



IBM Developer  
SKILLS NETWORK

# Winning Space Race with Data Science

Eva Ananda  
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# Outline

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- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix

# Executive Summary

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- **Methodologies**

- Data collection using SpaceX API and Wikipedia web scraping & data wrangling in python
- Exploratory Data Analysis (EDA) using python and SQL (IBM db2)
- Visual analysis with python matplotlib, folium, and dash
- Machine learning prediction

- **Summary**

- We can use various source to obtain data.
- Visualization helps us to understand about the information better.
- Good prediction method could help us to predict the outcome in the future.

# Introduction

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- Background: SpaceY, a new rocket launch company would like to provide affordable space travel for everyone. SpaceY has consider to make SpaceX as a benchmark since they're proven to be able to make much more efficient rocket launch compared to other company.
- Problem: we want to investigate what are the factors that affecting SpaceX's efficiency using EDA, visualization and machine learning prediction.

Section 1

# Methodology

# Methodology

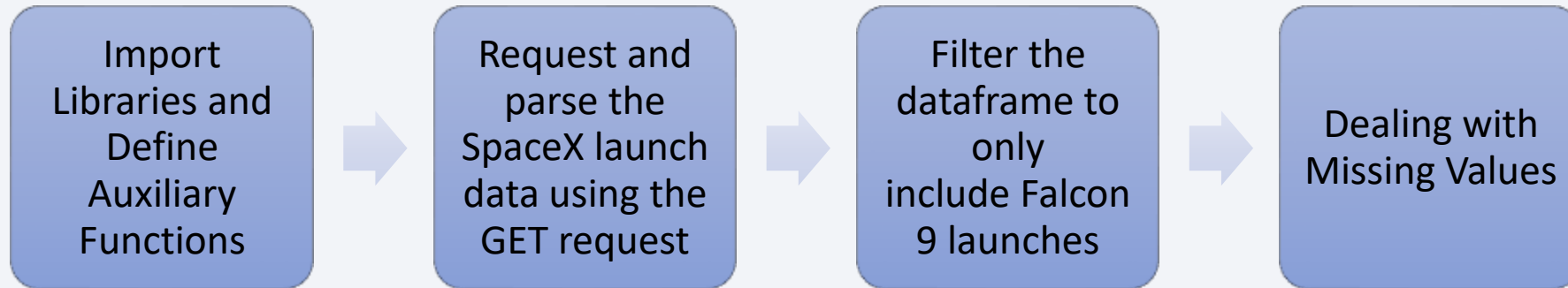
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## Executive Summary

- Data collection methodology:
  - Data is collected using SpaceX API (<https://api.spacexdata.com/v4/rockets/>) and Wikipedia web scraping ([https://en.wikipedia.org/wiki/List\\_of\\_Falcon/\\_9/\\_and\\_Falcon\\_Heavy\\_launches](https://en.wikipedia.org/wiki/List_of_Falcon/_9/_and_Falcon_Heavy_launches))
- Perform data wrangling
  - Checking missing values and data type, processing the data, adding important columns
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models
  - Logistic regression, decision tree, k nearest neighbor, and support vector machine

# 1. Data Collection - SpaceX API

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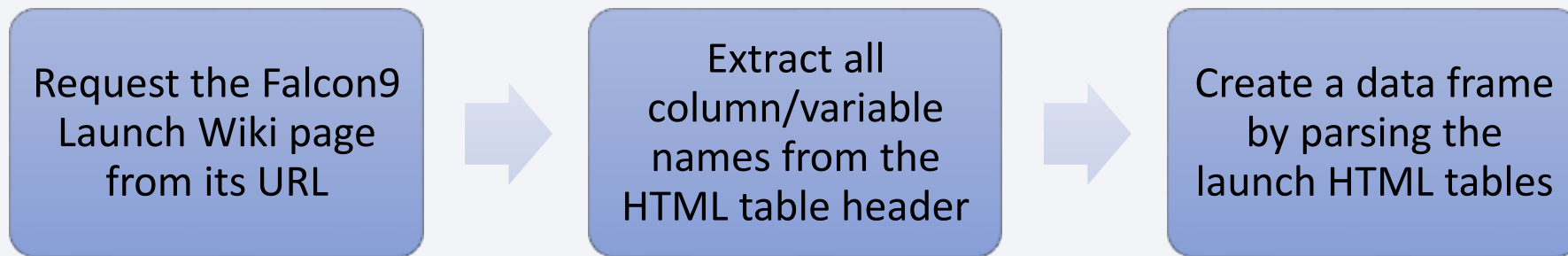


[Click here for GitHub URL](#)



## 2. Data Collection - WebScraping

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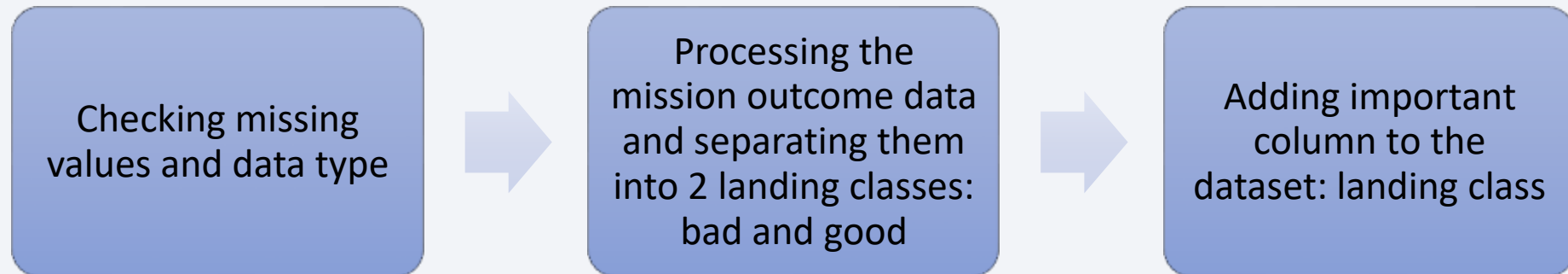


[Click here for GitHub URL](#)



### 3. Data Wrangling

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[Click here for GitHub URL](#)

