Typesettings desktop

PAGE TITLE

Font (size) XXpx / (leading) XXpx

Page title Arial Black 50px/50px

DEFAULT COPY
used in most situations including articles.

Subtitle 1 Arial Bold 36px/38px

Subtitle 2 Arial Regular 36px/40px

Subtitle 3 Arial Bold 26px/30px

Highlight lorem ipsum dolor sit amet, consectetur adipiscing elit 16px/23px

Body copy Lorem ipsum dolor sit amet, consectetur adipiscing elit. Fusce lorem tellus, pulvuna sit amet ante fringilla, interdum pellentesque ex. Sed felis purus. 16px/23px

Inline link Arial Bold 16px

- **Bullet list dolor sit amet 16px/23px**

Section link Arial Bold 20px / sub-topic Light 45

> **"Statement and pull quote 26px/32px with 40px indentation"**
> **First Last Name**, March 20, YYYY

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INFORMATION BOX ON HERO & CAROUSEL
Reserve white hyper on color boxes, refer to brand guideline for color selection.

Headline: maximum 2 lines

Intro copy: maximum 3 lines

CTA and carouselpagination position: 30px from the bottom of the box.

Topic here Arial Bold 20px
Title: Arial Bold 36px
Body copy: Arial Regular 16px.
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CTA: Arial Bold 16px →

INFORMATION BOX ON HIGHLIGHT AND FEATURE

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Body copy: Arial Regular 16px.
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CTA: Arial Bold 16px →

SECTION LINKS
Other than infographics, the only romance it's acceptable to use multiple colors on a single page is in the top rules of a series of links.

Page title 20px/24px
Subpage title 36px/38px

STORY LINKS WITH AND WITHOUT IMAGE
Article title: maximum 2 lines

Hero feature copy: maximum 2 lines

Callout/highlight: maximum 3 lines

Story category 20px/23px
Article title lorem ipsum dolor sit amet. 26px/28px
Hero feature copy Lorem ipsum dolor sit amet, consectetur adipiscing elit. 16px/23px
CTA 16px →

Story category 20px/23px
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CTA 16px →

Story category 20px
Callout/highlight max 3 lines 36px/38px
CTA 16px →

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CTA 16px →

Typesettings mobile

PAGE TITLE

Page title mobile 30px/36px

DEFAULT COPY
used in most situations including articles.

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Article title mobile 28px/32px
Subtitle mobile 26px/30px

By (Author Name)
Date (Update)

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Topic #1 goes here

Three line overview of topic

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Topic #2 goes here

Two line overview of topic

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Topic #3 goes here

Three line overview of topic

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Topic #4 goes here

Two line overview of topic

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Blog recent updates

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Featured blog post / Month DD

Blog story headline use a maximum of three lines of title copy here

Excerpt from blog story use a maximum of two lines of intro copy here

Read more →

Blog post / Month DD

Two line blog story headline use a maximum of two lines

Excerpt from blog story use a maximum of three lines Lorem ipsum dolor sit amet, consectetur adipiscing elit. Praesent ullamcorpe, nisl eu facilisis mollis, neque.

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Blog post / Month DD

Two line blog story headline use a maximum of two lines

Excerpt from blog story use a maximum of three lines Lorem ipsum dolor sit amet, consectetur adipiscing elit. Praesent ullamcorp, nisl eu facilisis mollis, neque.

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Cat. page 4	Cat. page 8	Cat. page 12	Cat. page 16

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Topic title one line maximum

Video story title use two lines of copy maximum

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Topic title one line maximum

Story title use two lines of copy maximum

Read more →

Topic title one line maximum

Story title use two lines of copy maximum

Read more →

Topic #1 goes here

Three line overview of topic

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Topic #2 goes here

Three line overview of topic

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Topic #3 goes here

Three line overview of topic

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Topic #4 goes here

Three line overview of topic

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Main title	Main title	Main title	Main title
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Topic / Subtopic goes here

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Topic category

327

NGOs

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Article topic / Month DD

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Article topic / Month DD

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Topic category

Example of a four line title with no description

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Topic story title one line max

