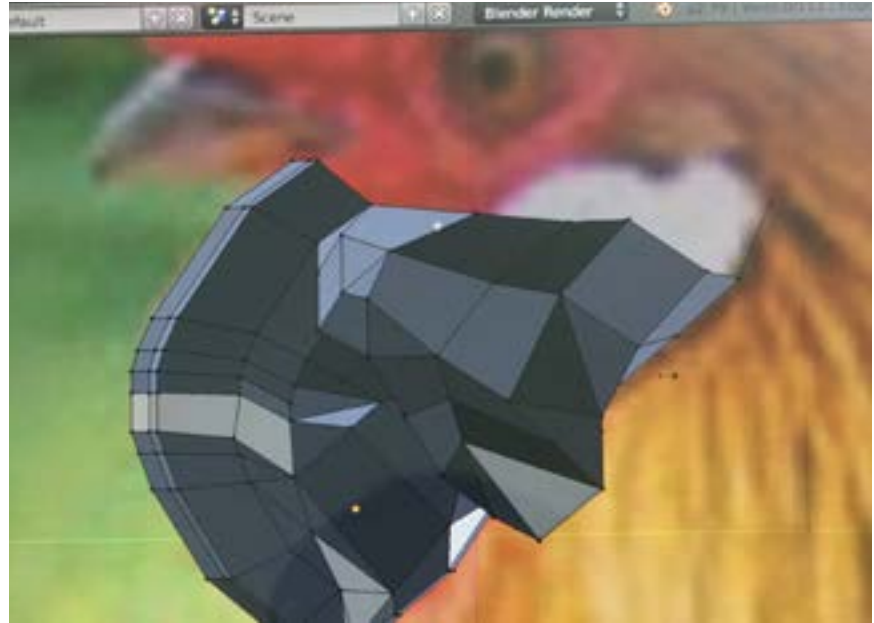
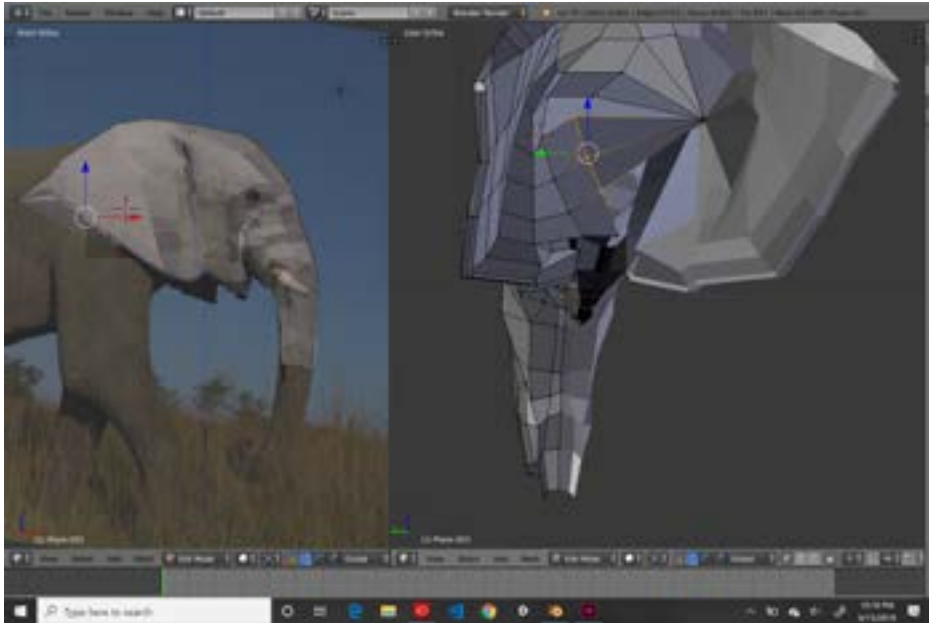
Study for Cloning
Everything is accounted

Process Therianthropes:



First Worked on modeling the 3d animal head withb blender and applying it to Spark AR as a filter that would change masks each time one taps the screen. Having been determined in my focus learned about Blender addon tool by Manuel Bastoni for modeling characters with rigs. Made a few adjustments to Animals heads to fit Mike's(model) head.