## 4. EDA with SQL

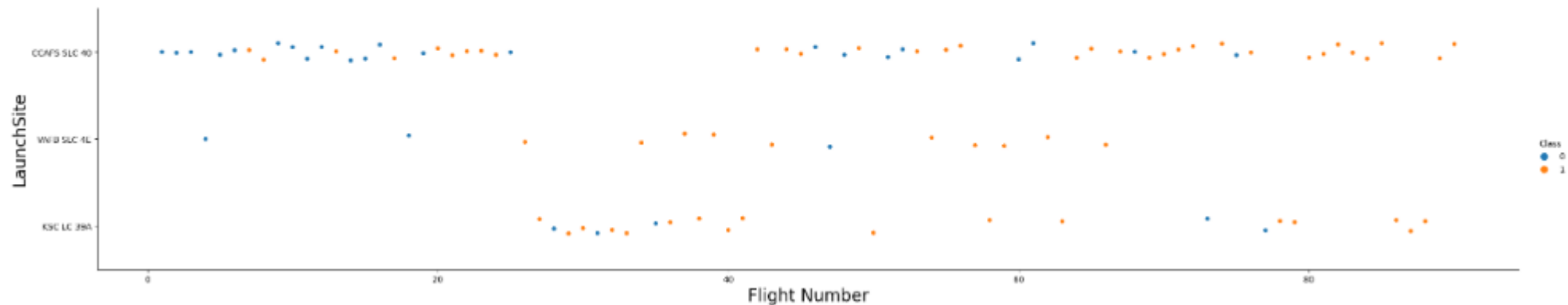
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- Display the names of the unique launch sites in the space mission.
- Display 5 records where launch sites begin with the string 'CCA'
- Display the total payload mass carried by boosters launched by NASA (CRS)
- Display average payload mass carried by booster version F9 v1.1
- List the date when the first successful landing outcome in ground pad was achieved
- List the names of the boosters which have success in drone ship and have payload mass greater than 4000 but less than 6000
- List the total number of successful and failure mission outcomes
- List the names of the booster\_versions which have carried the maximum payload mass
- List the failed landing\_outcomes in drone ship, their booster versions, and launch site names for in year 2015
- Rank the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20, in descending order

# 5. EDA with Data Visualization

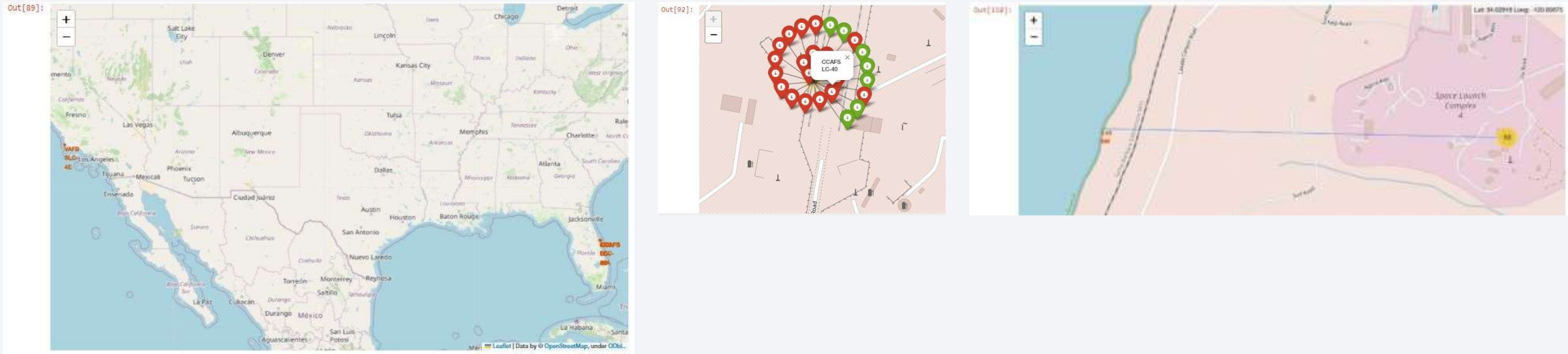
For data visualization, **scatterplot** and **barplot** are used to show the relationship between : **flight number & launch site, payload & launch site, success rate of each orbit type, flight number & orbit type, payload & orbit type**. Also, we use the barplot to show **yearly trend** of the launch success.

```
In [5]: # Plot a scatter point chart with x axis to be Flight Number and y axis to be the launch site, and hue to be the class value
sns.catplot(y="LaunchSite", x="FlightNumber", hue="Class", data=df, aspect = 5)
plt.xlabel("Flight Number",fontsize=20)
plt.ylabel("LaunchSite",fontsize=20)
plt.show()
```



[Click here for GitHub URL](#)

## 6. Build an Interactive Map with Folium



On this section, we draw **circle** for each launch site, measuring distance between launch site and other object with **polyline**, and differentiating **marker colors** for the successful and failed launch.

We use folium to get the general idea of how launch sites are supposed to be located, in this case, we found that it is better to build rocket launch sites near the coastline and far from residential area.

[Click here for GitHub URL](#)

# 7. Build a Dashboard with Plotly Dash

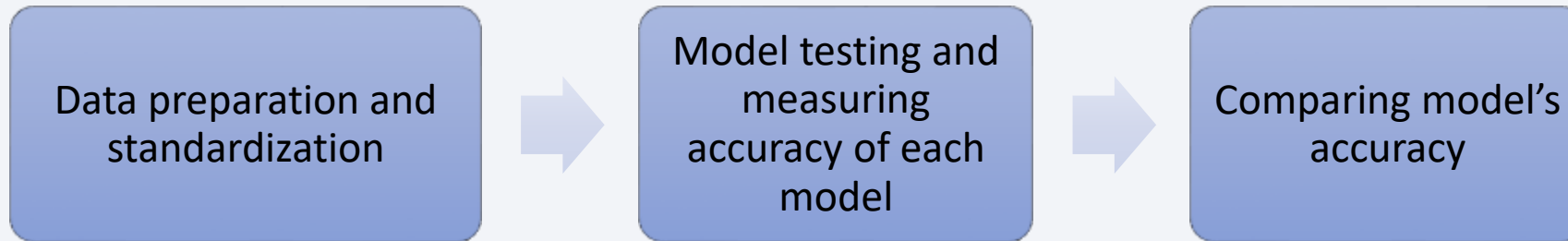


Interactive dashboard is used to show percentage of launch success rate per launch site and also the relationship between payload mass and booster version.

[Click here for GitHub URL](#)

## 8. Predictive Analysis (Classification)

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Machine learning methods used are logistic regression, support vector machine (SVM), decision tree, and k nearest neighbor (KNN).

