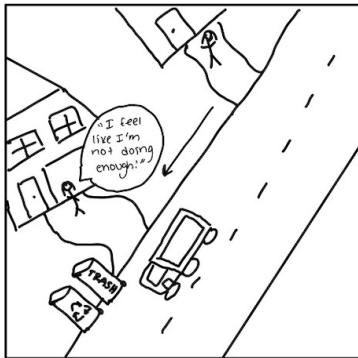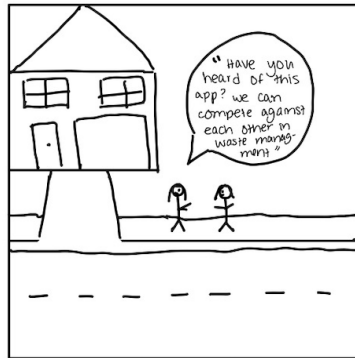Eva Stenberg
COEN163L - 2:15pm
Lab 2 - Prototyping

1. Storyboards:
   a. **Validate the need:**

Woman stares at the approaching garbage truck thinking about her recycling of the week and thinks she didn't do enough. Her neighbor stands nearby watching

Her neighbor hears her and comes over to tell her about this new social media app she's on and tells her about the features and how people compete to have the lowest carbon footprint.

Her neighbor shows her the app where you can follow your friends and family and it tracks your carbon footprint based on posts and learning games, etc. She excitedly downloads it.

   b. **Challenge the need:**
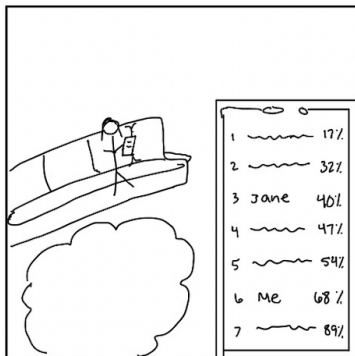
The woman sits on her couch after downloading the new app. She follows her friends and and family looks at the different features of the app. Her favorite is the leaderboard based on carbon footprint
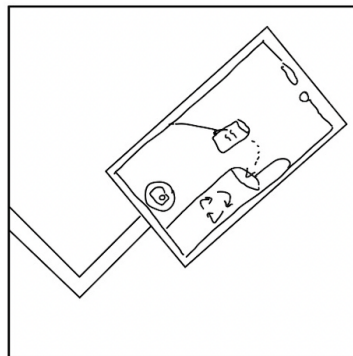
She goes on a walk later and spots some trash on the road and picks it up. She remembers the app and taxes a video of her sorting the trash before throwing it away. She hopes to get some likes and comments
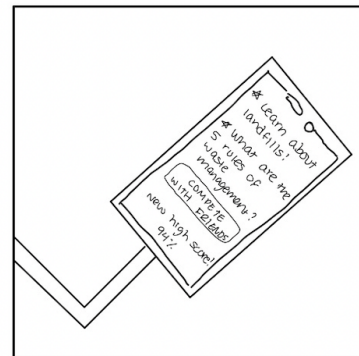
She quickly adds friends and family so she can compete against them. She clicks on resources first to learn more about waste management before she tries to compete in the fun learning games