Process Therianthropes:



Mood Board

*Collage of Videos:
3dAnimations, Films, Illustrations, News, National Geography*



Settings



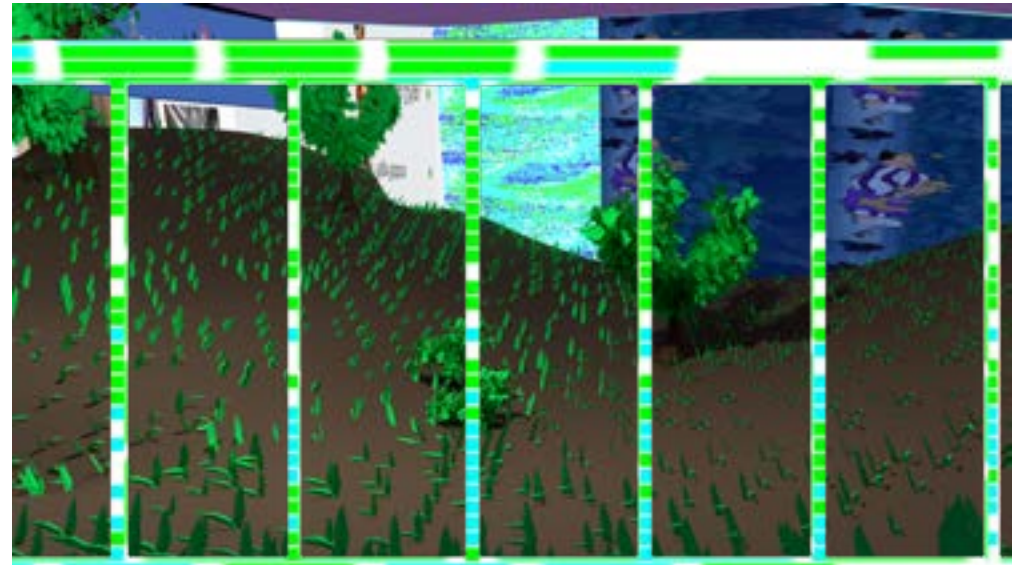
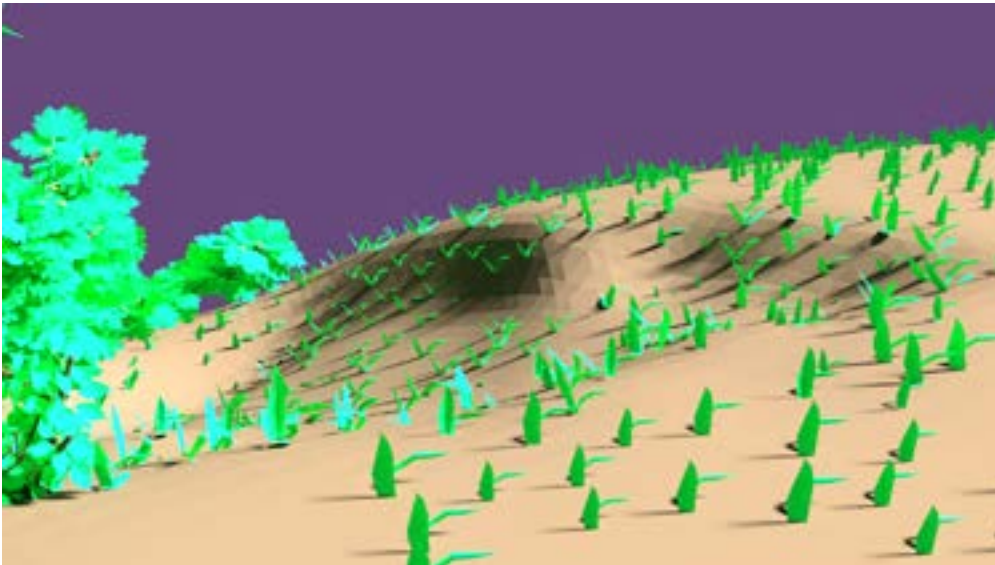
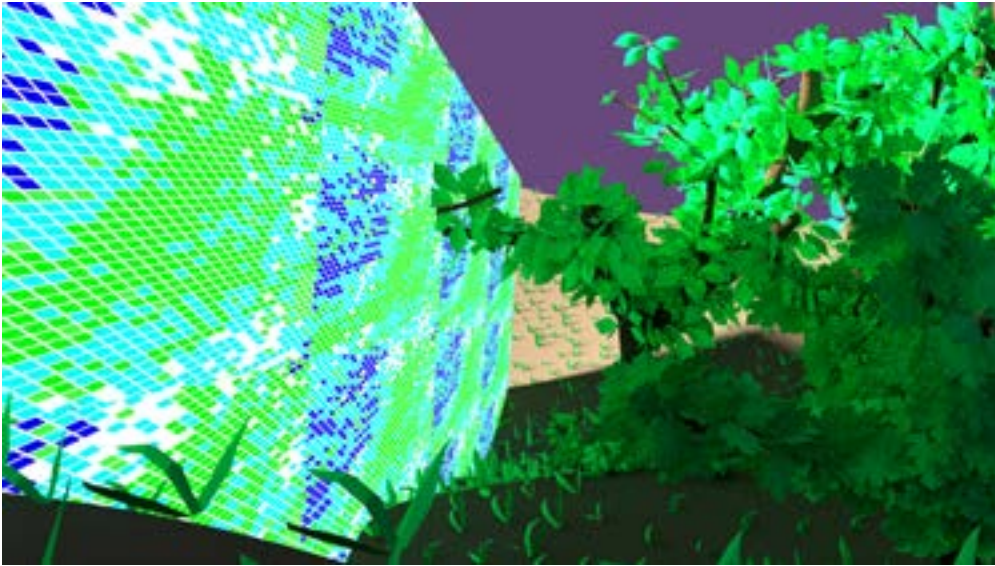
3d Therianthropes Characters



