

## Leveraging Data Science for Targeted Advertising

Understanding our audience is key to delivering impactful advertisements. That's why we at EVA Ad Ventures use data science to perform detailed demographic analysis of foot traffic and vehicular traffic. By analyzing this data, we can determine the best times and locations to display advertisements for maximum outreach. Our targeted advertising approach ensures that our clients' messages reach the right people at the right time, leading to higher engagement and better results.



## Welcome to the Future of Advertising with EVA Ad Ventures

In a world where technology is advancing at an unprecedented pace, the advertising industry is also evolving to keep up. At EVA Ad Ventures, we are at the forefront of this transformation, merging cutting-edge technology with innovative advertising solutions. As a startup, our mission is to revolutionize how brands connect with their audiences. We are doing this through our state-of-the-art anamorphic billboards and advanced data science techniques, which we will be implementing in future phases.

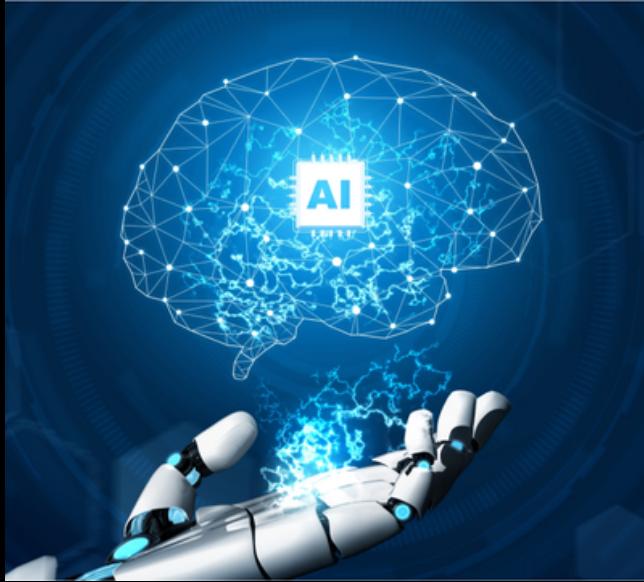


## Introducing Anamorphic Billboards: A Visual Delight

We are excited to announce the launch of our anamorphic billboards in prime locations across Jaipur, with plans to expand to other major cities in India. These billboards are not just advertisements; they are visual spectacles that captivate and engage viewers like never before. Using advanced 3D technology, our anamorphic billboards create stunning optical illusions that make images and videos appear to leap out of the screen. This immersive experience is designed to leave a lasting impression on everyone who passes by.



# Merging Technology and Advertising - The EVA Ad Ventures Revolution



## The Power of Generative AI in Advertising

As part of our commitment to innovation, we are also developing generative AI algorithms to create stunning 3D ads for our anamorphic billboards. We are currently working on three different models:

- **Images to 3D Model Development:**

This model focuses on converting images into intricate 3D models that can be used in our advertisements. These models are designed to be highly realistic and visually appealing, making our ads more engaging and effective.

- **Text to 3D Model Development:**

Imagine describing a concept in words and seeing it come to life in 3D. This model takes text descriptions and generates detailed 3D models, allowing us to create unique and visually stunning advertisements based on our clients' visions.

- **Frame Generation from Pre-rendered Animations:** This model takes a few equidistant frames of an animation and generates the rest of the frames, resulting in a complete video. This approach significantly reduces the time and effort needed to create full animations using traditional software like Maya or Blender. The AI fills in the gaps between the provided frames, producing a seamless and high-quality final video that can be used for advertisements.
- **Text-to-Video Generation:** Imagine being able to create an advertisement just by providing a few input prompts. Our text-to-video generative AI algorithm does exactly that. This technology allows us to generate high-quality video ads quickly and efficiently, based solely on text descriptions provided by our clients.



While these generative AI algorithms are not yet ready for deployment, our dedicated team is working tirelessly on their research and development. We are committed to perfecting these technologies to offer groundbreaking solutions in the near future.





## Expanding Horizons

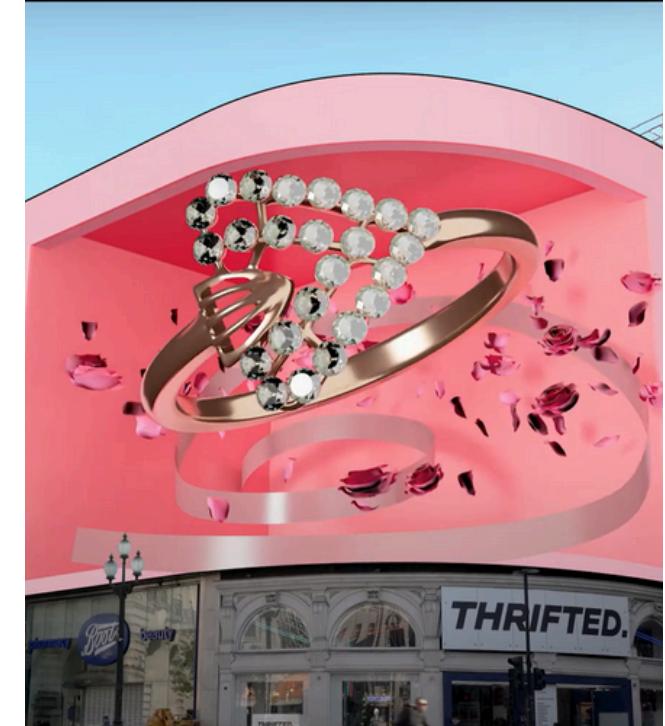


While we are starting our journey in Jaipur, our vision extends far beyond. We aim to bring our innovative advertising solutions to major cities across India, transforming the way brands communicate with their audiences nationwide. Our expansion plans include deploying more anamorphic billboards and enhancing our AI capabilities to offer even more advanced advertising options.



### Join Us on This Exciting Journey

At EVA Ad Ventures, we believe that the future of advertising lies in the seamless integration of technology and creativity. We are dedicated to pushing the boundaries of what is possible and delivering exceptional results for our clients. Stay tuned for more updates as we continue to innovate and revolutionize the advertising industry. Thank you for being a part of our journey. Together, let's create a future where advertisements are not just seen but experienced.



We hope you enjoyed learning about our latest advancements at EVA Ad Ventures. If you have any questions or would like to learn more about our services, please feel free to contact us. Let's make advertising more exciting and effective than ever before!

