



# *Iterated Revelation:*

## *How to incentivize experts to reveal novel actions*

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homeowner	architect	???	house design

## *Project Choice*

Armstrong and Vickers (2010), Guo and Shmaya (2023) study project choice:

- ◇ A **manager** (**decision maker**) is uncertain about which projects are feasible
- ◇ A **subordinate** (**expert**) makes recommendations
- ◇ The manager commits to a selection rule
  - ◇ how to choose a project from the subordinate's recommendations

But what if ex-ante commitment to a selection rule is infeasible?

- ◇ Unawareness: a student unaware of state-of-the-art research ideas
- ◇ Inexpressibility: impractical to express every possible house design
- ◇ Enforceability: A regulator may be unable to make reasonable commitments





- ◇ Delegation / Project Choice

- ◇ Holmstrom (1980); Armstrong and Vickers (2010); Guo and Shmaya (2023)

- ◇ Incomplete Contracting / Unawareness in Contracting

- ◇ Grossman and Hart (1986); Maskin and Tirole (1999); Tirole (2009); Hart (2017); Piermont (2017); Lei and Zhao (2021); Francetich and Schipper (2021)

- ◇ Strategic Information Transmission

- ◇ Milgrom (1981), Crawford and Sobel (1982); Seidmann and Winter (1997); Aumann and Hart (2003); Chakraborty and Harbaugh (2010)

- ◇ Evidentiary disclosure

- ◇ Dye, 1985; Green and Laffont, 1986; Grossman and Hart, 1986; Bull and Watson, 2007; Ben-Porath et al., 2019



*Model*



## *Environment*

The environment is described by

$\mathcal{A}$  — a (compact) set of actions

$(u_d, u_e)$  — (continuous) utility functions  $\mathcal{A} \rightarrow \mathbb{R}$

$\mathcal{R}$  — a collection of non-empty (compact) subsets of  $\mathcal{A}$  such that

- ◇ Exists  $r^\dagger \in \mathcal{R}$  such that  $r^\dagger \subseteq r$  for all  $r \in \mathcal{R}$
- ◇ for  $r \in \mathcal{R}$ , there are a finite  $r' \in \mathcal{R}$  with  $r' \subseteq r$ .

## *Revelation Types*

- ◇ A **revelation type**  $r \in \mathcal{R}$  is a set of actions / projects that an agent can express
- ◇ Say that  $r$  is **more expressive** than  $r'$ , if  $r' \subseteq r$
- ◇  $r^\dagger$  is the **dm**'s type

## *Key Assumptions*

Let the **expert** be of type  $r \in \mathcal{R}$ :

**Voluntary Disclosure:** the **expert** can always masquerade as a type  $r' \subseteq r$

**Information Spillover:** Only subsets of actions  $r' \in \mathcal{R}$  can be revealed

**Hard Evidence:** If the **expert** reveals  $r$ , then any  $a \in r$  is ‘real’

## Selection Rules

An **selection rule** is a function from types to actions:

$$\begin{array}{ccc} f: & r & \mapsto & a \\ & \cap & & \cap \\ & \mathcal{R} & \rightarrow & r \end{array}$$

- ◇ Selection rules are *direct mechanisms*
- ◇ These are the object of study in the project choice literature
- ◇ Inexpressibility precludes direct mechanisms / revelation principle

Call  $f$  **monotone** if  $ex$ 's payoff is monotone in her type

$$u_e(f(r')) \leq u_e(f(r)) \quad (1)$$

whenever  $r' \subseteq r$ , and **strongly monotone** if in addition (2) holds strictly whenever  $f(r) \neq f(r')$ .

- ◇ If direct mechanisms existed, monotonicity is incentive compatibility
- ◇ Direct mechanisms don't exist: even with monotonicity, there need not be any 'strategic' way of enacting a selection rule.

Call  $f$  **efficient** if outcome is Pareto undominated:

for all  $r \supseteq r_d$ , is no  $a \in r$  such that

$$u_d(a) \geq u_d(f(r)) \quad \text{and} \quad u_e(a) \geq u_e(f(r)), \quad (2)$$

with at least one inequality holding strictly.



So, what can we do without ex-ante commitment to a selection rule?

