

# Eva Waldron

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## EDUCATION

**James Madison University**, Harrisonburg, VA

Expected Graduation: May 2025

*Bachelor of Media Arts and Design (BA)*

Major GPA: 3.58/4

*Concentration: Interactive Design*

*Minors: Science, Technology, and Society & Creative Writing*

Dean's List: Fall Semesters 2021, 2022 and 2023

## TECHNICAL SKILLS

Adobe Illustrator, Adobe Photoshop, Adobe InDesign, HTML, CSS, Bootstrap, Github, Figma

## WORK EXPERIENCE

**Richmond SPCA**

Richmond, VA, *June 2022–January 2024*

*Educator*

- Taught groups of children aged 7-14 about animal cruelty and safety information through daily, planned activities and demonstrations for duration of weekly camp sessions
- Curated a safe and inclusive environment for children by active listening and encouraging collaboration between campers
- Communicated with other departments in the workplace to manage the flow and welfare of animals and children

**JMU Athletics Creative Video Services**

Harrisonburg, VA, *September 2021–May 2023*

*Team Member*

- Organized and filed video content all sporting games and athletic players with *ShareBrowser* software for easy access and efficiency for editing purposes
- Created short videos of highlights and themed events for social media platforms to showcase creative branding for the university and athletic teams
- Utilized *Slack* for group communication and project planning to meet deadlines

## COURSEWORK

**Society for Ethics Across the Curriculum Conference**

Harrisonburg, VA, *October 2023*

*Demonstrator*

- Collaborated with peers to research the current and future innovations of space exploration and technology
- Created design fiction scenarios to better prepare governmental agencies for societal implications of future space exploration
- Demonstrated to academic professionals through original, interactive game how anticipatory governance and responsible innovation practices are important for technology advancement involving space

**Rocktown High School Academic Branding**

Harrisonburg, VA, *August 2023–September 2023*

*Creator*

- Conducted independent research on competitors and general academic branding for design criteria and creative briefs that influenced potential logos and marks to satisfy client's request
- Utilized *Adobe Photoshop* and *Adobe Illustrator* to create and finalize designs that were presented to RHS School Board for consideration
- Reviewed individual and peers' designs for feedback and improvement on branding effectiveness

## ACTIVITIES

**Women in Business Club**

*Fall 2023–Present*

- Member of organization that supports young women interested in business by providing resources and tools to enhance networking, professional, and interpersonal skills

**SMAD Club**

*Fall 2023–Present*

- Member of organization that empowers and aids students pursuing a career in design and online media through alumni networking and portfolio opportunities