





# EVELINA DONG

## USER EXPERIENCE DESIGNER

### CONTACT

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### SKILLS

User Research  
Information Architecture  
Wireframing  
User Interface Design  
Prototyping  
User Testing

### EDUCATION

#### Ux Design Program

#### CareerFoundry

2023-2024

A 6-month intensive training program for UX Designers, specializing in UX process and methodology, data driven approaches to strategy as well as prototyping, wire-framing, and conversion rate optimization.

#### Bachelor of Science in Business

#### New Jersey Institute of Technology

2014-2018

Martin Tuchman School of Management

### LANGUAGES

English   
Mandarin   
Korean 

### PROFILE

I'm a user experience designer helping teams bring value to both their customers and the business. Works cross-functionally with leadership teams, including design, product management, content strategy, engineering, and marketing during the product development lifecycle to ensure high-quality content. With a wide range of experience, I have a general skill set with specialization in user research, workshop facilitation, and visual design.

### WORK EXPERIENCE

#### Senior Product Designer

Amazon Web Services

2027-Current

- Create intuitive user interface designs while insisting on highest standards and defend these designs successfully in reviews with stakeholders in product/engineering leadership across the org.
- Stay ahead of developments in the Fintech and UX design space, and use this deep expertise as an input to help craft the north star strategy for products with a path to incremental transition from current state.
- Build and deepen partnerships with leaders across product, engineering, and design both in and outside of AWS Fintech to achieve customer experience goals.
- Influence the product roadmap by partnering with colleagues both within and outside the AWS Fintech org to map service blueprints that tie disparate products into one cohesive resource management ecosystem across Amazon.

#### Product Designer

Marriott International

2026-2027

- Collaborated on the redesign of the Bonvoy Native app with a focus on creating detailed high-fidelity designs for the account, loyalty, and customer chat support experiences.
- Closely collaborating with stakeholders to understand key business, product, user, and technical requirements to craft the most relevant experience for users.
- Working with the Standards team to review and recycle existing assets, or document new ones into the design library as needed.
- Managing and documenting considerable feedback from multiple stakeholder groups, juggling expectations while keeping the end user in mind, and consistently owning high-quality designs for presentation to creative leadership.

#### UX Designer

Digital Innovation Lab

2024-2026

- Design and deliver wireframes, prototypes, mockups, optimized for a range of interfaces.
- Work with and support the development team with the help of business analysts or Product managers.
- Utilize journey maps, personas and user needs to facilitate designs for projects.
- Facilitate product vision by researching, conceiving, sketching, prototyping, and user testing experiences for products.
- Make strategic design and user experience decisions related to core and new functions and features.