







- Nominal
- Ordinal
- Interval
- Ratio



Nominal variables

- Used to assign individual cases to categories
- DataCamp students come from many different countries
- Country of origin is a nominal variable





Ordinal variables

- Used to rank order cases
- Countries may be ranked according to overall population
- Ranking is an ordinal variable



Interval variables

- Used to rank order cases where the distance, or interval, between each value is equal
- Each country has a longitude and latitude
- Longitude and latitude are interval variables



Ratio variables

- Same as interval variables but have a "true zero"
- Population (Population of o = extinct)
- Temperature °K (the Kelvin scale)





Let's Practice!





On the Theory of Scales of Measurement



		TABLE 1	
Scale	Basic Empirical Operations	Mathematical Group Structure	Permissible Statistics (invariantive)
NOMINAL	Determination of equality	Permutation group $x' = f(x)$ $f(x) \text{ means any one-to-one substitution}$	Number of cases Mode Contingency correlation
ORDINAL	Determination of greater or less	Isotonic group $x' = f(x)$ $f(x) \text{ means any monotonic increasing function}$	Median Percentiles
Interval	Determination of equality of intervals or differences	General linear group $x' = ax + b$	Mean Standard deviation Rank-order correlation Product-moment correlation
RATIO	Determination of equality of ratios	Similarity group $x' = ax$	Coefficient of variation



Race results

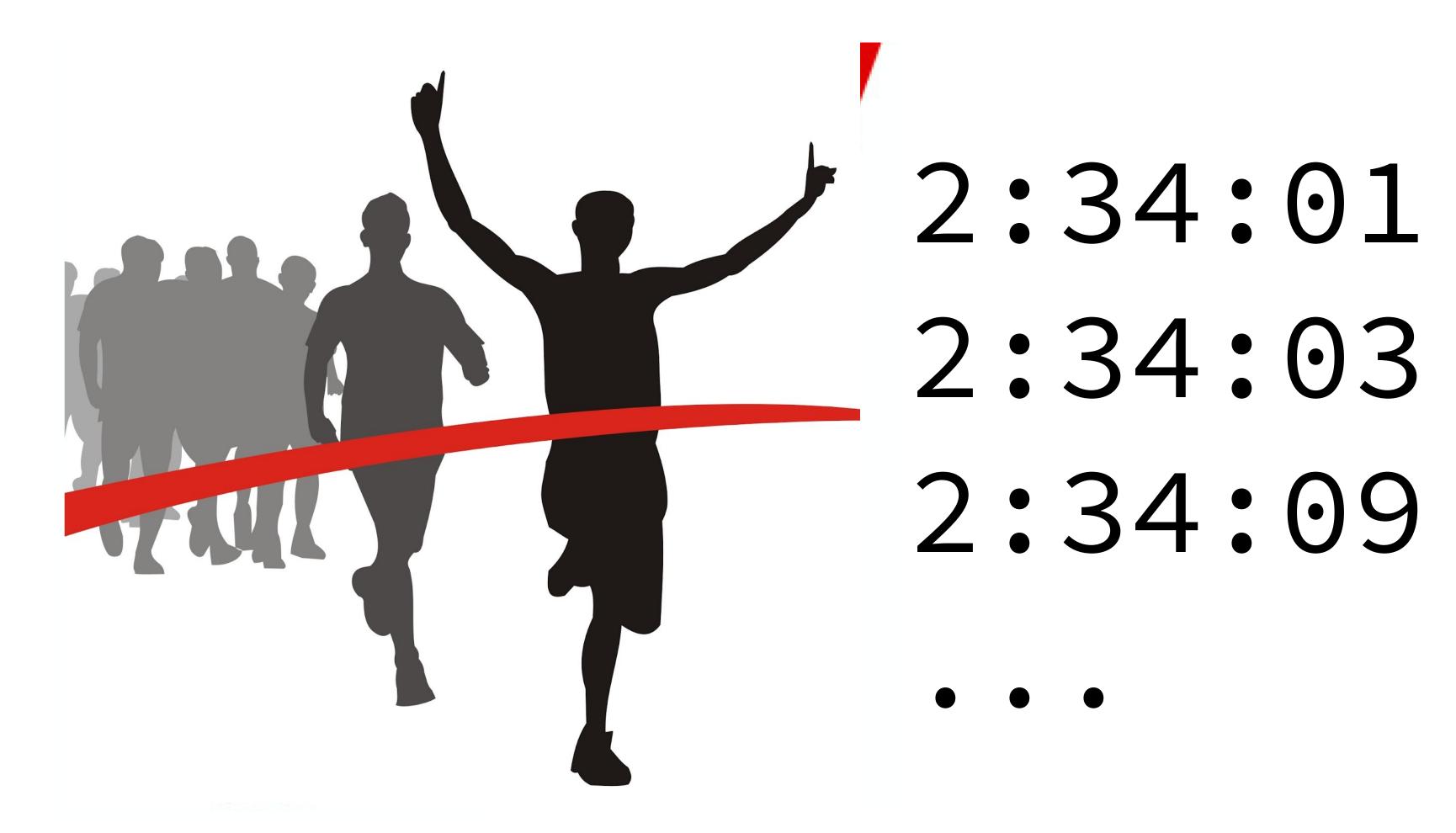




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Let's Practice!





Quick summary



- Independent vs. dependent variables
- Vaccine trial example
 - Independent = treatment (nominal)
 - Dependent = disease rate (ratio)





Discrete vs. continuous

Variable Type	Discrete or Continuous?	
Nominal	Discrete	
Ordinal	Discrete	
Interval	Continuous	
Ratio	Continuous	



Summary

- Know your variable types!
- Nominal
- Ordinal
- Interval
- Ratio





Congratulations!