

## SKILLS

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**Tools** Adobe Suite, GitHub, Visual Studio, MS Office, Figma, WordPress, Wix, Webflow, Framr, Sitecore CMS  
Drupal CMS, Wix, Asana, Jira

**Programming** HTML, CSS, Javascript (React), Python, SQL, PHP, Git

**Concentrations** UI/UX Design, UX Research, User Testing, Web Accessibility, Wireframing, Prototyping  
Design Systems, Information Architecture, Front-End Development, Database Management Interaction Design, Data  
Visualization, Generative AI, Project Management

## WORK EXPERIENCE

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### GovBrain

*UX Designer*

Philadelphia, PA

July 2024 – Present

- Led UX/UI design for **AI-powered business intelligence platform serving defense contractors**.
- Launched brochure website, driving product visibility and client acquisition.
- Optimized complex data workflows through user research and iterative interface design in Figma.
- Established comprehensive design system and brand guidelines, scaling from wireframes to production.

### Center for Functional Fabrics

*UX Designer*

Philadelphia, PA

September 2022 – March 2023

- Developed **accessible interactive map** using HTML5, CSS, and JavaScript, improving performance by 60%.
- Transformed Figma prototype into six pages of web content using Sitecore CMS components.
- Created and refined vector graphics and brand assets in Adobe Illustrator for visual engagement.
- Conducted risk assessment and user testing to identify and prioritize critical navigation issues.
- Utilized user feedback to improve navigation accessibility flow and content visibility.

### Drexel LeBow College of Business

*Web Designer and Web Content Assistant*

Philadelphia, PA

September 2021 – September 2022

- Contributed to **university-wide digital overhaul and brand redesign** using Drupal and Sitecore CMS.
- Led School of Economics site audit and redesign, creating wireframes and high-fidelity designs in Figma.
- Conducted UX research on peer institutions to guide brand strategy and improve user experience.
- Created and tested brand campaign elements through focus groups for multi-channel marketing.
- Built 100+ pages using atomic design principles, ensuring consistent component architecture.

## PROJECTS

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### Senior Capstone Project: Social Media Design Solutions

*UX Research & Design*

Philadelphia, PA

August 2023 – May 2024

- Conducted research on fashion communities across social media platforms.
- Analyzed top social media apps and niche communities through case studies.
- Reviewed 16 fashion journals and interviewed industry experts for comprehensive insights.

### E-Commerce App Redesign Project

*Interaction Design*

Philadelphia, PA

April 2024 – May 2024

- Redesigned shopping assistant app to enhance user experience.
- Created detailed wireframes, wireflows, and microinteractions in Figma.
- Developed high-fidelity UI designs with consistent animations and interaction guides.

## EDUCATION

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### Drexel University

*B.S. in Information Systems, Minor in User Experience and Interaction Design*

GPA: 3.6

Philadelphia, PA

September 2019 – September 2024