

ELEENT VALUE CHAIN



ABOUT

ELEENT VALUE CHAIN

ELEENT VALUE CHAIN is translated into Chinese as "price chain", referred to as EVC. ELEENT VALUE CHAIN is a decentralized advertising resources aggregation ecosystem. EVC is used to circulate and encourage the ecological system, which makes the ecological system run efficiently and automatically, realizes the autonomous management within the ecosystem, and improves the conversion rate, coverage rate and yield rate of advertising resources.

ELEENT VALUE CHAIN through its unique "neural network" and under the intelligent contract for a detailed classification of advertising resources, and the integration of idle advertising resources. The value of fragmented information will be enhanced. And advertisers and advertisers can exchange advertising messages at will, in different areas through the exchange of ELEENT VALUE CHAIN between the values and enhance. On the user side, EVC proposes to make information valuable, make participation meaningful, and get rid of the past user's resistance to advertising information. Open Ad Impressions on the merchant side using the tamper proof ledger using the Tink Tank blockchain Advertising Protocol

Ecological Distribution Series



Advertiser

Advertising in EVC ecology can get more accurate crowd matching, users are more willing to read and share advertisements, and deeply tap the needs and participation of users. And can effectively eliminate the false flow, improve the efficiency of advertisers advertising.



Communication Media

In the EVC ecology, the media has become diversified, saying goodbye to the previous media framework restrictions, the media of EVC has become more diversified. The integration of idle media makes information valuable, and in the media system, information exchange and dissemination can also be carried out in the EVC ecosystem.



User End

In the traditional media, users are always the terminal of information reception, and are constantly "marketed" to the advertising information. In the ecology of EVC, each role is given a different role, even users can read advertising information in this ecology, "being marketed" to get traffic incentives, making the user side from refusal to pleasant active browsing to change, improve user participation, and rapidly enhance the number of ecological fans in stickiness.



EVC ecology can quickly integrate the ordinary idle information dissemination channels, give value to the information dissemination channels which are difficult to obtain value without value, and make the dissemination of information more viscous through ecological incentives, thus attracting the favor of businesses, building a good bridge between advertisers' idle resources and end users, making the transmission of information more efficient and fast. And give value.

TECHNOLOGY REALIZING
ECOLOGICAL VALUE

TINK TANK

ADVERTISING AGREEMENT
IN BLOCKCHAIN



TINK TANK blockchain advertising protocol, using the ledger and special smart contracts between advertisers and publishers. The tamper-proof ledger opens up the way ad impressions are tracked. As a result, advertisers pay only for the right impression, without any need for fraud or inaccuracy. Fake or inaccurate. It solves the problem of advertising fraud, just like the problem of double spending in crypto-currencies. All digital ad impressions are recorded, and the true ad impressions are separated from the fraudulent impressions. The information collected in the blockchain network acts as a filter to stop fraud throughout the ecosystem. If this impression is wrong, then advertising is not paid, through such an agreement, all advertising will be watched by a real human audience, through such a way will completely change the advertising industry ecosystem.



A BOU FUTURE PASS

OPENING THE ERA OF
FRAGMENTATION
MEDIA PASS

The introduction of EVC ecosystem combines advertising industry with blockchain technologies, and constructs intelligent credit by blockchain, which can save intermediate links, reduce the exploitation of intermediaries, enhance interests, and enable communicators to better serve customers. Companies can even skip the traditional ad buying process and pay directly to the target group that watches the ads. The EVC ecosystem inside more aggregation before the traditional advertising channels can not be involved in or lost idle means of communication, through the combination of blockchain technologies and pass the economy, will completely subvert the traditional advertising platform

GLOBAL ECOLOGICAL LANDING

The landing of EVC ecology will completely change the current traditional mode of advertising communication. And through such ecological landing, will bring a large number of blockchain industry outside the circle flow, to achieve killer application. Users transformed from EVC ecology will form high stickiness through EVC ecosystem. Massive users will also make EVC diversified development, and EVC will also achieve EVC global payment through its global network media dissemination node.



Ecological Governance Model

PART TWO

MALPRACTICE

MALPRACTICE OF TRADITIONAL ADVERTISING MEDIA

EVC advertising resources aggregation
ecology more audience, more accurate
and more efficient dissemination



AUDIENCE
DISGUST



LOW ADVERTISING
EFFICIENCY



REGIONAL LIMITATION



EFFICIENT DISSEMINATION

Efficient Propagation
Mode of EVC



Browsing advertising revenue, the behavior of ordinary users in the EVC ecology has become valuable, so that users from the group harassed by advertising, become the participants and beneficiaries of blockchain ecological advertising. Whether reading advertisements or sharing advertisements, they will receive the reward of ecological EVC certificate, which will make the advertising information spread positively and efficiently.

ECOLOGICAL INCENTIVE

Businessmen put advertisements into EVC ecology, all EVC ecological users can choose to read, browse and share according to the advertisements put in, and in this process, users' participation in this ecology, that is, "reading is mining" way, get the reward of EVC ecological pass, encourage the effective dissemination of information, and make EVC ecological pass. And through EVC eco-merchants can also get more accurate exposure in this way. With the expansion of EVC ecosystem, the value of EVC can also be promoted steadily and rapidly.



SCATTER CHART

INTEGRATION OF ALL MEANS
OF TRANSMISSION

Ecological incentive and
supervision of EVC certification
for off-line user terminals



The background features a dark, futuristic design with glowing blue lines forming a grid-like structure. A prominent vertical bar with a glowing blue outline runs through the center of the frame. Two large, white double quotes are positioned on either side of the central bar, framing the title.

Ecological Application Matrix

PART THREE

ECO-GEAR

EVC Ecology will land on the international well-known exchanges in mid-late October, and is expected to launch more than 30 mainstream exchanges by the end of December 2019. Through the creation of EVC ecology, a large number of user bases are gathered to realize the development of EVC global ecology. Link the future with block chains and share value with EVC.





Global online program P L A N

EVC Ecology will land on the international well-known exchanges in mid-late October, and is expected to launch more than 30 mainstream exchanges by the end of December 2019. Through the creation of EVC ecology, a large number of user bases are gathered to realize the development of EVC global ecology. Link the future with block chains and share value with EVC.



AUTONOMOUS GENE

ECOLOGICAL AUTOMATIC REGULATION

EVC access, can participate in activities through the EVC platform, want to get more EVC, in addition to their own to participate in the ecological operation, but also need to recommend more people to participate in the ecological, so platform users will automatically increase with the participation of users, forming value and benefit.



REASONS FOR SUCCESS



AUTOFISSION EFFECT

Access to EVC, registration and sharing of ad space rental, allowing users to participate in the spontaneous and fission effect.



VALUABLE GIVING

In the ecology of EVC, everyone's behavior has become valuable, businesses use EVC to publish information, use EVC to exchange information, users with advertising resources can share advertising space on the EVC platform, ordinary users browse advertising to obtain revenue and pay the existing price.



TRADITIONAL FLOW CHANNEL

The operation of the EVC ecosystem can make a large number of traditional enterprise stores have the channel to understand the blockchain, through the promotion of the value of EVC, and the operation of the mechanism, the user side advertisers can get profits from the channel end, and get ecological balance and self-operation



Eleent Value Chain

THE FUTURE OPENS HERE

E V C