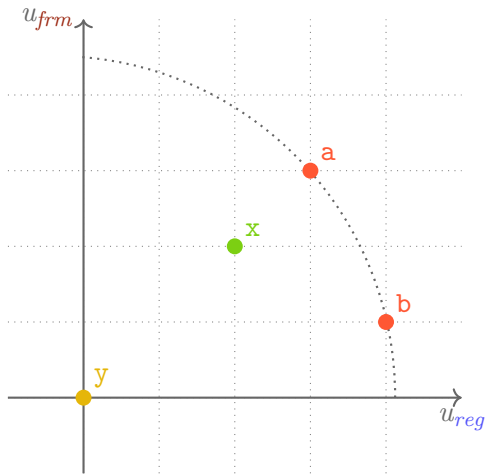
## Example

- ◇ A **regulator** (the **decision maker**) is evaluating mergers (i.e., projects) :
  - ◇ can only choose a merger structure it is aware of
- ◇ A **firm** (the **expert**) may be aware of novel ways of structuring a merger
- ◇ choice of merger structure determines payoffs for both players
  - ◇ the **firm** cares about producer welfare
  - ◇ the **regulator** cares about consumer welfare foremost, but
  - ◇ also cares about efficiency

## Example

- ◇ Each merger yields  $(x_{reg}, x_{frm})$ :
  - ◇  $x_{reg}$  is regulator's payoff (consumer welfare)
  - ◇  $x_{frm}$  is firms's (producer welfare)
- ◇ There are four ways to structure the merger:

$$\begin{array}{ll} \mathbf{x} = (2, 2) & \mathbf{y} = (0, 0) \\ \mathbf{a} = (3, 3) & \mathbf{b} = (4, 1) \end{array}$$
- ◇  $\mathbf{a}$  and  $\mathbf{b}$  must be revealed together



## Example

- Initially the regulator is aware of

$$\mathbf{x} = (2, 2) \quad \mathbf{y} = (0, 0)$$

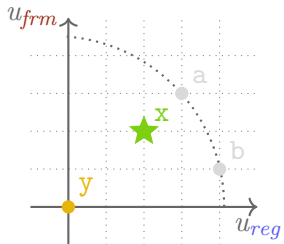
and the firm is also aware of

$$\mathbf{a} = (3, 3) \quad \mathbf{b} = (4, 1)$$

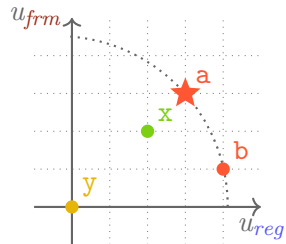
- Since  $\mathbf{a}$  and  $\mathbf{b}$  must be revealed together

$$\mathcal{R} = \{ \{ \mathbf{y}, \mathbf{x} \}, \{ \mathbf{y}, \mathbf{x}, \mathbf{a}, \mathbf{b} \} \}$$

A monotone and efficient selection rule:



$$f(\{y, x\}) = x$$

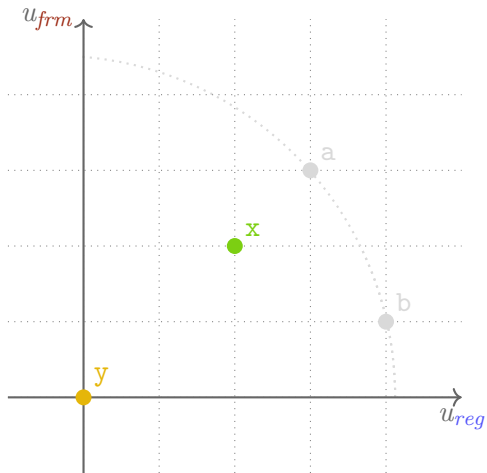


$$f(\{y, x, a, b\}) = a$$

## Example A

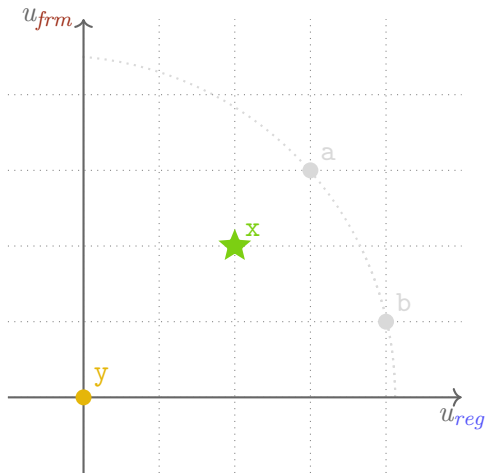
- ◇ If the **firm** had full control over what to reveal: simply reveal  $\mathbf{a} = (3, 3)$
- ◇ However, not all mergers can be independently revealed:
  - ◇ Revealing one merger in a 'class' reveals the existence of the whole class, etc
- ◇ **Regulator** cannot commit to  $\mathbf{a}$  (or  $\mathbf{b}$ ) until it is revealed
  - ◇ Cannot express the direct selection rule above

