

Level-0 Meta-Models for Predicting Human Behavior in Games

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June 12, 2014 (EC'14)

Behavioral Game Theory

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- Do people actually follow them?
- **Not reliably**, as demonstrated by a large body of experiments
- **Behavioral game theory**: Aims to model actual human behavior in games

Nash equilibrium and human subjects

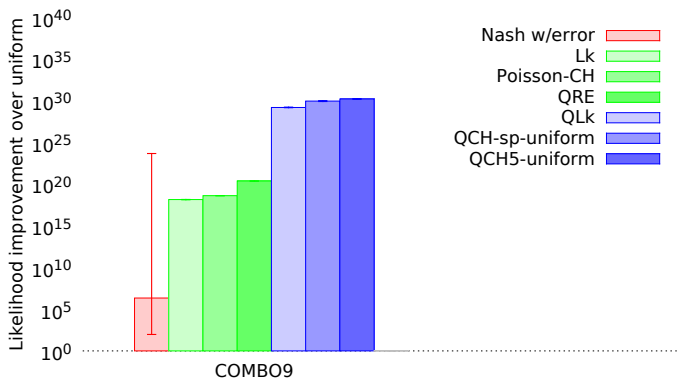
- Nash equilibrium often makes **counterintuitive predictions**
 - In Traveler's Dilemma: The vast majority of human players choose **97–100**. The Nash equilibrium is **2**
- Modifications to a game that don't change Nash equilibrium predictions at all **can cause large changes** in how human subjects play the game [Goeree & Holt 2001]
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 - In Traveler's Dilemma: When the penalty is large, people play much closer to Nash equilibrium
 - But the size of the penalty does not affect equilibrium
- Clearly Nash equilibrium is **not the whole story**
- Behavioral game theory proposes a number of models to better explain human behavior

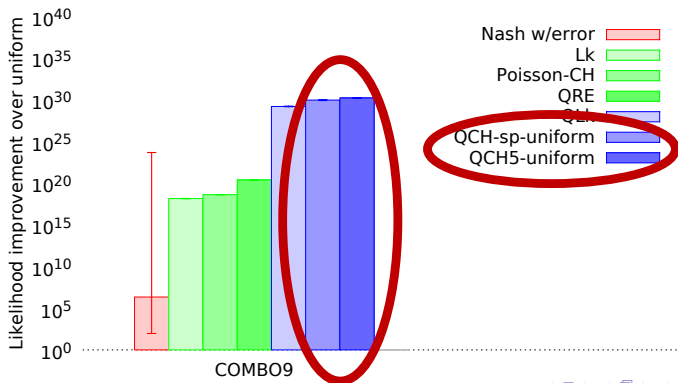
BGT State of the art

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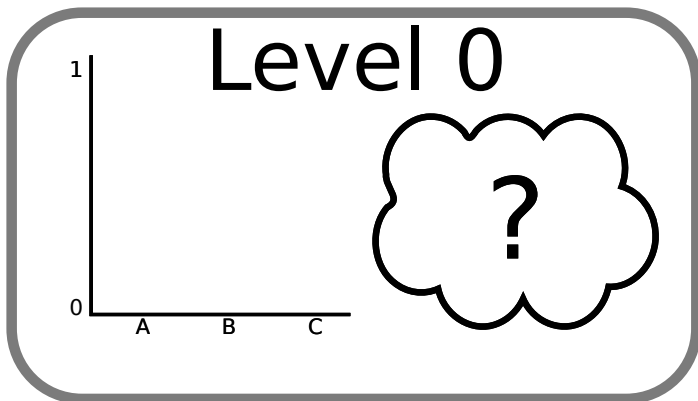
BGT State of the art

- In previous work [Wright & Leyton-Brown, 2010; 2014a], we compared several behavioral models' predictive performance.
- Quantal cognitive hierarchy is the current state of the art model.



