MAT WHITEPAPER

INTRODUCTION

Medal Art Coin (hereafter referred to as MAT) is a token issued simultaneously after the NFT blind box release of Digital Art Era. Digital Art Era project is an NFT blind box about medal Art released by artist Evan and Gate. IO.

In the era of development today, digital currency has played a pivotal role, and according to the latest data of NFTGO, as of March 11, 2022, the total market value of NFT was \$17.08 billion.

According to the trend of social and technological development, digital currency and NFT will become the mainstream of The Times.

The "Digital Art Era" project is to carry virtual currency in the form of MEDALS. The NFT generated by the creative combination of currency symbols and MEDALS is a combination of beliefs and times, representing an ideal, which will witness a new Era.

"Digital Art Era" project is a new project of NFT+ copyright of virtual NFT+ physical object. Through the linkage of virtual and physical object, the project itself has more exposure and development.

PROJECT FEATURES

First of all, players participate in activities with the help of blind boxes, and then they can exchange tokens by exchanging physical MEDALS, and the holders of physical MEDALS will get tokens from time to time.

Through linkage, we attract new artists and partners to develop medal art NFT together and build it into a faith, so as to gain more fans and supporters.

Unique exchange system, physical medal exchange requires a certain number of Digital Art Era NFT, depending on the level of THE NFT at hand.

Conversion ratio 8SP:16SSR: 24SR: 40R: 56N=1 Physical medal.

 $8 \times NFT (SP) = 1 Physical Medal$

 $16 \times NFT (SSR) = 1$ Physical medal

 $24 \times NFT (SR) = 1$ Physical Medal

 $40 \times NFT (R) = 1 Physical Medal$

 $56 \times NFT (N) = 1$ Physical medal

Unique medal system, first of all, 100 physical MEDALS will never be issued; For security and uniqueness, each entity medal has a set of four-digit identifiers, each of which corresponds to a set of strings through which tokens can be exchanged.

Evan has also prepared six source files for different medal designs, all of which can be made directly and can be customized according to demand. The design rights will be auctioned, with 20 percent of the profits going to the owners of the physical MEDALS.

TOKEN ALLOCATION RATIO

- LOYALTY PROGRAMS (EXCHANGE/AIRDROP/INCENTIVE) : 20%
- ATTRACTING NEW ARTISTS & PARTNERS: 23.37%
- CONSULTANT & TEAM: 15.21%
- PUBLIC OFFERING: 6.32%
- MARKETING: 7.15%
- INNOVATION: 10.13%
- THE RESERVED: 17.82%



TOKEN ECONOMY MODEL

MAT will have both B2C and C2C business models, allowing users to purchase physical NFT or design copyright files between users.

We can also communicate with artists through NFT linkage, so that we can customize and cast our own NFT artworks, and extend the use of NFT patterns, such as printing exclusive T-shirts, drinking cups, handbags and making handcrafts.

MAT token will provide incentives to some excellent works, or promote and platform them through platforms and communities. We only take 30% of the profits to motivate community members, and the remaining 70% will be allocated to creators and NFT owners.

We will hold art creation activities from time to time, and the NFT generated will be sold jointly. 20% of the profits will be used for community construction, 10% as a bonus to encourage the NFT authors ahead of the rankings, and 70% will be distributed to the creators.

MAT usage scenarios:

- 1. Generate royalties for artists
- 2. NFT market
- 3. NFT custom casting
- 4. Social tokens

Digital advertising

6. Activity rewards

METACOSMIC SCENE DEVELOPMENT

We are planning an honor game and a private virtual museum APP.

The game will be used to empower NFT and promote medal culture, with a tentative hierarchy, where higher levels will unlock higher ranks of generals and cities, and earn more tokens. The script is still being revised and the beta version will be available in early 2023.

Private virtual museum, will be used to place the buyer's collection of various NFT art, not only to friends and strangers to show their collection of NFT art, but also through the number of visitors to obtain tokens.

Thank you for your attention. Let's look forward to the future together