# Results

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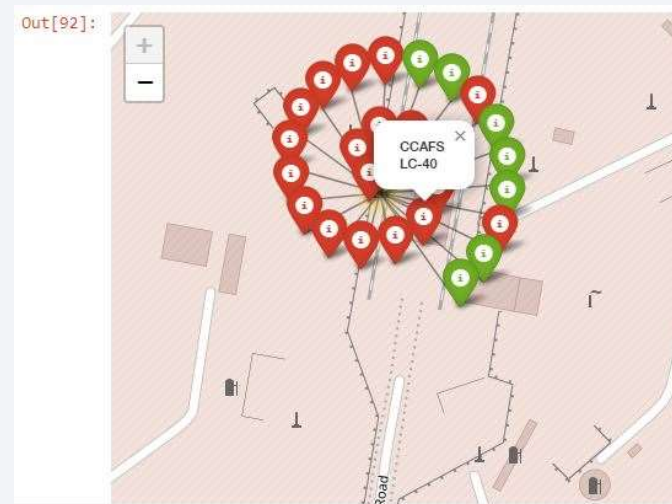
## Exploratory data analysis results:

- SpaceX has 4 launch sites: CCAFS LC-40, CCAFS SLC-40, KSC LC-39A and VAFB SLC-4E.
- Almost 100% mission outcome is succesful, from the data, we can see that they have only 1 failure.
- The first successful launch is in 22 December 2015.
- Average payload for F9 v1.1 booster is 2.928 kg.
- Total payload from booster launched by NASA is 111.268 kg.
- Important factors that affect the successful rate are: launch site, orbit, and payload mass.



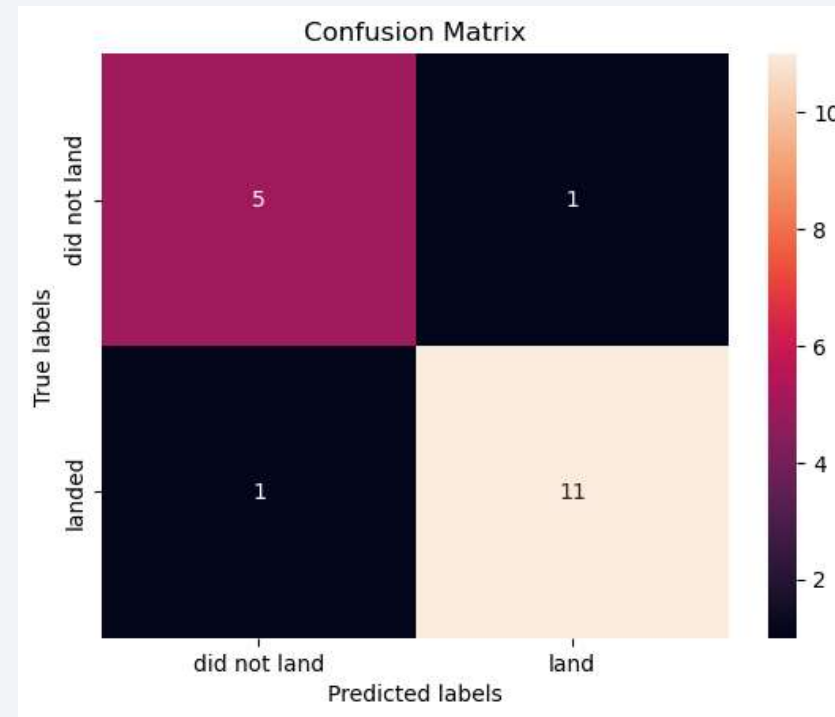
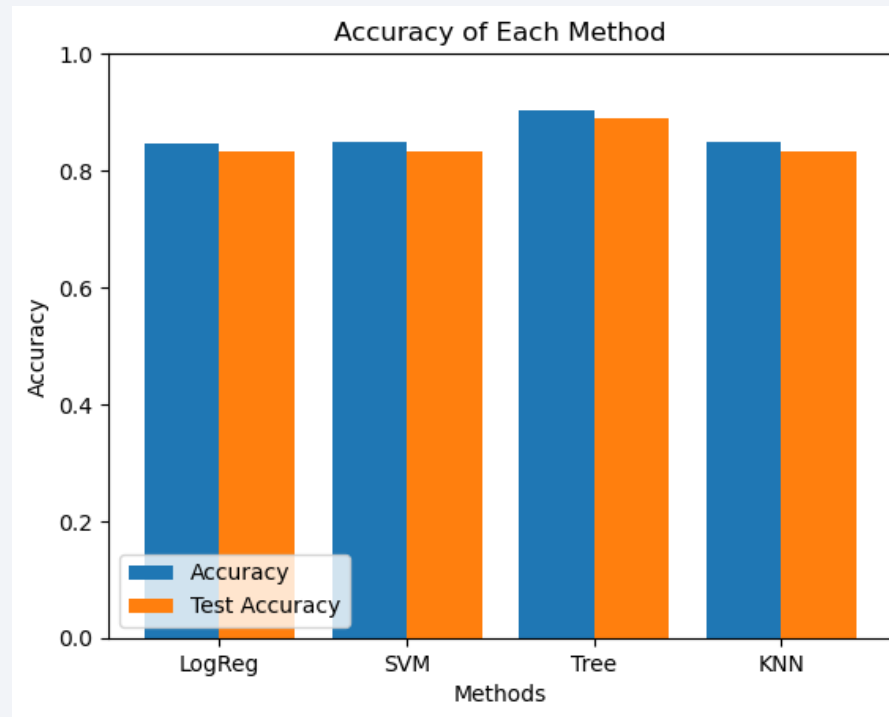
# Results

- Interactive analytics demo in screenshots



# Results

- Predictive analysis results



Model	Accuracy	TestAccuracy
LogReg	0.84643	0.83333
SVM	0.84821	0.83333
Tree	0.8875	0.88889
KNN	0.84821	0.83333

The most accurate prediction method is decision tree, we can see from its confusion matrix that it has high true positive and true negative.

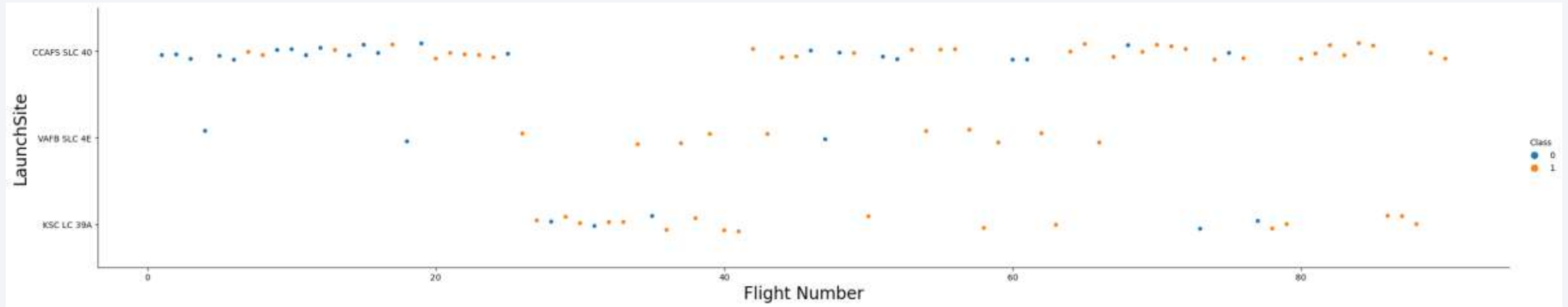


The background of the slide is an abstract composition. It features a solid blue area on the left side, which transitions into a dynamic pattern of diagonal streaks in shades of blue, red, and cyan on the right. Overlaid on these streaks is a faint, semi-transparent grid of small squares, creating a complex, layered visual effect.