# Example A

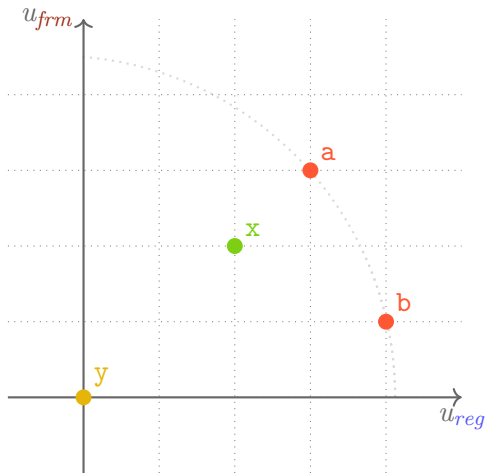




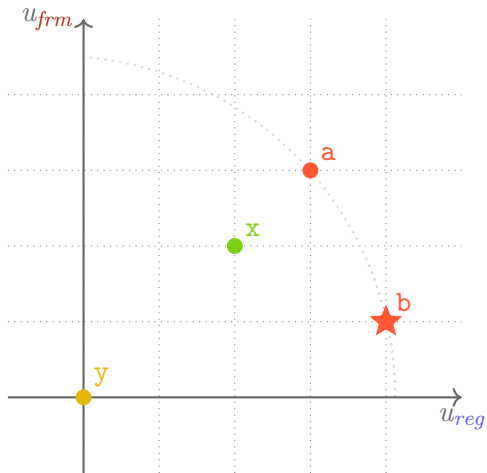
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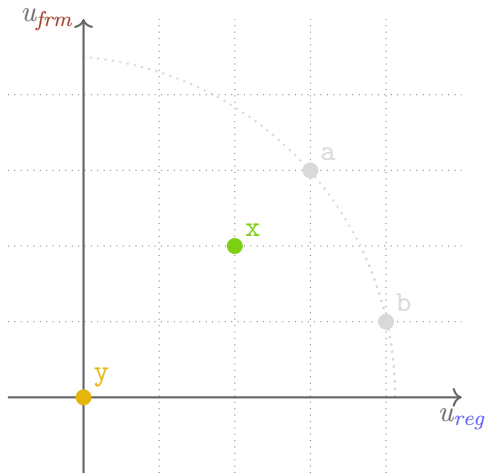
# Example A



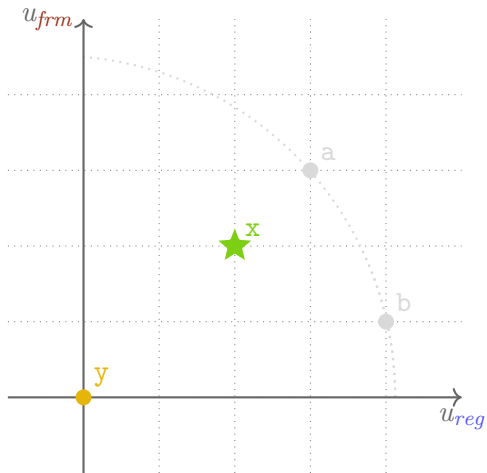
## Example A

- ◇ Since the **firm** prefers **x** to **b**, she would choose not to reveal.
- ◇ This is Pareto Inefficient: **a** dominates **x**
- ◇ What if **regulator** and **firm** can create the following contract (before revelation):
  - ◇ shortlist an 'outside option' (that the **regulator** is aware of)
  - ◇ this can be re-negotiated after revelation
  - ◇ the **regulator** can propose a new merger, but the **firm** can veto (therefore implement outside option)

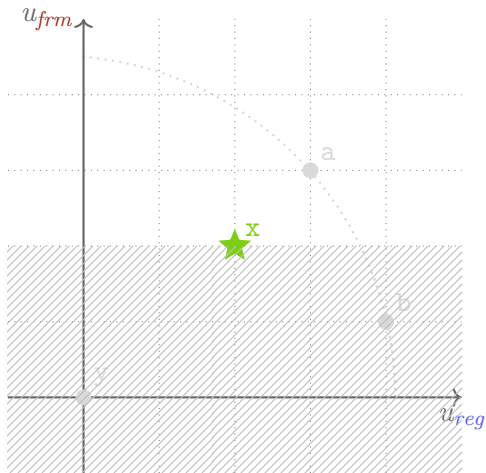
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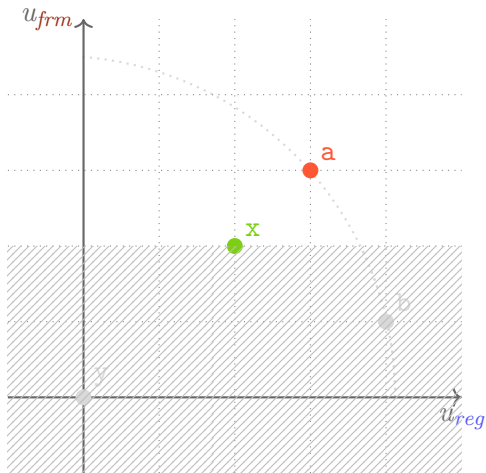
# Example A



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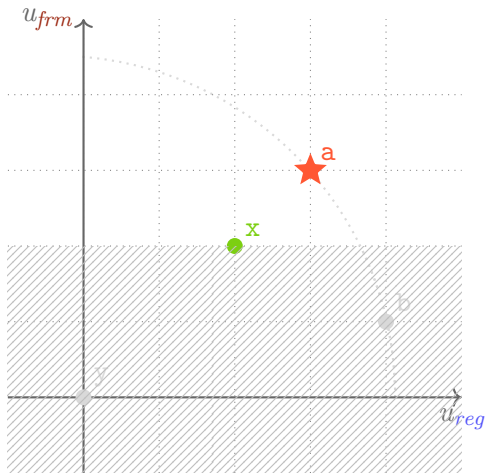


# Example A





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So a two stage game with commitment to not revoke the prior proposal resulted in

- ◇ full revelation
- ◇ an efficient contract

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Does this always work?

