



Thoughtful Biometrics Workshop

May 2022 * Monday, Wednesday, Friday (9 am - 2 pm PT) * Virtual Unconference Format



Setting the Space. Not the Agenda.

The gist:

Sponsor and participate.

15 hours of live workshop in May 2022

brings divergent biometrics policy stakeholders together
to ideate a middle way.

Build common ground and shared understanding.

Second in a series. Respected conveners. Proven team.

Why now?

Outside forces are at play:

Technology is advancing faster than social norms

More devices, smarter devices, more connectivity

Architectures are more diffuse and complex

A larger “attack surface” means more “**regulatory nexus**”

Governments are actively regulating this space

At every level

Little harmonization.

The velocity of risk is soaring

Civil Society concerns are growing

Companies want reasonable regulation

Stakeholders don't have forums to talk to each other



Conflict brings us together to explore options

**We're moving to
a new middle ground.**

Involved parties are moving away
from the unworkable duality of
“Industry: Biometrics are wonderful.”

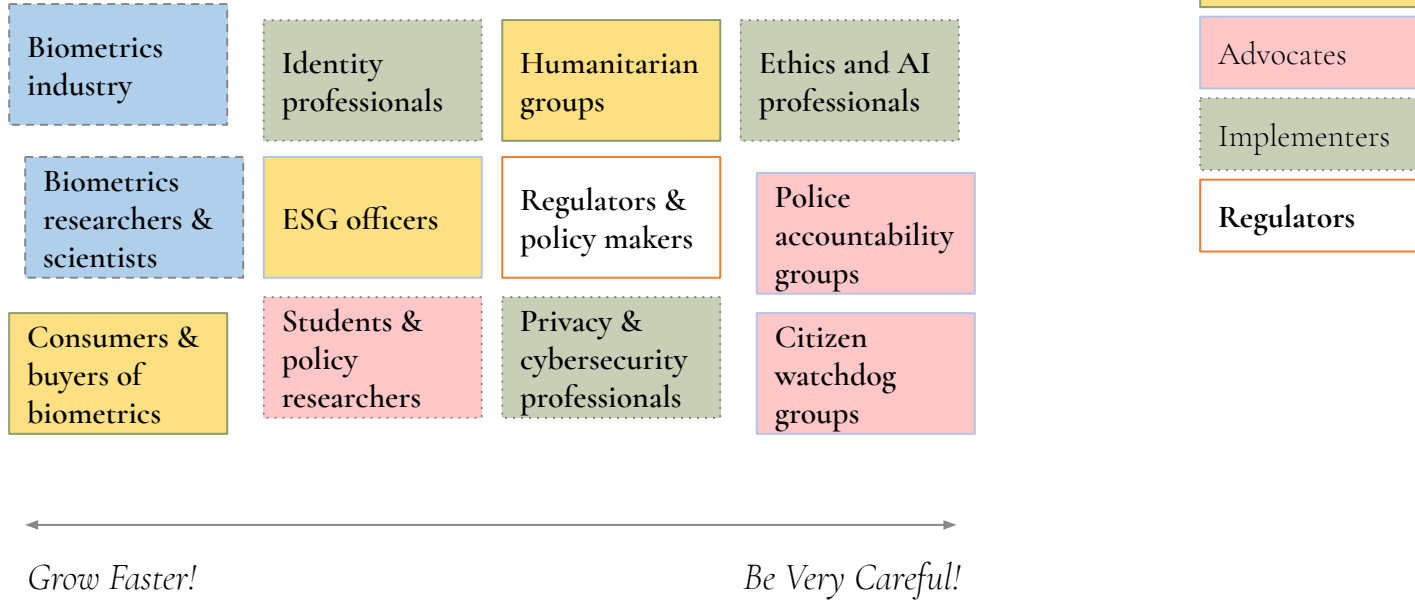
vs.

“Civil Society: Ban the biometrics.”

**Most companies and regulators
seek a middle way.**

- clear and pragmatic regulation
- a safe zone for action, for building
- that works for the everyday
- that leads to a safe and democratic society
- not authoritarian and
minimizes surveillance concerns.

Who participates?



Their Invitations Carry Weight

Our Respected Conveners



Asem Othman
Biometric Scientist



Jack Callahan
Software architect & developer



Kaliya Young
Digital identity expert



Brian Hofer
Privacy Commissioner



Elizabeth Adams
AI Ethics Advisor

Event impact:

Build shared knowledge and understanding

Improved **common language** and understanding of **concerns** between involved groups and parties.

Connects groups

Civil society learns more about the technology.

Industry people learn more about civil concerns.

Government people see potential paths forward.

Tangible outcomes and actions

Book of **Proceedings**.

Inquiries from **reporters** about the issues.

“ What if people – even longtime enemies – could transform conflicts into creative dilemmas they feel motivated to solve together in an atmosphere that builds connection and trust? What if employees could leave a meeting empowered and with a joint sense of purpose? What if the positive changes community activists are working so hard to see in the world could have a lasting impact?

Miki Kashtan, The Highest Common Denominator, 2020

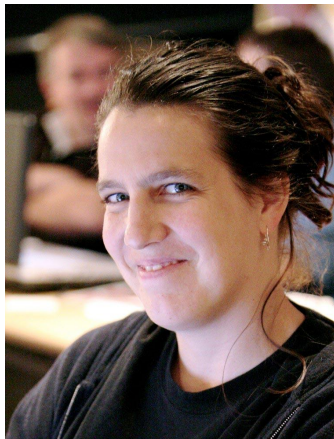
How it works

1. **Host Committee writes invitation so...**
2. The right participants register *and the...*
3. **Attendees co-create The Agenda each morning** at which...
4. **Attendees lead sessions** where...
5. Participants write notes for a Book of Proceedings.
6. Attendees recap takeaways at the all-hands closing circle so...
7. **Community emerges.**

Proven host team skilled in facilitation and space creation



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Kaliya Young
IIW Co-founder
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Building on last year's successes:

Positive and effective space:

- Proven unconference interactions.
- Focus on bridge and community building
- Prerequisites to progress

Your team:

- 17 year track record convening in technical-social systems with Internet Identity Workshop since 2005
- Skilled facilitation and knowledge of how to facilitate “alive” events in person and online
- Bringing together technologists, wonks, capital, and industry

Your sponsorship effects change

Change the narrative

- Invest in and foster a space producing **policies you can live with.**
- Gain **clarity about the roadblocks** to a middle way and help remove them.
- Builds **ongoing community** among those seeking a well-informed public policy

Sponsor perks

- *Credited* on the TBW website
- Public *thank yous* during each day of the event
- *Letter to the community* in the book of proceedings
- 3 *tickets* to the event
- *Visible support* for your ESG & CSR efforts

How To Sponsor

1. Contacting Kaliya Young (kaliya@identitywoman.net)
2. We'll invoice you directly
3. Send your info for acknowledgement, and logo for the website
4. Invite colleagues who can contribute to the conversation

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Thank you for your attention

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ThoughtfulBiometrics.org