Section 2

# Insights drawn from EDA

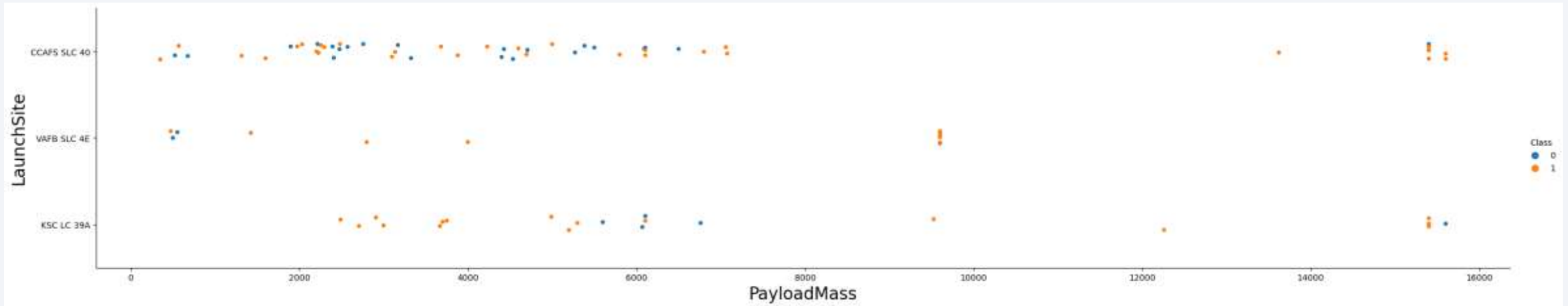
# Flight Number vs. Launch Site



- Most launch is taking place in CCAFS SLC-40, probably because the launch site has better facilities or anything related to the needs.

# Payload vs. Launch Site

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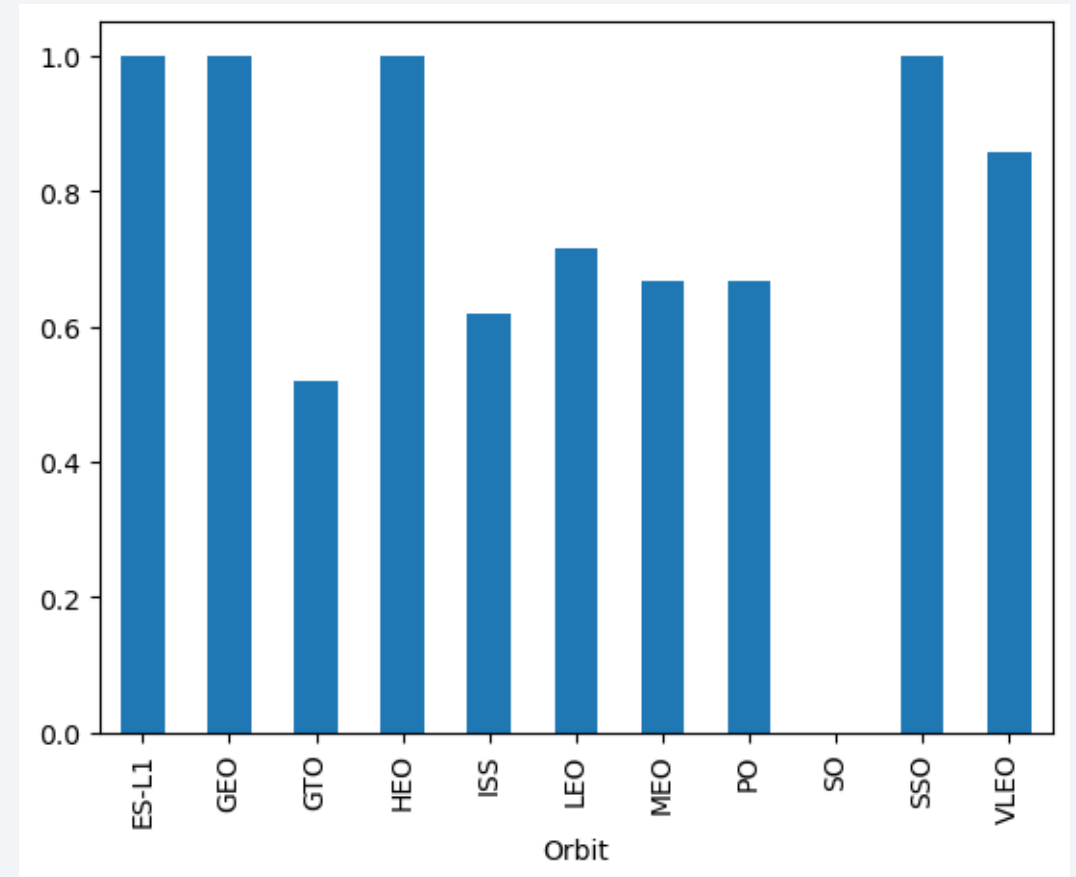


- Success rate for payload mass below 8.000kg and between 15.000kg and 16.000kg happened in these launch sites : CCAFS SLC-40 and KSC LC-39A so most probably those 2 launch sites are suitable for those payload mass.
- For launch site VAFB SLC-4E, payload mass close to 10.000 kg have high success rate.

# Success Rate vs. Orbit Type

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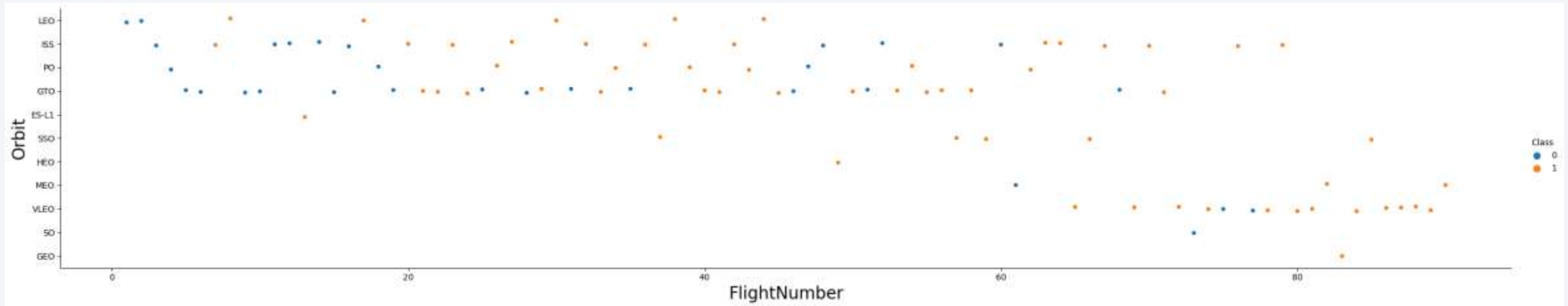
- Orbit ES-L1, GEO, HEO, and SSO have high success rate
- The lowest success rate is from GTO





