

Evan Johnson

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Experience

Fuzzco - Design Intern

May 2024 - Aug 2024

- Worked alongside lead designers to create design systems and assist with client facing tasks
- Created and edited decks for client presentations
- Prepared design assets for web use
- Carried out an independent design project exploring branding, motion design and social media

Freelance Graphic Design

June 2024 - Present

- Meet with client to determine design vision within budget
- Create designs through various creative processes and media for use in print and web
- Create page layouts, icons, and design guidelines to work within
- Clients include: Cory Infinite

Dart Club - Media Strategist

March 2024 - Present

- Script, film, and edit weekly recaps promoting local arts engagement opportunities
- Design informational graphics for social media
- Plan and carry out events related to arts engagement

Mizzou Athletics - Creative Photo Intern

Aug 2023 - Present

- Photograph, edit, and distribute live game day content
- Collaborate with athletes and recruits for media day shoots
- Manage and sort digital image files

Education

Bachelors of Journalism in Strategic Communications

University of Missouri
3.7 GPA

Skills

Software

Photoshop, Premiere Pro,
InDesign, Illustrator, After
Effects, Figma,

Studio Photography

About

My passion lies in the intersection of photography and design, evident in my editorial projects that span both mediums. I am a University of Missouri undergraduate who is passionate about visual media.