Eva Smidt

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Experience

Sr. Account Manager, Boston Interactive Boston, MA *July 2016 – Present*

- Serve as account lead on website redesign projects ranging from $150,000 to $220,000
- Responsible for deepening client engagement and expanding current projects

Account Manager, Boston Interactive Boston, MA *April 2015 – July 2016*

- Led projects ranging from $50,000 to $150,000
- Coordinated client status meetings, project scrums, and technical demos
- Managed resources to maintain project momentum and timeline
- Developed relationships with existing and prospective clients including: ASPCA, Five Star Senior Living, Foley Hoag LLP, GW Pharmaceuticals, Conservation Law Foundation, Carticel, and Holy Cross Family Ministries

Sr. Interactive Producer, Boston Interactive Boston, MA *April 2014 – April 2015*

- Assumed additional responsibility on projects, independently developing schedules and leading client status meetings
- Updated content through HTML and .aspx files for websites without a CMS

Interactive Producer, Boston Interactive Boston, MA *April 2012 – March 2014*

- Supported Account Directors with larger projects by managing internal teams and performing content entry, bug tracking, and QA
- Organized holistic website assessments with Google Analytics to find opportunities for improvement
- Created training documentation for content management systems and facilitated client trainings

Project Coordinator, One to One Interactive Boston, MA *July 2011 – April 2012*

- Managed internal resources and tracked deliverables to ensure on-time completion and client satisfaction
- Co-led status meetings with account supervisors to update clients and internal teams
- Developed fluency in a variety of software platforms

Skills

- HTML5, CSS3, some JavaScript and jQuery, familiar with using Bootstrap and Foundation frameworks
- Content Management Systems: *Kentico, Drupal, Sitecore, WordPress, Adobe Experience Manager,* and *Interwoven Team-Site*
- Issue Tracking Software: *Jira, OnTime, Pivotal Tracker, Workfront, Trello,* and *GitHub*
- Writing functional specifications
- Comfortable using *Axure, Photoshop, Illustrator, InDesign* and *Sketch*
- Agile training and experience running projects using Agile methodology
- HubSpot and SalesForce

Education

Bachelor of Arts, *May 2011*
Gordon College
Wenham, MA
Major: Communication Arts
Minor: French

Courses & Workshops

Women Who Code Boston
- Git101: Git and GitHub for Beginners
- Tech Talk: Learning CSS at Amazon

Women's Coding Collective
- CSS Basics (2 class series)
- CSS: Positioning & Layouts (4 class series)
- Version Control with Git (2 class series)

- *Girl Develop It* Intro to Javascript (4 class series)
- *RailsBridge Boston* 12 hour Ruby on Rails workshop
- *Learn IT, Girl* 12-week mentorship and coding program
- Online learning resources used: *CodeCademy, FreeCodeCamp, Udemy, Lynda.com, Mozilla Developer Network, Stack Overflow, TeamTreehouse, CSS-Tricks, and W3C*

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