# Flight Number vs. Orbit Type

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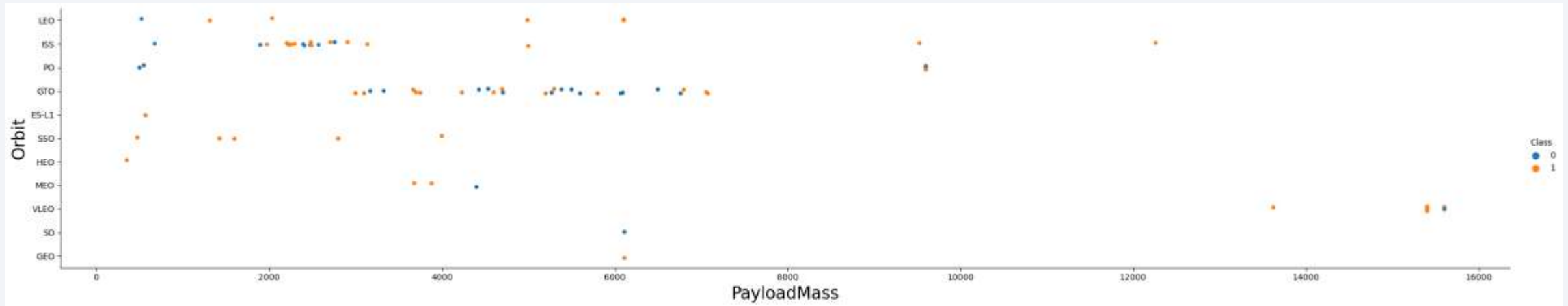


- Orbit SSO and VLEO have high success rate.
- Most flight happened in ISS, GTO, and VLEO, however, the failed rate in ISS and GTO are higher than others.



# Payload vs. Orbit Type

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- Payload mass below 8.000 kg and GTO orbit are a good combination.
- VLEO has the highest payload among all.

# Launch Success Yearly Trend

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The chart doesn't appear in my python notebook, however, it was written in the notebook that the trend is getting higher. It means that SpaceX is committed to improve the technologies and maximizing all those factors that affecting rocket launch efficiency.

# All Launch Site Names

---

```
SELECT DISTINCT LAUNCH_SITE FROM SPACEXTBL
```

Launch site names are CCAFS LC-40, CCAFS SLC-40, KSC LC-39A and VAFB SLC-4E

**launch\_site**

CCAFS LC-40

CCAFS SLC-40

KSC LC-39A

VAFB SLC-4E

# Launch Site Names Begin with 'CCA'

---

```
SELECT * FROM SPACEXTBL WHERE LAUNCH_SITE LIKE 'CCA%' LIMIT 5
```

DATE	time_utc_	booster_version	launch_site	payload	payload_mass_kg_	orbit	customer	mission_outcome	landing_outcome
2010-06-04	18:45:00	F9 v1.0 B0003	CCAFS LC-40	Dragon Spacecraft Qualification Unit	0	LEO	SpaceX	Success	Failure (parachute)
2010-12-08	15:43:00	F9 v1.0 B0004	CCAFS LC-40	Dragon demo flight C1, two CubeSats, barrel of Brouere cheese	0	LEO (ISS)	NASA (COTS) NRO	Success	Failure (parachute)
2012-05-22	07:44:00	F9 v1.0 B0005	CCAFS LC-40	Dragon demo flight C2	525	LEO (ISS)	NASA (COTS)	Success	No attempt
2012-10-08	00:35:00	F9 v1.0 B0006	CCAFS LC-40	SpaceX CRS-1	500	LEO (ISS)	NASA (CRS)	Success	No attempt
2013-03-01	15:10:00	F9 v1.0 B0007	CCAFS LC-40	SpaceX CRS-2	677	LEO (ISS)	NASA (CRS)	Success	No attempt

# Total Payload Mass

---

```
SELECT SUM(PAYLOAD_MASS__KG_) AS TOTAL_PAYLOAD FROM  
SPACEXTBL WHERE PAYLOAD LIKE '%CRS%'
```

Total payload mass carried by boosters launched by NASA (CRS) is 111.268 kg

total_payload
111268

# Average Payload Mass by F9 v1.1

---

```
SELECT AVG(PAYLOAD_MASS__KG_) AS AVG_PAYLOAD FROM  
SPACEXTBL WHERE BOOSTER_VERSION = 'F9 v1.1'
```

Average payload mass carried by booster version F9 v1.1 is 2.928kg

avg_payload
-------------

2928
------

# First Successful Ground Landing Date

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```
SELECT MIN(DATE) AS FIRST_SUCCESS_GP FROM SPACEXTBL  
WHERE LANDING__OUTCOME = 'Success (ground pad)'
```

First successful ground landing date is 22 December 2015

first_success_gp
------------------

2015-12-22
------------



## Successful Drone Ship Landing with Payload between 4000 and 6000

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```
SELECT DISTINCT BOOSTER_VERSION FROM SPACEXTBL  
WHERE PAYLOAD_MASS__KG_ BETWEEN 4000 AND 6000 AND  
LANDING__OUTCOME = 'Success (drone ship)'
```

List the names of boosters which have successfully landed on drone ship and had payload mass greater than 4000 but less than 6000 are F9 FT B1021.2, F9 FT B1031.2, F9 FT B1022, and F9 FT B1026

booster_version
F9 FT B1021.2
F9 FT B1031.2
F9 FT B1022
F9 FT B1026

# Total Number of Successful and Failure Mission Outcomes

---

```
SELECT MISSION_OUTCOME, COUNT(*) AS QTY FROM SPACEXTBL  
GROUP BY MISSION_OUTCOME ORDER BY MISSION_OUTCOME
```

Mission outcome success is 99 times, failure (in flight) is 1 time, and success but payload status unclear is 1 time

mission_outcome	qty
Failure (in flight)	1
Success	99
Success (payload status unclear)	1

# Boosters Carried Maximum Payload

---

```
SELECT DISTINCT BOOSTER_VERSION FROM SPACEXTBL  
WHERE PAYLOAD_MASS__KG_ = (SELECT  
MAX(PAYLOAD_MASS__KG_) FROM SPACEXTBL) ORDER BY  
BOOSTER_VERSION
```

