

## B APPENDIX: SUBSET OF PLATFORMS THAT WERE DISCUSSED AS EXAMPLES

1000Tools <a href="http://www.1000tools.com">http://www.1000tools.com</a>	Fun2Rent <a href="http://fun2rent.com">http://fun2rent.com</a>
3D Hubs <a href="http://3dhubs.com">http://3dhubs.com</a>	Freewheelers <a href="http://www.freewheelers.co.uk">http://www.freewheelers.co.uk</a>
Airbnb <a href="http://www.airbnb.com">http://www.airbnb.com</a>	GearCommons <a href="http://www.gearcommons.com">http://www.gearcommons.com</a>
AirPooler <a href="http://airpooler.com">http://airpooler.com</a>	GetMyBoat <a href="http://getmyboat.com">http://getmyboat.com</a>
AnyHire <a href="http://anyhire.com">http://anyhire.com</a>	Hackerspaces <a href="http://hackerspaces.org">http://hackerspaces.org</a>
BikeSharing <a href="http://bike-sharing.org">http://bike-sharing.org</a>	HireSpace <a href="http://hirespace.com">http://hirespace.com</a>
BlaBlaCar <a href="http://www.blablacar.com">http://www.blablacar.com</a>	HomeAway <a href="http://www.homeaway.com">www.homeaway.com</a>
BookLending <a href="http://www.BookLending.com">http://www.BookLending.com</a>	HomeSwapper <a href="http://www.homeswapper.co.uk">http://www.homeswapper.co.uk</a>
BorrowMyDoggy <a href="http://www.borrowmydoggy.com">http://www.borrowmydoggy.com</a>	Incrediblu <a href="http://www.incrediblu.com">http://www.incrediblu.com</a>
Cabeasy <a href="http://cabeasy.com">http://cabeasy.com</a>	JeLoueMonCampingCar <a href="http://www.jelouemoncampingcar.com">http://www.jelouemoncampingcar.com</a>
Canubring <a href="http://www.canubring.com">http://www.canubring.com</a>	JustPark <a href="http://www.justpark.com">http://www.justpark.com</a>
CarNextDoor <a href="http://www.carnextdoor.com.au">http://www.carnextdoor.com.au</a>	KitchIt <a href="http://www.kitchit.com">http://www.kitchit.com</a>
Cojetage <a href="http://www.cojetage.com">http://www.cojetage.com</a>	Kitsplit <a href="http://kitsplit.com">http://kitsplit.com</a>
CouchSurfing <a href="https://www.couchsurfing.com/">https://www.couchsurfing.com/</a>	La-Machine-du-Voisin <a href="http://www.lamachineduvoisin.fr">http://www.lamachineduvoisin.fr</a>
Cowo <a href="http://coworkingproject.com">http://coworkingproject.com</a>	Liftsurfer <a href="http://www.liftsurfer.com">http://www.liftsurfer.com</a>
DateMyWardrobe <a href="http://www.datemywardrobe.com">http://www.datemywardrobe.com</a>	Lyft <a href="http://www.lyft.com">http://www.lyft.com</a>
DeskNear.Me <a href="http://desksnear.me">http://desksnear.me</a>	Makexyz <a href="http://www.makexyz.com">http://www.makexyz.com</a>
Erento <a href="http://www.erento.com">http://www.erento.com</a>	Makoondi <a href="http://es.makoondi.com">http://es.makoondi.com</a>
FieldLover <a href="http://www.fieldlover.com">http://www.fieldlover.com</a>	Meemeep <a href="http://www.meemeep.com">http://www.meemeep.com</a>
FlightCar <a href="http://flightcar.com">http://flightcar.com</a>	Mermix <a href="http://www.mermix.gr/">http://www.mermix.gr/</a>
FlipShelf <a href="http://www.flipshelf.com">http://www.flipshelf.com</a>	Minivacationers <a href="https://sharon-jain.squarespace.com/about-us/">https://sharon-jain.squarespace.com/about-us/</a>
Flytenow <a href="https://flytenow.com">https://flytenow.com</a>	
Fon <a href="http://corp.fon.com">http://corp.fon.com</a>	

Misterbnb <a href="http://www.misterbandb.com">http://www.misterbandb.com</a>	Share4friends <a href="http://www.share4friends.com">http://www.share4friends.com</a>
niriu <a href="http://www.niriu.com">http://www.niriu.com</a>	Sharehammer <a href="http://app.sharehammer.com">http://app.sharehammer.com</a>
Onefinestay <a href="http://www.onefinestay.com">http://www.onefinestay.com</a>	SideCar <a href="http://www.side.cr">http://www.side.cr</a>
OpenPlay <a href="http://www.openplay.co.uk">http://www.openplay.co.uk</a>	SimpleCharters <a href="http://www.simplecharters.com">http://www.simplecharters.com</a>
Open Wireless <a href="http://openwireless.org">http://openwireless.org</a>	SpaceOut <a href="http://www.spaceout.com.au">http://www.spaceout.com.au</a>
Petsodia <a href="http://www.petsodia.com/">http://www.petsodia.com/</a>	Spinlister <a href="http://www.spinlister.com">http://www.spinlister.com</a>
PiggyBee <a href="http://www.piggybee.com">http://www.piggybee.com</a>	Stayzilla <a href="http://www.stayzilla.com">http://www.stayzilla.com</a>
PlateCulture <a href="http://plateculture.com">http://plateculture.com</a>	Store-at-my-house <a href="http://www.storeatmyhouse.com">http://www.storeatmyhouse.com</a>
PopupBrands <a href="http://www.popupbrands.com.au">http://www.popupbrands.com.au</a>	Storefront <a href="http://www.thestorefront.com">http://www.thestorefront.com</a>
Qraft <a href="http://www.qraft.com">http://www.qraft.com</a>	Storemates <a href="http://www.storemates.co.uk">http://www.storemates.co.uk</a>
RentMyDress <a href="http://rentmydress.ie">http://rentmydress.ie</a>	Uber <a href="http://www.uber.com">http://www.uber.com</a>
RentMyItems <a href="http://www.rentmyitems.com">http://www.rentmyitems.com</a>	Velogistics <a href="http://www.velogistics.net">http://www.velogistics.net</a>
RipeNearMe <a href="http://www.ripenear.me">http://www.ripenear.me</a>	Volo <a href="http://volo.io">http://volo.io</a>
RVShare <a href="http://rvshare.com">http://rvshare.com</a>	WorldCraze <a href="http://worldcraze.com">http://worldcraze.com</a>
Sailsquare <a href="http://www.sailsquare.com">http://www.sailsquare.com</a>	Yourparkingspace <a href="http://www.yourparkingspace.co.uk">http://www.yourparkingspace.co.uk</a>
Share4friends <a href="http://www.share4friends.com">http://www.share4friends.com</a>	Zimride <a href="http://zimride.com">http://zimride.com</a>
Shared Earth <a href="http://www.sharedearth.com">http://www.sharedearth.com</a>	
SpareFoot <a href="http://www.sparefoot.com">http://www.sparefoot.com</a>	