2d Zoo Keeper, Scientist, Pochers



Digital ZOO: Environment



Arc+Research

Internet(walls, connect ,entertain)-feed(Persuaission)-Poaching-Cloning

My reaserch included :

Interviews I did with Domonique Moulun a curator/Art Media and Technology prof, Anna Tipex a phsychologist, and a few data management workers. Each interview is to help illustrate a pillar of how the Digital ZOO affects society.

Research on Nick Seavers on when it comes to retaining Users “captology”.

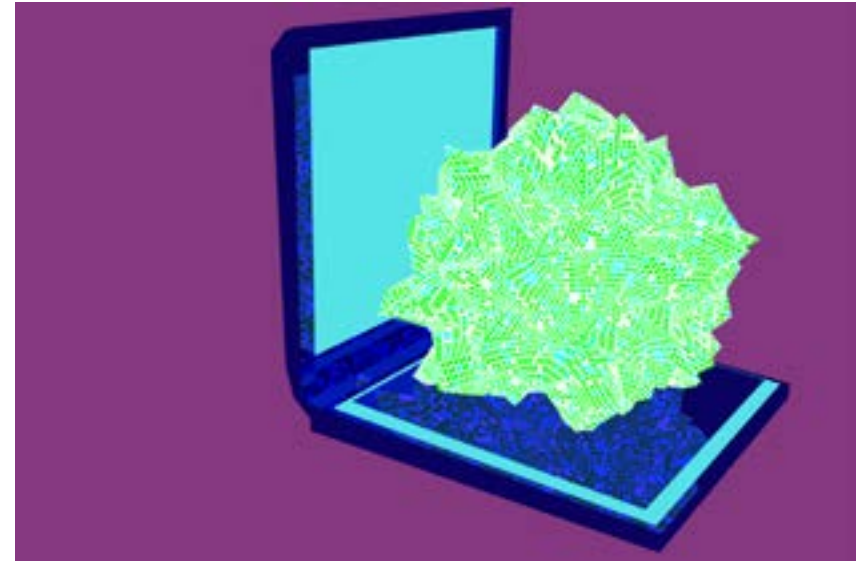
Inspired by:

Hyperlinks or It Didn't Happen 2014 by Cécile B. Evans

Grosse Fatigue 2013 by Camille Henrot

World Brain by Stephane Degoutin 2013

Hybryd of a lunch tray and a laptop



Illustrations



Montage Video/Soundtrack

Computer Love By Zapp & Roger

Audio samples Dream works Madagascar

National Geographhy Wildlife: Chasing The Rare Jaguar - Documentary Films

Suspicious Minds by Elvis Presliy

ABC News : Cloning Animals: Woman Brings Cloned Dog, Discusses Pros and Cons on GMA'

Interview with psychologist Anna Tipex



Installation

I would prefer to play this on laptop or a computer screen to connect to the fact that this is probably where most of one enters the Digital ZOO each and everytime. Have a few screens and supply headphones for each one to have their own experince of hearing the Zoo Keeper or Scientist or Poacher as if the audience was the charcter being researched, paoched and cloned. Have a seat/ table for the audience to sit and be relaxed. I want the video to be on loop. One of the three days if dark enough try it projected on a regualr wall wall down a hallway as you walk throughthe 104 and loud.