Here are the list of the booster\_versions which have carried the maximum payload mass

booster_version
F9 B5 B1048.4
F9 B5 B1048.5
F9 B5 B1049.4
F9 B5 B1049.5
F9 B5 B1049.7
F9 B5 B1051.3
F9 B5 B1051.4
F9 B5 B1051.6
F9 B5 B1056.4
F9 B5 B1058.3
F9 B5 B1060.2
F9 B5 B1060.3

# 2015 Launch Records

---

```
SELECT BOOSTER_VERSION, LAUNCH_SITE FROM SPACEXTBL  
WHERE LANDING__OUTCOME = 'Failure (drone ship)' AND  
DATE_PART('YEAR', DATE) = 2015
```

Here is the list of failed landing\_outcomes in drone ship with their booster versions, and launch site names for in year 2015

booster_version	launch_site
F9 v1.1 B1012	CCAFS LC-40
F9 v1.1 B1015	CCAFS LC-40

## Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

---

```
SELECT LANDING__OUTCOME, COUNT(*) AS QTY FROM  
SPACEXTBL WHERE DATE BETWEEN '2010-06-04' AND '2017-03-  
20' GROUP BY LANDING__OUTCOME ORDER BY QTY DESC
```

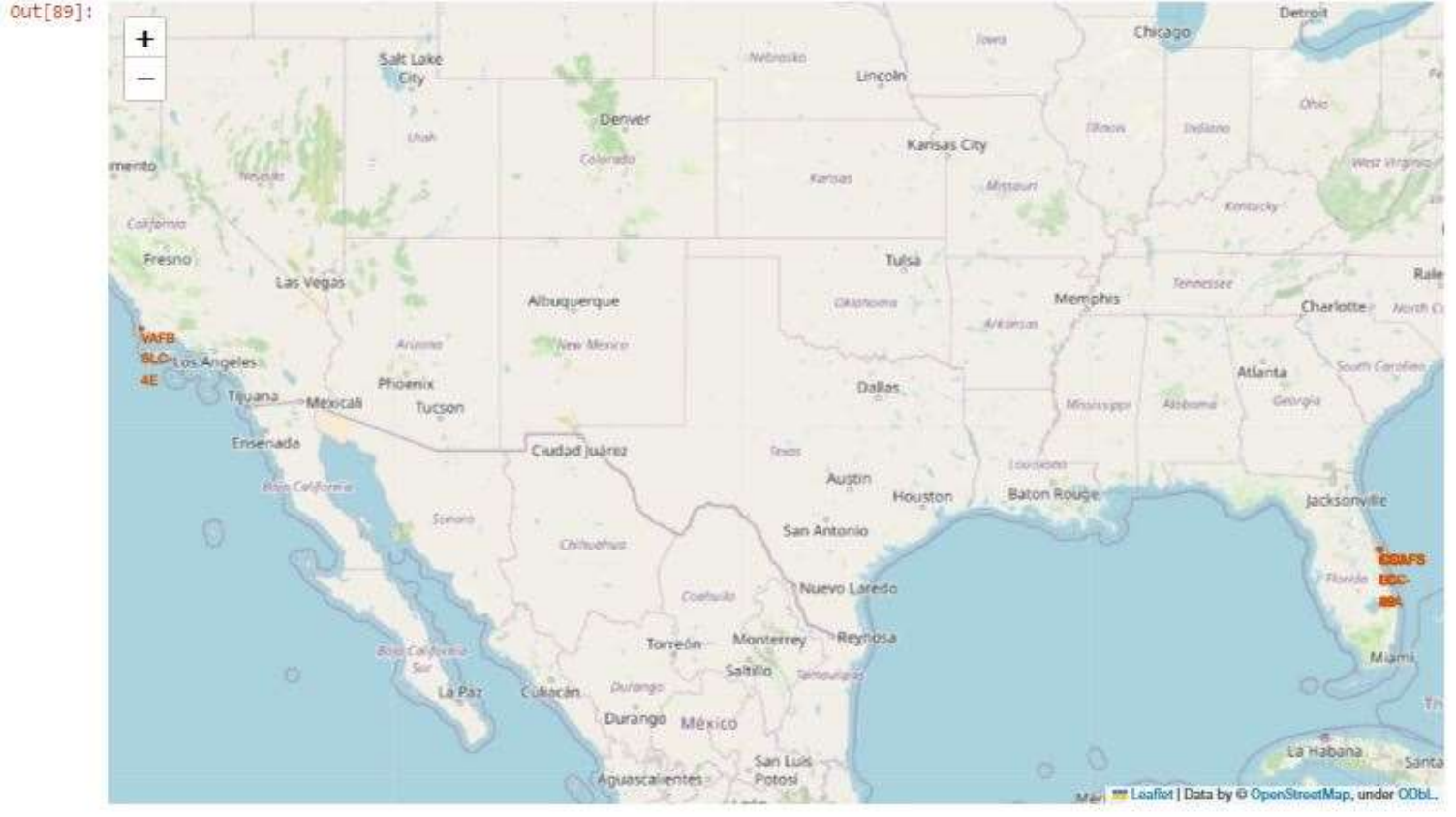
Here is the rank of the landing outcomes count (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20, in descending order

landing__outcome	qty
No attempt	10
Failure (drone ship)	5
Success (drone ship)	5
Controlled (ocean)	3
Success (ground pad)	3
Failure (parachute)	2
Uncontrolled (ocean)	2
Precluded (drone ship)	1

A satellite view of Earth from space, showing the curvature of the planet and city lights at night. The image is a composite of a solid blue background on the left and a satellite photograph of Earth on the right. The Earth's surface is dark, with numerous bright yellow and orange lights representing cities and urban areas. The horizon of the Earth is visible as a thin, curved line separating the dark surface from the deep blue of space.

