# **CONOR GAFFNEY**

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#### **EDUCATION**

### University of Chicago, Chicago, Illinois

AB in Fundamentals, minor in Classical Studies, 2008 **GPA: 3.8/4.0**; College Honors; Journalism Fellow

# University of Cambridge, Cambridge, United Kingdom

MPhil in Political Thought and Intellectual History, 2012

#### **EXPERIENCE**

#### Chicago 2011 Transition Committee, Chicago (Feb 2011 - May 2011)

Technology Associate

- Product manager for transition website, www.Chicago2011.org (currently offline)
- Worked in close conjunction with development and design team to move site from a vague idea to a responsive crowdsourcing application in six days
- Designed and developed www.ChicagoTogether.org, a website to handle ticketing and provide information for the inaugural weekend

#### Chicago for Rahm Emanuel, Chicago (Nov 2010 - Feb 2011)

Deputy New Media Director

- Added blog posts, landing pages, and sections to campaign website using HTML, CSS, jQuery, Google Maps API, and template customization in Merb-based CMS
- Developed social media presence. By end of campaign Rahm had 60k+ Facebook fans and 13k Twitter followers
- Coordinated with other departments to recruit over 5k volunteers online

#### Citizens for Claypool (Apr 2010 - Nov 2010)

Research Associate

- Compiled and analyzed opponent's campaign finance data, rendered visually into interactive map using Google Maps API (www.conorgaffney.com/claypoolmap)
- Analyzed and manipulated data from FOIA requests to calculate wide variety of assessment reduction figures from Cook County Board of Review, used in WGN investigation
- Designed, developed, www.joeberrios.com, negative campaign site (currently offline)

## City of Chicago, 1st Ward (Jan 2009 – July 2009)

Aldermanic Aide

- Drafted and edited legislation initiatives, including BPA-Free Kids ordinance (encated May 2009)
- Wrote, and disseminated weekly press releases; Developed and maintained relationships with local and national media, including *The New York Times* and the Associated Press
- Member of www.greeneconomychicago.com development team. Collaborated with experts, web developers and political consultants to develop content, site design, and site promotion strategy

#### **SKILLS**

Front End Web Development: HTML5, CSS3, jQuery, JavaScript

Programming: PHP, some Ruby, some Python

CMS, Marketing: Google App Engine, Django. MailChimp, SilverPop

**Applications:** Photoshop, Illustrator, MS Office

Languages: Proficient German, basic Bosnian-Serbian-Croatian, basic Spanish