

Further Statistics

Table 11. Page Views per Resource Category (in Million Views per Quarter)

Year	Total	Accommodation	Cars	Miscellaneous	Other
Q2 2014	358	297	46	3	12
Q2 2016	533	422	80	4	27

Table 12. Page Views per Platform (in Million Views per Quarter)

Year	Airbnb	VRBO	Uber	HomeAway	SpareRoom
Q2 2014	94	39	27	26	21
Q2 2016	208	90	55	44	16

Figure 5. Countries and Cities of Origin of Launched and Failed Platforms