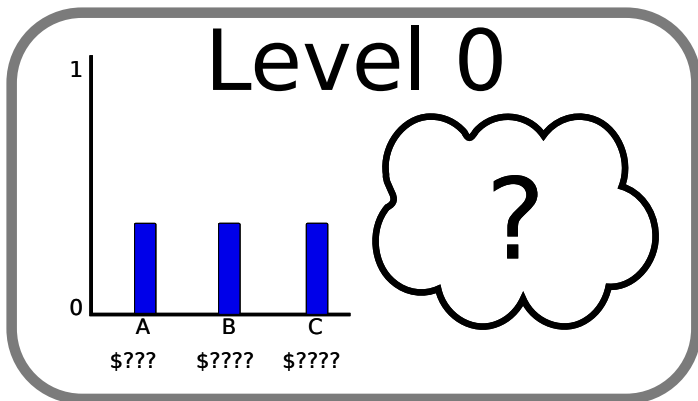
Iterative reasoning

Quantal cognitive hierarchy is an **iterative** model:



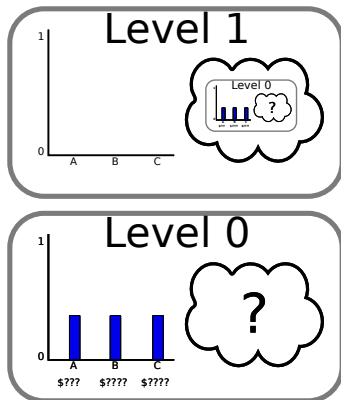
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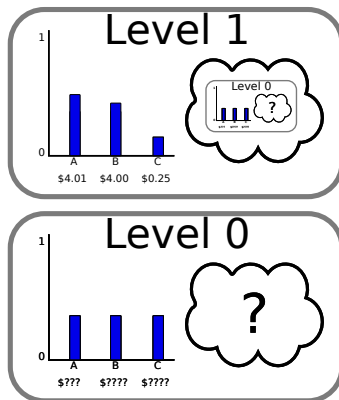
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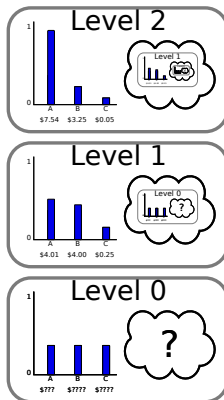
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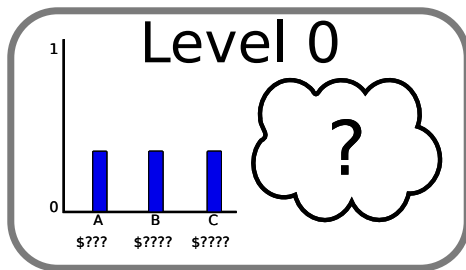


Quantal cognitive hierarchy (QCH)

- Agents' levels drawn from a distribution g
- An agent of level m responds to the **truncated, true** distribution of levels from 0 to $m - 1$
- Agents **quantally respond** to their beliefs

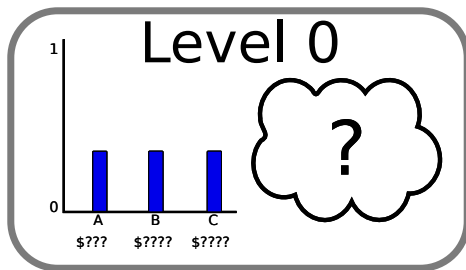
$$\begin{aligned}\pi_{i,0}(a_i) &= |A_i|^{-1}, \\ \pi_{i,m}(a_i) &= QBR_i(\pi_{-i,0:m-1}; \lambda) \\ \pi_{i,0:m-1} &= \frac{\sum_{\ell=0}^{m-1} \pi_{i,\ell} g(\ell)}{\sum_{\ell=0}^{m-1} g(\ell)}\end{aligned}$$

Level-0



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- Level-0 agents' actions influence **every other level**
- Take modeling level-0 behavior more seriously?