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Topic #1 goes here

Three line overview of topic

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Topic #2 goes here

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Main title	Main title	Main title	Main title
Cat. page 1	Cat. page 5	Cat. page 9	Cat. page 13
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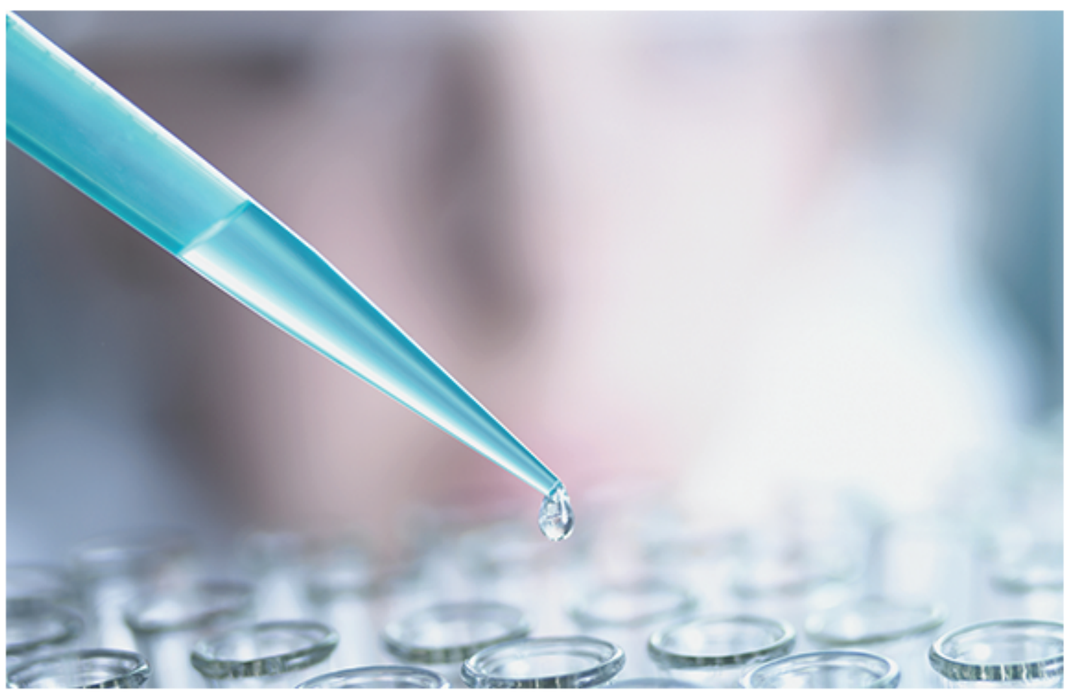

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Related links

Link 1 →

Link 2 →

Link 3 →

Link 4 →

Other topic or related link

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Topic / Subtopic

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Subtopic: Arial Bold 36px description of page or excerpt use a maximum of three lines only

By First Last Name, Month DD, YYYY

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> **First Last Name**, Month DD, YYYY

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Related links

Link 1 →

Link 2 →

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Other topic or related link

Two line excerpt description.
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CTA →

Topic

Topic headline use two lines maximum

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Topic

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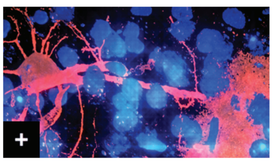

Topic

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Title: Arial Black 50px

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Related links

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Other topic or related link

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Title +

Other items:

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a Explanation of point a here.

b Explanation of point b here.

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f Explanation of point a here.

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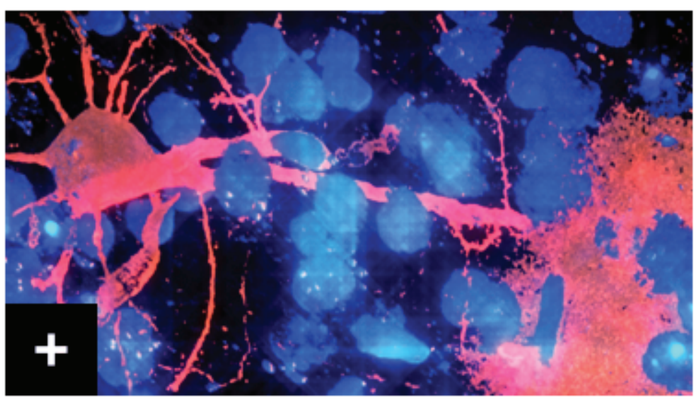

Topic

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Blog post subtitle: Arial Bold 36px

By First Last Name, Month DD, YYYY

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Related links

Link 1 →

Link 2 →

Link 3 →

Link 4 →

Other topic or related link

Three line excerpt description Lorem ipsum dolor sit amet. Sed rutrum rhoncus nisl at consectetur.