Section 3

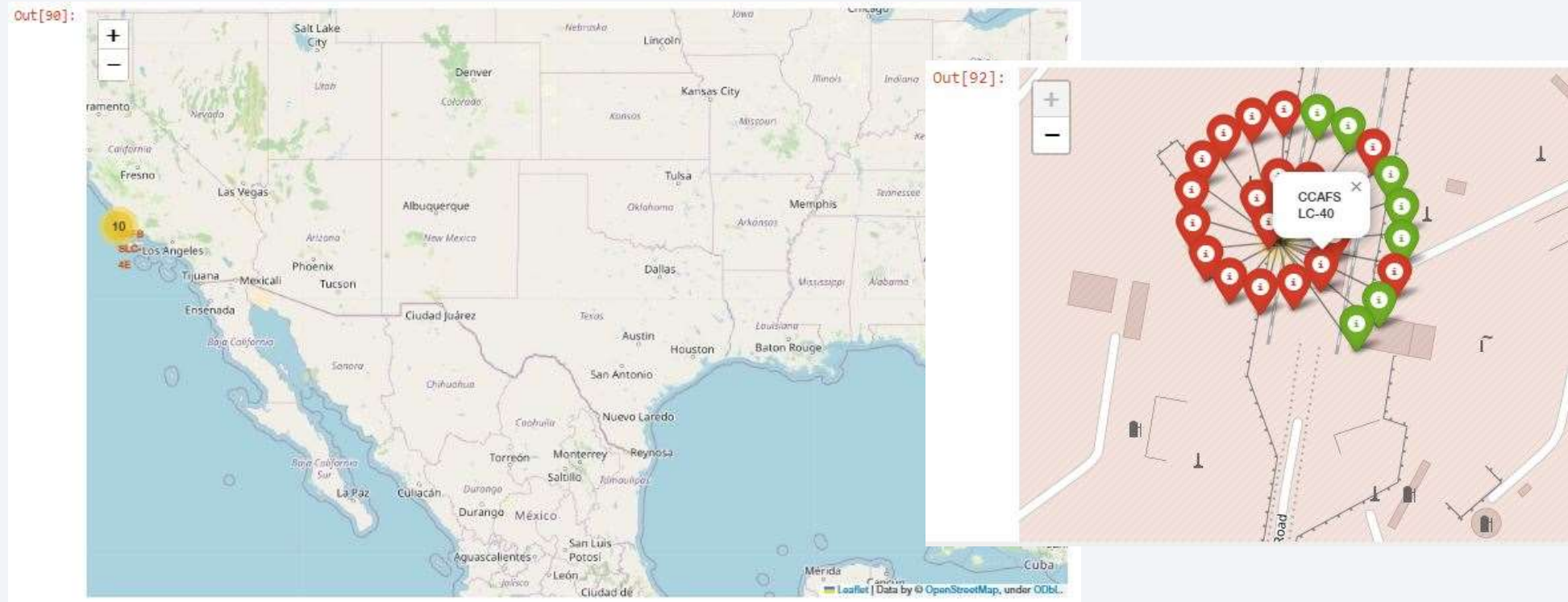
# Launch Sites Proximities Analysis



From the map above we can see that all launch sites are located near the ocean to reduce the risk of rocket crashes. If they are located in the city center, the likelihood of harming the outer parties are quite high.

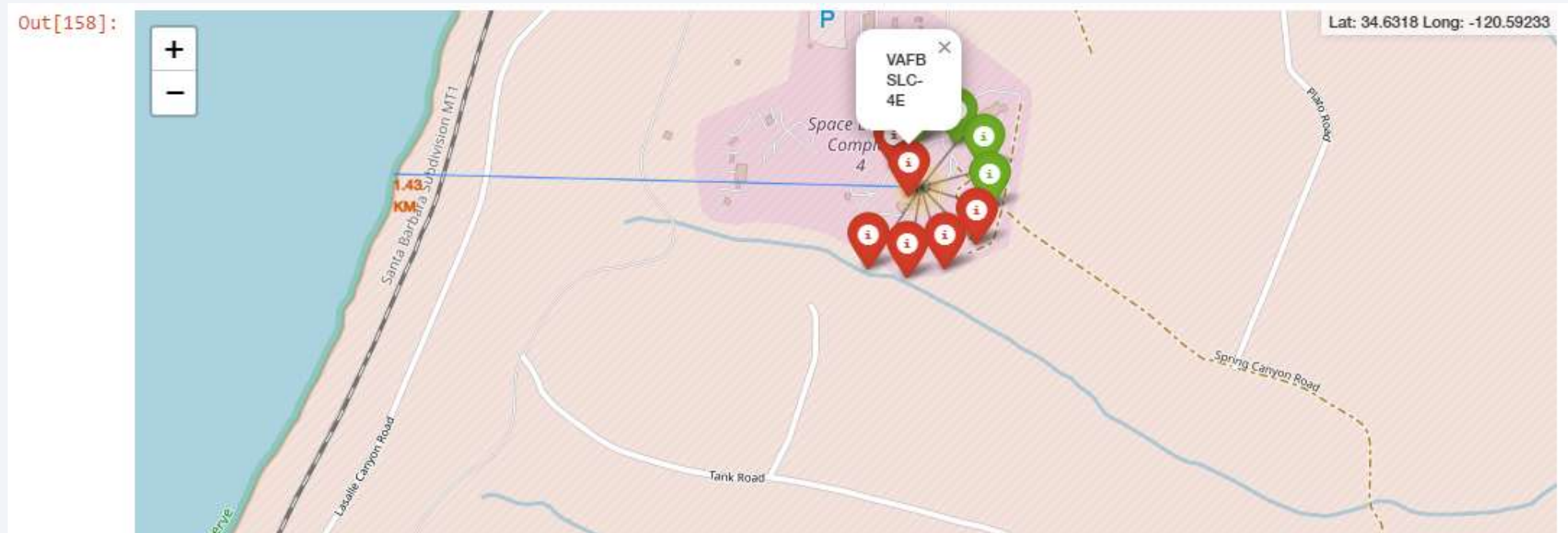


# Launch Sites with Color Label



Red marker indicating launch failures and green marker is indicating the successful one

# Distance from Launch Sites



The distance from launch sites (we take VAFB SLC-4E as an example) is quite close from the coastline and we also can see from the map that launch sites are far from airport, highway, and residential to prevent the danger. However, they are located near the railway, probably to make logistic distribution easier.





Section 4

# Build a Dashboard with Plotly Dash

# Total Success Launches by Sites



From the dashboard we can conclude that the highest success rate is from KSC LC-39A which occupy almost half of the chart. Second position is CCAFS LC-40 and then VAFB SLC-4E has almost the same rate with CCAFS SLC-40.

We still need to observe more whether the high success rate is affected by launch site location only (in this case KSC LC-39A) or there are another factors to consider.

# Site with Highest Launch Success Ratio



This site (KSC LC-39A) has high number of success launch (76,9%) compared to the failed one (23,1%).