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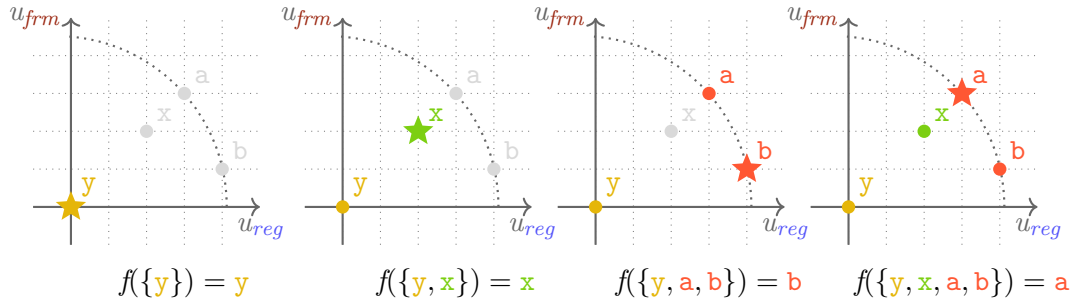
Does this always work? No

## Example B

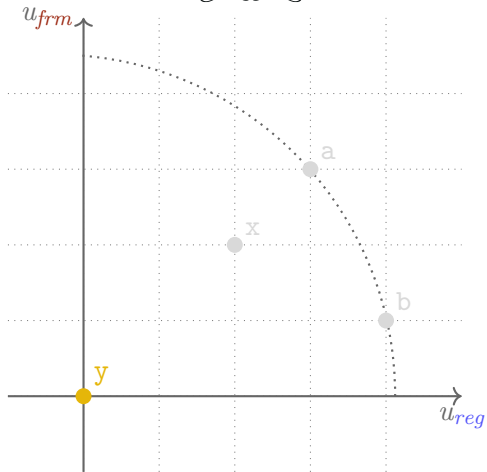
- ◇ What if the regulator was also initially unaware of  $\mathbf{x}$
- ◇  $\mathbf{x}$  and  $\{\mathbf{a}, \mathbf{b}\}$  can be revealed independently:

$$\mathcal{R} = \{\{\mathbf{y}\}, \{\mathbf{y}, \mathbf{x}\}, \{\mathbf{y}, \mathbf{a}, \mathbf{b}\}, \{\mathbf{y}, \mathbf{x}, \mathbf{a}, \mathbf{b}\}\}$$

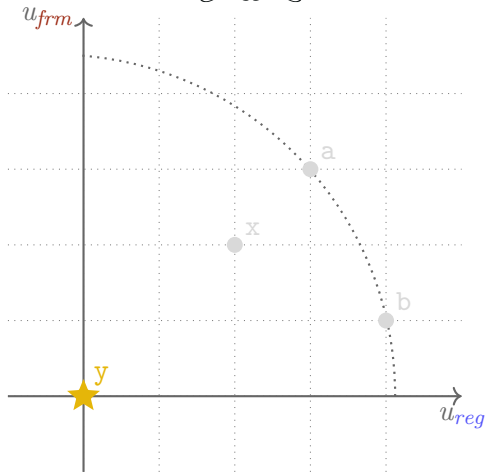
A monotone and efficient selection rule:



