

How to Submit a Product Listing Update on Seller Central

Introduction

This guide explains how Amazon sellers can submit updates to an existing product listing through Seller Central. Accurate product information helps improve discoverability, customer trust, and compliance with Amazon's policies.

Requirements

- An active Amazon Seller Central account
 - Access to the product listing you want to update
 - Updated product information
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Steps

1. Log into Seller Central

1. Navigate to sellercentral.amazon.com.
2. Enter your username and password.
3. Confirm two-factor authentication if prompted.

2. Locate the Product Listing

1. Go to **Inventory > Manage Inventory**.
2. Use the search bar to find the product you want to update.
3. Click **Edit** next to the product.

3. Update Product Details

1. **Product Title:** Ensure it follows Amazon's style guidelines and accurately describes the item.
2. **Description & Bullet Points:** Update any outdated information; keep language clear and customer-focused.

3. **Images:** Upload high-quality images meeting Amazon's image requirements.
4. **Price & Quantity:** Update pricing or stock levels as needed.

4. Submit Changes

1. Review all changes for accuracy and compliance with Amazon's listing policies.
 2. Click **Save and Finish** to submit updates.
 3. Changes will typically be reviewed and reflected within 15 to 30 minutes.
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Common Issues

- **Changes not appearing:** Refresh your inventory page; some updates take a few minutes to propagate.
 - **Policy violations:** Ensure your edits comply with Amazon product listing rules.
 - **Bulk edits:** Use the **Inventory File Templates** for updating multiple listings at once.
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