CTA →

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Advanced search

Show: **All** | Topic here | Topic here | Topic here

1 2 3 4 ... →

Month

Featured topic / Month DD, YYYY

Topic headline goes here use two lines maximum

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Topic / Month DD, YYYY

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Topic / Month DD, YYYY

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Topic / Month DD, YYYY

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Related links

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Other topic or related link

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Selected item

Item 1
Item 2
Item 3
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Item 5
Item 6

Employer

*** Language**

English

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RSS feed example

By language:

Language

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By keyword:

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Topic title

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86.90	+0.75 (-1.02%) CHF	Volume	7,130,147	Day high	79.40
		Market cap (Bn)	208.46	Day low	78.80

L H day

Detailed share information +

Today History Performance

1 mo. 3 mo. 6 mo. 1 yr 3 yr 5 yr 10 yr All Custom

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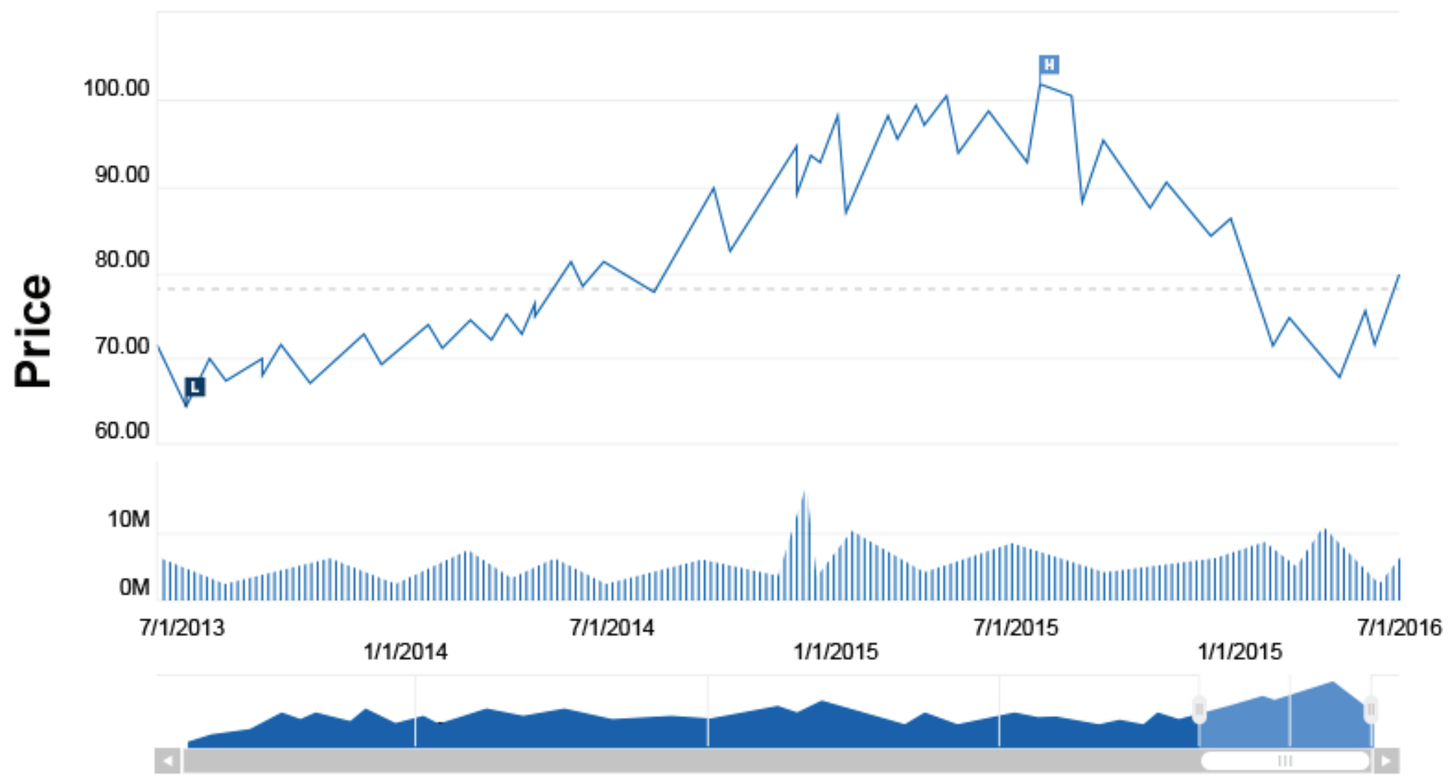

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