# Example B

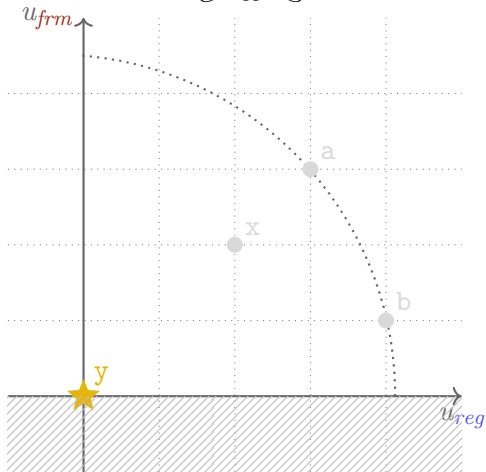


# Example B

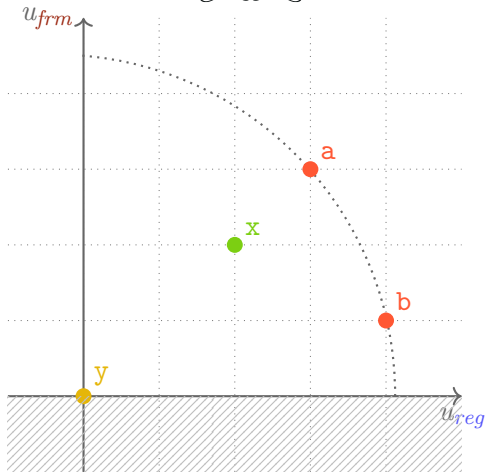




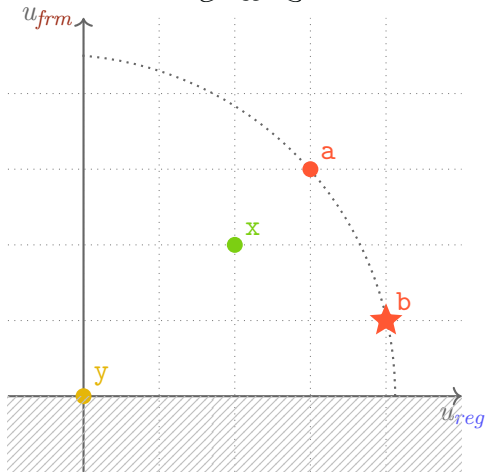
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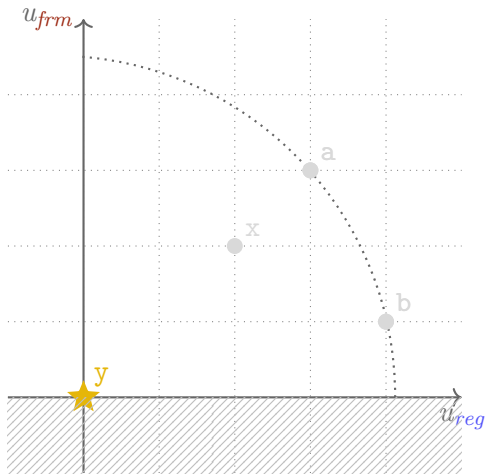


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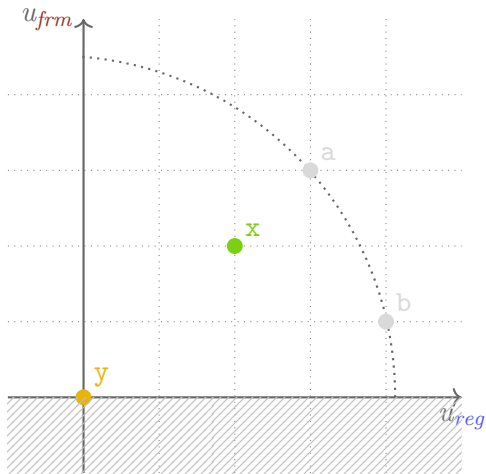


But the **firm** does not have to reveal everything! Instead, reveal only  $x$

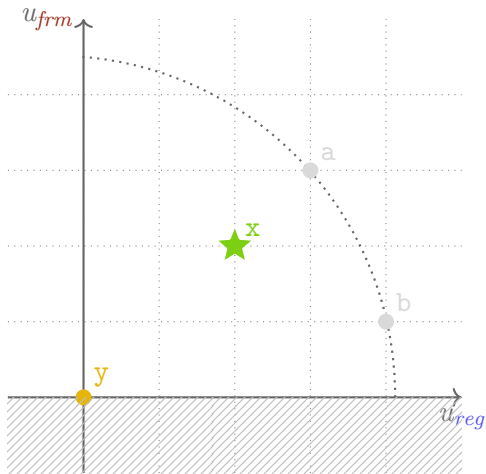
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The **firm** prefers **x** to **b**:

- ◇ it will only partially reveal
- ◇ again, this is inefficient: **a** dominates **x**

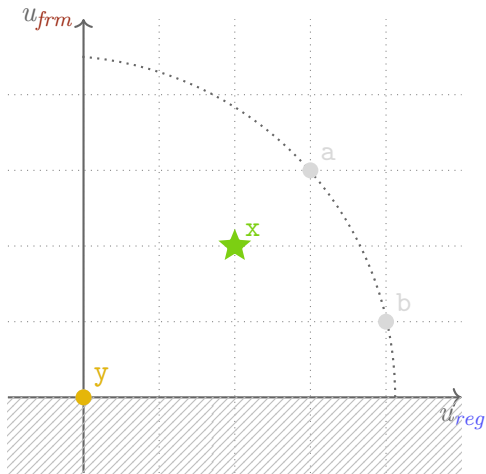


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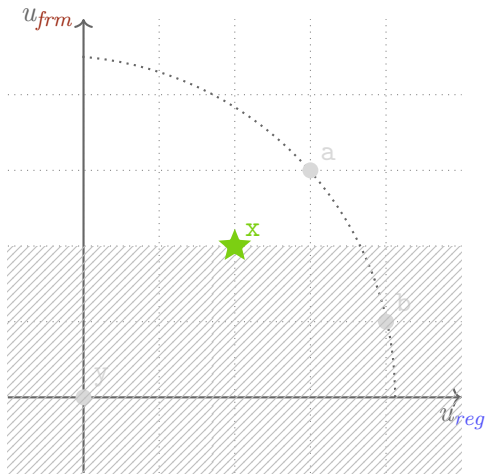
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But, we can repeat!

