

Qi Zhu

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EDUCATION

University of North Carolina at Chapel Hill, Chapel Hill, NC

Aug 2019 – May 2023

Bachelor of Science in Information Science and Computer Science

Cumulative GPA: 3.8/4.0

Relevant coursework: *System Programming Fundamental, Discrete Math, Intro to JavaScript, Data Structure, Web Development*

Honor: Multiple time Dean's Honor List

EXPERIENCE

Ipsos, Shanghai, China

Sep 2020 – Present

Research Intern, Auto Team

- Took full responsibility for producing weekly/monthly client reports and translating for wider audience groups, enhanced data integrity for key findings in reports through efficient analysis and research
- Provided strategic insights using effective data visualization to senior analyst team, with recommendations for pricing, branding, and marketing segments
- Assisted with designing research proposals, developing questionnaires, and social listening

PwC, Shanghai, China

Jun 2020 – Aug 2020

Management Consulting Intern

- Conducted exploratory industry researches on two internet startup projects, provided analysis on the overall market and customers
- Collected and managed business and sales data from clients, delved into clients' business performance, customer profile, and financial status with
- Supported the strategic planning program for the Jiangbei District of Wuhu City on the development of local ecological agriculture, and presented data-driven business recommendations

LANGUAGES AND SKILLS

Languages: Chinese (Native), English (Professional)

Software: Python, Java, HTML/CSS, C, JavaScript, STATA