

**Table 11. Page Views per Resource Category (in Million Views per Quarter)**

	Total	accommodation	cars	miscellaneous	other
<b>Q2 2014</b>	358	297	46	3	12
<b>Q2 2016</b>	533	422	80	4	27

**Table 12. Page Views per Platform (in Million Views per Quarter)**

	Airbnb	VRBO	Uber	HomeAway	SpareRoom
<b>2014</b>	94	39	27	26	21
<b>2016</b>	208	90	55	44	16

**Figure 10. Countries and Cities of Origin of Launched and Failed Platforms**