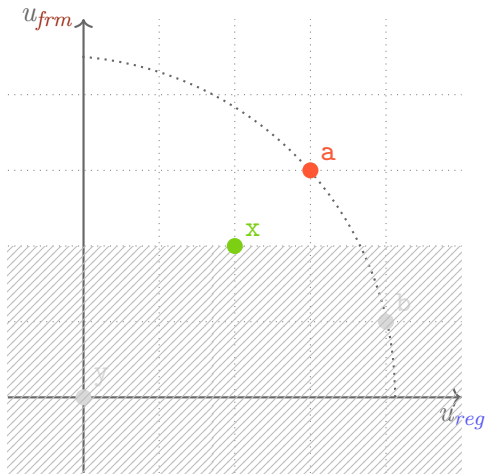
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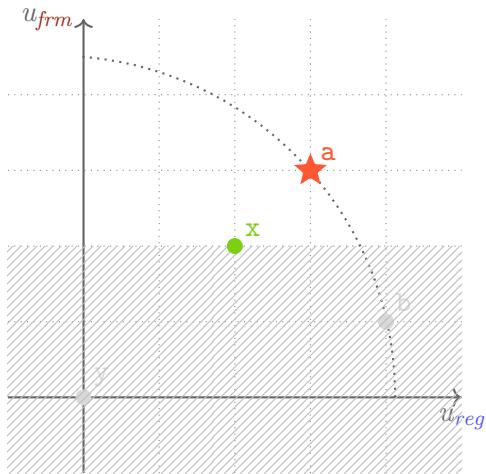
# Example B



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# *Iterated Revelation Protocol*



## *Iterated Revelation Protocol*

INITIAL STEP — The **decision maker** announces  $r_0 = r^\dagger$ , and shortlists  $a_0 \in r_0$ .

ITERATIVE STEP — Given  $(r_0, \dots, r_{n-1})$  distinct prior revelations, the **expert** reveals  $r_n \in \mathcal{R}$ .

- ◇ If  $r_{n-1} \subsetneq r_n$ , the **dm** shortlists  $a_n \in r_n$ , and the ITERATIVE STEP is repeated
- ◇ Otherwise, the protocol moves to the FINAL STEP

FINAL STEP — Given  $(r_0, \dots, r_n)$  distinct revelations, the **expert** chooses an action  $a \in \{a_0, \dots, a_n\}$ .

Importantly:

- ◇ This protocol can be explained / contracted to without having to express any specific actions/outcomes
- ◇ Specifically, the only contractual obligations in an IRP are actions that *have already been* revealed.





Given the IRP, a **strategy**

- ◇ for the **dm** is a function from *sequences of revelations* to actions:

$$s : (r_0 \dots r_n) \mapsto a_n \in r_n$$

- ◇ for the **ex** is a function from *sequences of shortlisted actions* to revelations:

$$\sigma : (a_0 \dots a_{n-1}) \mapsto r_n \in \mathcal{R}$$

(and a choice out of the final shortlist)

## *Implementation*

Let  $a(s, \sigma)$  denote the action enacted by playing strategies  $s$  and  $\sigma$ .

Say that  $s$  **implements** the selection rule  $f$  if for all  $r \in \mathcal{R}$

$$f(r) = a(s, \sigma) \quad \text{for some best response for type } r$$

and **fully implements**  $f$  if

$$f(r) = a(s, \sigma) \quad \text{for every best response for type } r$$

## Theorem

The following are equivalent for a selection rule  $f$

- (1)  $f$  is monotone (resp. strongly monotone)
- (2) there exists some  $s$  that implements  $f$ , (resp. fully implements)



# *Greedy Strategies & Efficiency*



Each shortlist proposal in an IRP specifies:

- (1) The outcome should the game end
  - ◇ **dm** wants to maximize his own payoff
- (2) The implicit incentive constraint should the game continue
  - ◇ **dm** wants to minimize **ex's** payoff

In the examples, IRPs solved (1) ignoring (2)

## Definition

Call a strategy  $s$  (for the decision maker) **mostly greedy** if for all  $(r_0 \dots r_n)$ , there is no  $a \in r_n$  such that  $V_e(s(r_0 \dots r_{n-1})) \leq V_e(a)$  and

$$u_d(a) > u_d(s(r_0 \dots r_n))$$

or such that

$$u_d(a) = u_d(s(r_0 \dots r_n)) \text{ and } u_e(a) > u_e(s(r_0 \dots r_n))$$

A mostly greedy strategy:

- ◇ maximizes the **dm**'s payoff myopically (subject to IC constraint)
- ◇ does not account for effect on future incentive constraints
- ◇ breaks ties in favor of the **expert** (hence only *mostly* greedy)

## Theorem

Let  $s$  be mostly greedy. Then  $s$  implements the decision maker's preferred efficient selection rule,  $f^*$ .

