

Review of individual Project Roles using RACI Chart

Let's review the six tasks in the RACI chart.

Design a landing page

- The Web Manager has the final say on many aspects of the project. They are **accountable** for most tasks, including the initial design of the page.
- The Web Designer is **responsible** for designing the landing page, which they submit to the Web Manager for approval.
- The Graphic Designer is **consulted** on the landing page design.
- The Web Developer, Quality Assurance Tester, and Content Writer can all be kept **informed** on the state of the design throughout the process.

Create landing page mockup

- The Web Designer is **responsible** for creating the landing page mockup and incorporating it into the Office Green website.
- The Web Manager signs off on the mockup, making them **accountable**.
- The Graphic Designer, Web Developer, and Content Writer are all **consulted** on the mockup because they contribute content and design elements to the landing page.
- The Quality Assurance tester can be kept **informed**.

Design image assets

- The Graphic Designer is **responsible** for creating the image assets for the landing page.
- The Web Designer signs off on the image assets, making them **accountable**.
- All other stakeholders can be kept **informed**.

Write content

- The Content Writer is **responsible** for writing the landing page content.
- The Web Manager signs off on the content, making them **accountable**.
- All other stakeholders can be kept **informed**.

Code the landing page

- The Web Developer is **responsible** for writing the code that powers the landing page.
- The Web Manager makes sure the Web Developer produces functional code, making them **accountable**.
- All other stakeholders can be kept **informed**.

Test the landing page

- The Quality Assurance tester is **responsible** for running quality tests for the landing page.
- The Web Developer should be **consulted** about coding requirements.
- The Web Manager signs off on the final product, making them **accountable**.
- All other stakeholders can be kept **informed**.