# Payload vs Launch Outcome



FT booster works well with payload mass under 7.000kg





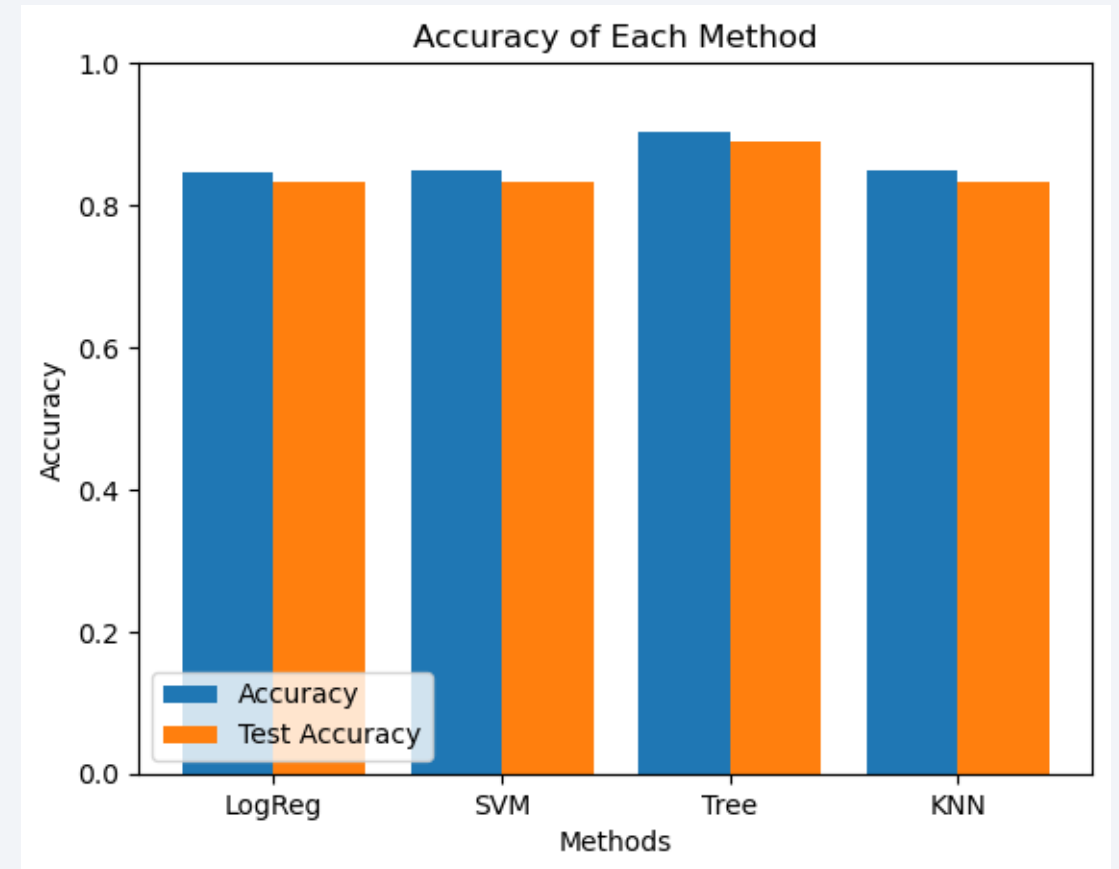
Section 5

# Predictive Analysis (Classification)

# Classification Accuracy

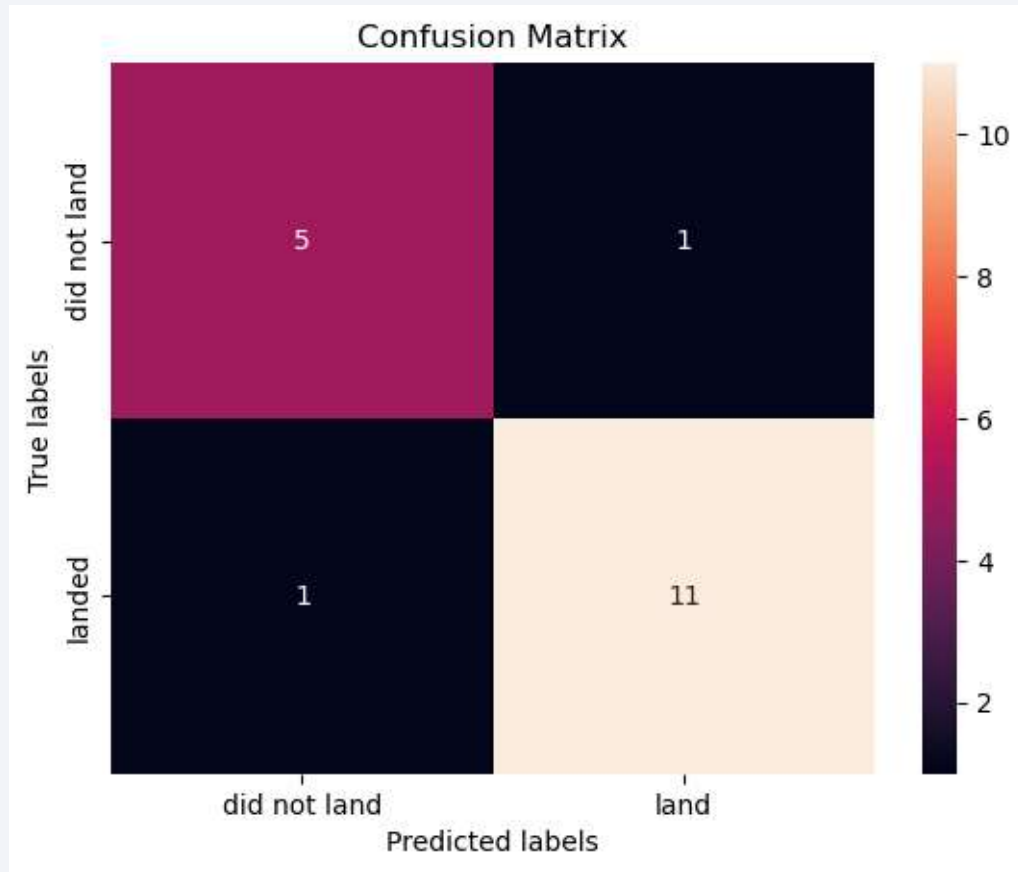
From the chart and calculation, we can see that decision tree method have the highest accuracy compared to the other methods (almost 90%).

Model	Accuracy	TestAccuracy
LogReg	0.84643	0.83333
SVM	0.84821	0.83333
Tree	0.8875	0.88889
KNN	0.84821	0.83333





# Confusion Matrix



High true positive (5 compared to 1) and high true negative (11 compared to 1) is a sign of good accuracy of a prediction method, in this case, it's the confusion matrix of decision tree.

# Conclusions

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- There are important factors that affect rocket launch success rate such as launch site, payload mass, and orbit. We can use this information to develop efficiency in SpaceY new business.
- The best launch site is KSC LC-39A.
- Launch sites are located near the coastline to prevent danger to third parties when unexpected things happened.
- Decision tree method can be used to predict future successful launch.
- Technology improvement is always needed to keep the business growing.

# Appendix

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- Some visual doesn't appear on GitHub so I put screenshots in folder.

Thank you!