Level-0 meta-model

- Define a **level-0 meta-model**:
 - A mapping from an (arbitrary) game to a (potentially nonuniform) level-0 distribution over that game's actions
 - Leverage some of what we know about how people reason nonstrategically about games
 - The meta-model can have its own parameters
- Use an **existing iterative model** (quantal cognitive hierarchy) on top of the improved level-0 model to make predictions
- What **distinguishes level-0 from level-1**?
 - Our line in the sand: no explicit beliefs about how other agents will play

Features

Five binary features of each **action**:

- ① Minmin Unfairness
 - Does this action contribute to the **least unfair** outcome?
- ② Maxmax payoff (“Optimistic”)
 - Does this action contribute to **my own highest-payoff** outcome?
- ③ Maxmin payoff (“Pessimistic”)
 - Is this action best in the (deterministic) **worst case**?
- ④ Minimax regret
 - Does this action have the **lowest maximum regret**?
- ⑤ Efficiency (Total payoffs)
 - Does this action contribute to the **social-welfare-maximizing outcome**?

Linear meta-model

We say that a feature is **informative** if it can distinguish at least one pair of actions.

For each action, compute a **sum of weights** for features that are both informative and that “fire”, plus a noise weight.

$$\text{prediction for } a_i \propto w_0 + \sum_{f \in F} \mathbb{I}[f \text{ is informative}] \cdot \mathbb{I}[f(a_i) = 1] \cdot w_f$$

Example: Consider Player 1

	A	B	C
X	100, 20	10, 67	30, 40
Y	40, 35	50, 49	90, 70
Z	41, 21	42, 22	40, 23

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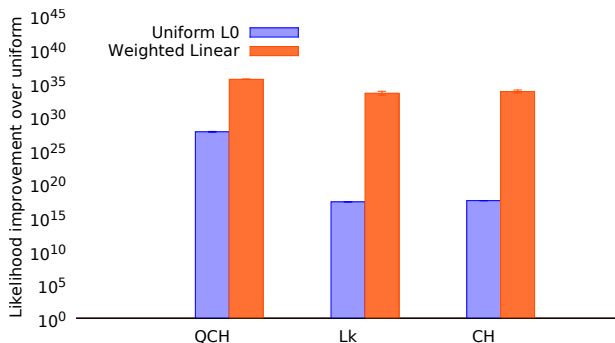
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Action *X*'s weight: $w_0 + w_{\text{maxmax}}$

Action *Y*'s weight: $w_0 + w_{\text{minmin}} + w_{\text{total}} + w_{\text{fairness}}$

Action *Z*'s weight: $w_0 + w_{\text{minmin}}$

Performance results



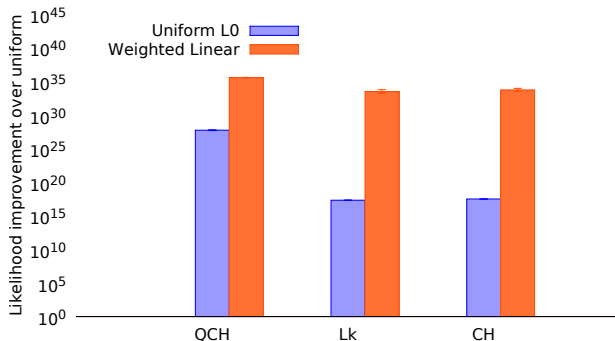
Three **iterative models**:

- 1 Quantal Cognitive Hierarchy
- 2 Level- k
- 3 Cognitive Hierarchy

Two **level-0 meta-models**:

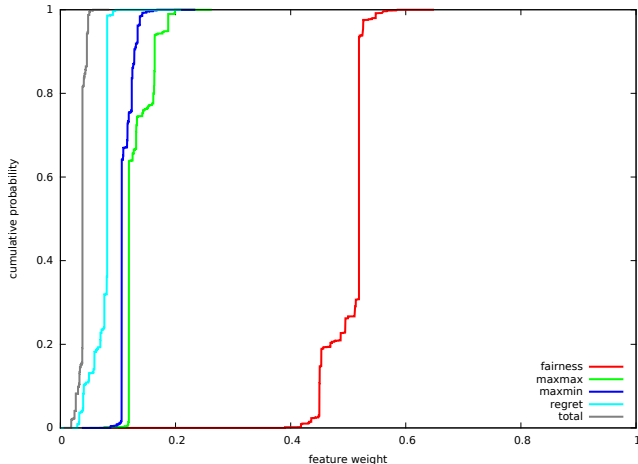
- 1 Uniform L0
- 2 Weighted Linear

Performance results



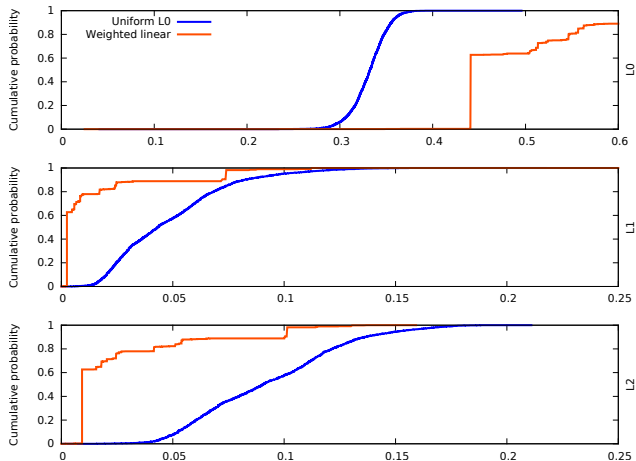
- Weighted linear meta-model for level-0 agents dramatically improved the performance of **all three** iterative models.
 - Almost erases the difference between the models themselves.

Bayesian parameter analysis



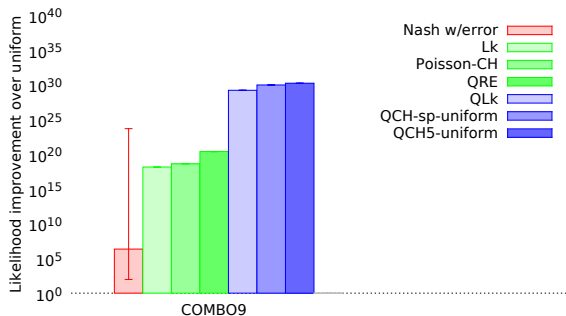
- **Fairness** is by far the highest-weighted feature
- All the features quite **well identified**

Parameter analysis: Levels

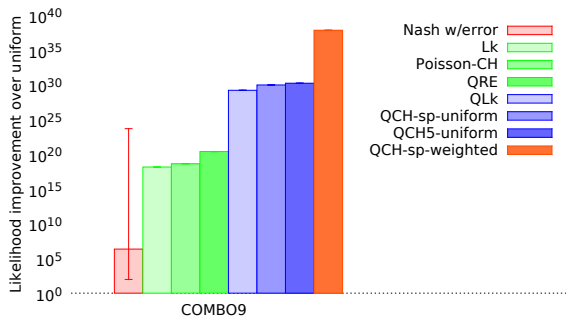


- Weighted linear \Rightarrow much lower variance estimates
- Predicts that about half the population is level-0!

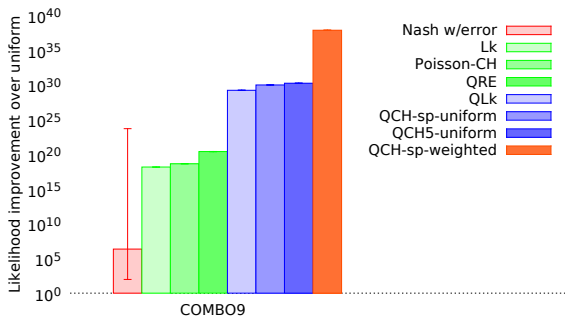
Conclusions



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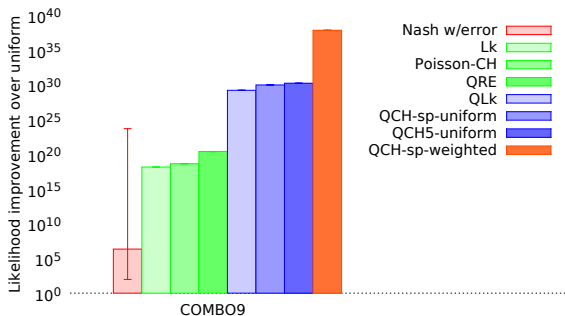


Conclusions



- Weighted linear meta-model for level-0 agents dramatically improved the performance of iterative models.
- Strong evidence for the existence of level-0 agents.
 - For any meta-model, including uniform!
 - Contrary to conventional wisdom.

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