

# Evelyn González Aragón

UX/UI Designer | Web Developer

<https://eveglz.github.io>

eveglz@outlook.com

+52 612 233 7011

## Profile

UX/UI Designer with a background in Software Development, passionate about crafting intuitive, user-centered digital experiences. Proficient in Figma, front-end technologies, and design systems. I bring a strong problem-solving mindset, attention to detail, and a collaborative approach to every project.

## Skills

### Design

Figma

Adobe XD

Photoshop

### Back-End

PHP

Laravel

SQL

### Front-End

HTML

CSS

Bootstrap

JavaScript

### Languages

Spanish (Native)

English (Fluent)

Japanese (Intermediate)

French (Basic)

## Experience

### ASP Integra Opciones | Web Designer

August 2023 - November 2023

- > Redesigned and implemented the website for a fintech subsidiary, enhancing usability and aligning with the brand's identity.
- > Led the design process from research and planning to wireframing, prototyping, and front-end implementation using UX/UI best practices.
- > Improved usability and visual consistency; aligned with corporate branding guidelines.

## Education

### Autonomous University of Baja California Sur

August 2019 - February 2024

B.S. in Software Development Engineering

Graduated with honors for high academic performance

### Academic Department of Computer Systems | Front-End Developer

June 2022 - April 2023

- > Initially joined as a front-end developer, later expanded my role to include UX/UI design responsibilities to meet project needs.
- > Redesigned internal applications with Figma, establishing visual guidelines to ensure a consistent user experience.
- > Contributed to improved usability and interface consistency in internal platforms.

## Courses and Awards

### INFOMATRIX 2021

Latin American Science and Technology Society Finalist

### Video Game Development 2019

Punto México Conectando (beginner Unity workshop)