

# Main Project

## Selling Out!

**Due: Week 13**

### Description:

Using everything we have covered over the course of the semester you will need to build a small website with the purpose of selling a product. The product can be of your choosing.

### Instructions:

Please read and follow the instructions below carefully:

#### Design:

1. Decide on the product that you wish to sell. This can be any product real or fake!
2. Gather any images or text that will be needed for the design & website.
3. Create an accurate wireframe/design for the homepage (the index file).

#### Build (HTML):

1. The page should be created using the appropriate semantic elements and should be error free when validated.
2. The following pages will be required:
  - a. Homepage
  - b. About page
  - c. Product page
  - d. Contact page
3. All pages should be responsive on all the major viewports.
4. The pages should have a:
  - a. Header that includes a logo and navigation
  - b. A call to action (on at least the homepage)
  - c. Footer that contains any company information and/or contact form.

#### Style It (CSS):

1. The website should have a professional finish.
2. The CSS should be error free when validated.
3. The color scheme should complement the product and follow one of the following:
  - a. Monochrome
  - b. Complementary
  - c. Analogous
  - d. Or Triadic
4. The text should have at least 2 types of font families.
5. Letter spacing or kerning should be used where appropriate.
6. The pages should have a healthy number of different effects and enhancements, some ideas:
  - a. Hover effects
  - b. Background video / images
  - c. SVG's
  - d. Filters
  - e. Etc.
7. The layout should be engaging and easy to follow.
- 8. Most of all be creative and have some fun with this!**

## Submitting Your Work:

Please follow the instructions below to submit your work.

1. Create the assignment repository on GitHub
2. Send out the invite to the repository
3. In the Assignment submission section provide the following:
  - a. A link to the repository
  - b. The URL to the assignment on the server (optional).

\* Late submission will be subject to a deduction of 20% per day.

## Evaluation:

Please refer to the chart below for a breakdown of the evaluation.

Criteria	Mark
Technical Evaluation	
HTML and CSS were error free	/10
All the required metadata were used in all pages	/5
File organization	/5
Semantic elements were used appropriately	/5

All of the required pages were present	/5
Website was responsive on all major viewports	/10
An accurate wireframe was created for the homepage	/10
All pages included a header and footer	/10
Creative Evaluation	
The layout was balanced and made good use of media, white space and other interface components	/15
The typography was well thought-out and applied to the text elements	/10
The color scheme was well thought-out and matched the product choice	/10
A good effort was made into adding a variety of enhancements and effects to the pages.	/15
The website had a professional finish and was convincing	/20
Total	/125