- ◇ If  $f$  is any other monotone and efficient selection rule, then for all  $r \supseteq r_d$

$$u_d(f^*(r)) \geq u_d(f(r))$$



## *Comparative Statics: Information Spillover*

- Let  $\mathcal{R}$  and  $\mathcal{Q}$  be two different type spaces over the same set of actions:

$$\mathcal{R} \subseteq \mathcal{Q} \subseteq 2^{\mathcal{A}}$$

- Let  $r^\dagger, r \in \mathcal{R}$  and  $q^\dagger, q \in \mathcal{Q}$  be such that

$$r^\dagger = q^\dagger \subseteq r = q$$

Let  $f^{\mathcal{R}}$  and  $f^{\mathcal{Q}}$  denote the efficient, monotone selection rule induced by the mostly greedy strategy, then:

$$u_d(f^{\mathcal{Q}}(q)) \leq u_d(f^{\mathcal{R}}(r))$$

## *Comparative Statics: Information Spillover*

- ◇ In the limit  $\mathcal{R} = \{\mathcal{A} - r^\dagger\}$  (all actions reveal all other actions)
  - ◇ As if **dm** maximizes subject to individual rationality constraint
- ◇ In the limit  $\mathcal{R} = 2^{\mathcal{A}}$  (all actions can be revealed independently)
  - ◇ As if **expert** maximizes subject to individual rationality constraint
  - ◇ This coincides with the expert preferred efficient selection rule
  - ◇ Corollary: efficient selection rule is unique



# *General Strategic Analysis*



## Definition

Call a strategy  $s$  **greedy** if for all  $(r_0 \dots r_n)$ , there is no  $a \in r_n$  such that

$$V_e(s(r_0 \dots r_{n-1})) \leq V_e(a) \quad \text{and} \quad V_d(s(r_0 \dots r_n)) < V_d(a)$$

- ◇ There is no way to for the **dm** to increase his own payoff
- ◇ Generalization of mostly greedy strategy

## Theorem

A selection rule  $f$  is implemented by a greedy  $s$

if and only if

for all  $r \in \mathcal{R}$ , there is no other monotone selection rule  $f'$  such that

$$\inf_{r' \supseteq r} V_d(f(r')) < \inf_{r' \supseteq r} V_d(f'(r'))$$

## Definition

Call a strategy  $s$  **locally rational** if for all  $(r_0 \dots r_n)$ , there is no  $a \in r_n$  such that

$$V_e(s(r_0 \dots r_{n-1})) \leq V_e(a) < V_e(s(r_0 \dots r_n)) \quad \text{and} \quad V_d(s(r_0 \dots r_n)) < V_d(a)$$

- ◇ There is no way to simultaneously for the **dm** to
  - ◇ increase his own payoff
  - ◇ decrease the **expert's** payoff

## Theorem

A selection rule  $f$  is implemented by a locally rational  $s$

if and only if

for all  $r \in \mathcal{R}$ , there is no other monotone selection rule  $f'$  such that

$$\begin{array}{ll} V_d(f(r')) \leq V_d(f'(r')) & \text{for all } r' \supseteq r, \\ V_d(f(r')) < V_d(f'(r')) & \text{for some } r' \supseteq r \end{array}$$

- ◇ ‘if’ direction requires a richness condition on  $\mathcal{R}$



# *Payoff Uncertainty*





- ◇ The implementation above presupposes **dm** can anticipate **ex**'s acceptance / rejection
- ◇ What happens with private information:
  - ◇ Actions are state-dependent  $u : \mathcal{A} \times \Omega \rightarrow \mathbb{R}$
  - ◇ assume **ex** knows the state,  $\omega \in \Omega$
  - ◇ **dm** does not

## Example C

- ◇  $\Omega = \{\omega_L, \omega_R\}$ , **ex** knows the state, **dm** believes equally likely
  - ◇ Each action is therefore given by  $(\langle x_{d,L}, x_{d,R} \rangle, \langle x_{e,L}, x_{e,R} \rangle)$ .

- ◇ The **dm** is initially aware of one action:

$$x = (\langle 0, 0 \rangle, \langle 0, 0 \rangle)$$

- ◇ The **ex** is also aware of:

$$a_L = (\langle 3, -1 \rangle, \langle 3, -1 \rangle) \quad a_R = (\langle -1, 3 \rangle, \langle -1, 3 \rangle) \quad b = (\langle 2, 2 \rangle, \langle 2, 2 \rangle)$$

- ◇ The only revelation type is  $\{a_L, a_R, b\}$ .

