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5 Lessons from Running Prototype #1 – Tunnels Map Website

Welcome to Tunnel Explorer's State of the Art Interactive Map!

- Red line = confirmed
- Yellow line = almost certainly exists
- Green line = holy grail

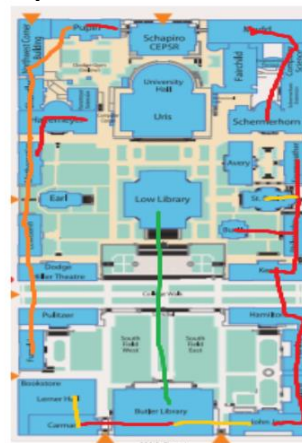
**Click on a building of
your choice to get
started!**

Think you've
mastered the
tunnels?

Click here to take
The quiz!

Move to slide 19

- Note: actual site with have high resolution map with clearer outlines; also, hovering over each building may provide users with a quick overview of a tunnel



*clicking on
building takes
you to
correspondin
g slide, may
add several
more building
slides in the
future*

1. The map does not show progress/completion which can leave users lost as to where they are. This is seen from the lack of the progress bar in the home page above.
2. As seen above, the layout of the map is confusing and overwhelming, and it's not clear where users can and cannot click.
3. The questions are too complex – a user can't memorize an entire map layout in 10 minutes
4. There are no back buttons for users to return to the main map from within each submap.
5. Users don't have a general sense of direction to proceed in.