Selma Roots

# Initial Information

## Thrift Store

* Uses Square as POS system
  + Free tier
  + Only general categories (i.e. housewares, ladies’, men’s)
    - Top 3 in that order^
  + 60% card, 40% transactions
  + $153,000 in revenue from last year (August to December)
* Barcode

$X

* + Current state:
* No tracking on donations (weight). Betty believes they need to do this since they are nonprofit (for grants and other).
* Cannot message customers about discounts or news.
* No loyalty program.
* Outside companies buy shoes and unsellable clothes are sent to be bailed (at Race?) and sent overseas.

## Race? Warehouse

* Very unorganized. Left side are mostly bagged clothes that are unfit to be sold and need to be bailed to ship out (Tagged “Trailer”). Right side is household miscellaneous (books, furniture, etc.).
* Estimated 10-15 bales could be created per day.
* Bailer handles a volume of bagged clothes of around 7ft x 5ft x 5.5ft.
* Small organized areas of only books in the back center.