## Example C

$$*x = \langle 0, 0 \rangle, \langle 0, 0 \rangle *$$

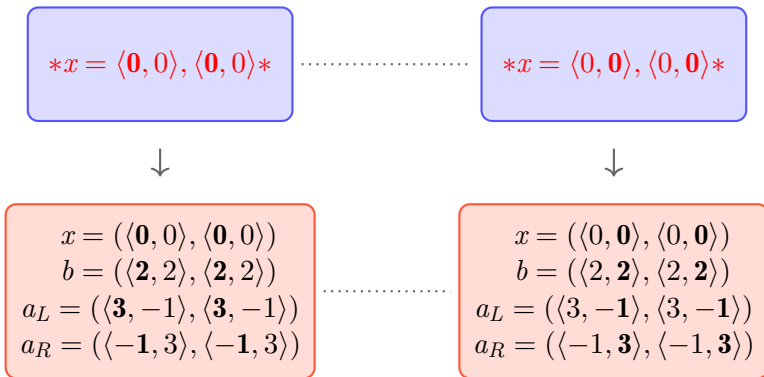
## Example C

$$*x = \langle \mathbf{0}, 0 \rangle, \langle \mathbf{0}, 0 \rangle *$$

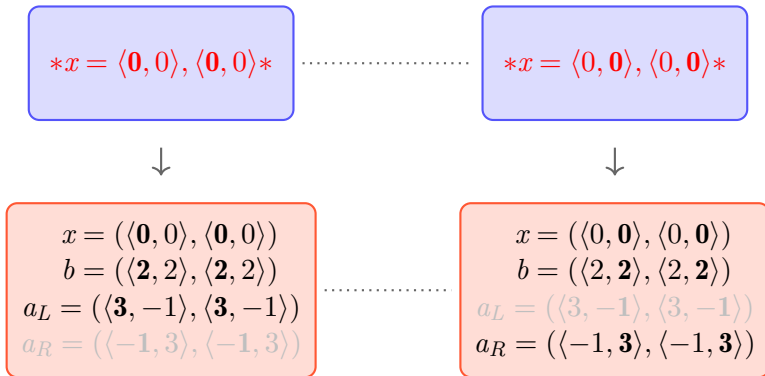
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$$*x = \langle 0, \mathbf{0} \rangle, \langle 0, \mathbf{0} \rangle *$$

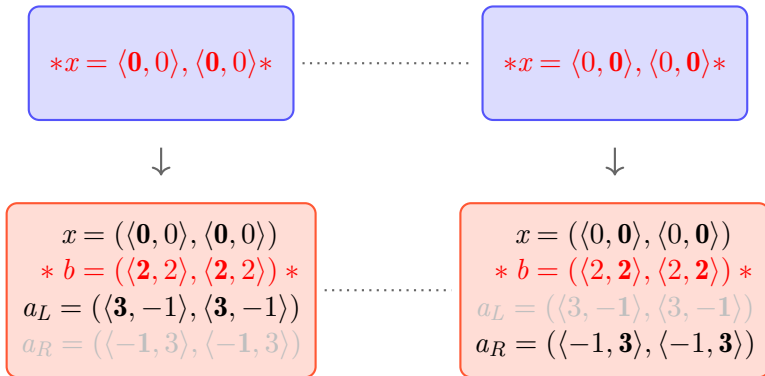
# Example C



# Example C



# Example C



## Example C

- ◇ Preferences are completely aligned, but IRP does not allow delegation
- ◇ the protocol cannot use **ex**'s private info.
  - ◇ this *creates* inefficiency
- ◇ Instead, **dm** chooses a **set of actions**  $p_1 \subseteq r$ . After revelation, propose

$$p_1 = \{a_L, a_R\}$$

and let the **ex** choose.



- ◇ A **generalized IRP** allows the **dm** to choose a set of actions at each step:
  - ◇ At each  $(r_0 \dots r_n)$ ,  $s(r_0 \dots r_n) \subseteq r_n$
- ◇ A **generalized selection rule** is a function  $f: \Omega \times \mathcal{R} \rightarrow \mathcal{A}$ 
  - ◇ For each  $r \in \mathcal{R}$ ,  $w \in \Omega$ , we have  $f(w, r) \in r$

## Theorem

The following are equivalent for a gen. selection rule  $f$

- (1)  $f$  can be implemented by a gen. IRP
- (2)  $f$  is monotone: for all  $\omega, r \in \Omega \times \mathcal{R}$

$$u_e(f(\omega', r'), \omega) \leq u_e(f(\omega, r), \omega)$$

for any other  $\omega' \in \Omega$  and  $r' \subseteq r$ .



*Thank You*

