

Evelyn Xiao-Yue Gong

Positions Held

- 2025-present **B P Junior Faculty Chair**, *Carnegie Mellon University*.
Tepper School of Business.
- 2023-present **Assistant Professor**, *Carnegie Mellon University*.
in Operations Management at the Tepper School of Business.

Education

- 2017-2023 **Ph.D. in Operations Research**, *Massachusetts Institute of Technology*.
- 2013-2017 **B.S. in Honors Mathematics**, *New York University (Shanghai & New York)*.
Graduated with Summa Cum Laude.

Journal Publications

- **“How Not to Overpackage: AI for Sustainability in HelloFresh’s Service Supply Chain.”**
Evelyn Xiao-Yue Gong, Michael Johnson.
— *Major Revision at Manufacturing & Service Operations Management*, 2025.
— *Runner-Up for INFORMS Service Science Best Paper Competition (Socially Responsible Track)*, 2025. [[Link](#)]
- **“Efficient Cloud Server Deployment Under Demand Uncertainty.”**
Rui Peng Liu, Konstantina Mellou, **Evelyn Xiao-Yue Gong**, Thomas Coffee, Beibin Li, Jeevan Pathuri, David Simchi-Levi and Ishai Menache.
— *Manufacturing & Service Operations Management*, 27(2). pp. 425-440, 2025. [[Link](#)]
- **“Bandits atop Reinforcement Learning: Tackling Online Inventory Models With Cyclic Demands.”**
Evelyn Xiao-Yue Gong, David Simchi-Levi.
— *Management Science*, 70(9). pp. 5627-6482, 2024. [[Link](#)]
— *Honorable Mention for the INFORMS Computing Society Harvey J. Greenberg Award*, 2025.
- **“Optimal Quantile Pure Exploration for Infinite-Armed Bandits.”**
Evelyn Xiao-Yue Gong, Mark Sellke.
— *Neural Information Processing Systems (NeurIPS)*, 2023. [[Proceedings](#)]
- **“Online Assortment Optimization with Reusable Resources.”**
Evelyn Xiao-Yue Gong, Vineet Goyal, Garud Iyengar, David Simchi-Levi, Rajan Udwani, Shuangyu Wang.
— *Management Science*, 68(7). pp. 4772-4785, 2022. [[Link](#)]
— *Spotlight Talk at the INFORMS Revenue Management and Pricing Section Conference*, 2021.
- **“A Fast Maximum Flow Algorithm.”**
Jim Orlin, **Evelyn Xiao-Yue Gong**.
— *Networks*, 77(2). pp. 287-321, 2020. [[Link](#)]

Evelyn Gong

✉ exiaoyue@andrew.cmu.edu • 🌐 <https://evelynongcmu.github.io/>

1/5

- *Special Issue on Celebrating 50 Years of Networks*, 2021.
- *Best Presentation Award* at MIT LIDS Student Conference, 2019.

Workshop Papers

- **“Provably More Efficient Q-Learning in the One-Sided-Feedback/Full-Feedback Settings.”**
Evelyn Xiao-Yue Gong, David Simchi-Levi.
— *ICML Workshop (Theoretical Foundations of Reinforcement Learning)*, 2020. [[Link](#)]
- **“Efficient Entropy For Policy Gradient with Multi-Dimensional Action Space.”**
Yiming Zhang, Quan Ho Vuong, Kenny Song, **Evelyn Xiao-Yue Gong**, Keith W. Ross.
— *ICLR Workshop*, 2018. [[Link](#)]

Grants for Accepted Proposals

- Tepper School of Business Center for Intelligent Business AI Fellowship Award.

Select Media Coverage

- I appeared in this Bloomberg article on retail logistics under the Champs-Elysees on Oct 30, 2025.
[The Retail Storage Hiding Under the Champs-Elysees.](#)
- I appeared in this Forbes article on the Seine and Sustainable Paris on Sep 7, 2025.
[Sustainable Paris: Swimming In The Seine Is Just The Start.](#)
- I appeared in this Forbes article on Tokyo’s Sustainability on Jul 27, 2025.
[Green Apartments, Carbon-Neutral Hotels: How Tokyo Is Becoming Sustainable.](#)
- I appeared in this Association of National Advertisers article on the environmental impact of AI use in brands and marketing on June 20, 2025.
[How Brands Stem AI’s Quest for More and More Power.](#)
- I appeared in this Business Insider article on Shein’s plan to sell its supply chain tech on Jun 6, 2024.
[Shein wants to sell the supply-chain tech it used to disrupt online shopping. Retail experts say brands may have concerns.](#)
- I appeared in this Wall Street Journal article on Material Suppliers’ Next Moves on Apr 10, 2024.
[Materials Supplier Ferguson Seeks Faster Path to Construction Market.](#)
- I appeared in this Forbes article on Sustainable Tourism on Oct 13, 2023.
[A Code Of Conduct For Tourists? In Kyoto, Japan, It’s Working.](#)

Select Invited Talks

- Mar 6, 2025 **Boston University’s Questrom School of Business.**
How Not to Overpackage: AI for Sustainability in HelloFresh’s Service Supply Chain.
- Aug 25, 2024 **Purdue Operations Conference.**
How Not to Overpackage: AI for Sustainability in HelloFresh’s Service Supply Chain.

Evelyn Gong

✉ exiaoyue@andrew.cmu.edu • 🌐 <https://evelyngongcmu.github.io/>

2/5

- Jun 6, 2024 **Lyft Rideshare Seminar.**
How Not to Overpackage: AI for Sustainability in HelloFresh's Service Supply Chain.
- Apr 12, 2024 **Duke University Fuqua Operations Management Seminar.**
How Not to Overpackage? – Towards a Sustainable HelloFresh Service Supply Chain.
- Apr 8, 2024 **CMU SQUALL Seminar.**
How Not to Overpackage? – Towards a Sustainable HelloFresh Service Supply Chain.
- Aug 26, 2023 **YinzOR 2023 Conference.**
Provably Optimal Reinforcement Learning for Inventory Problems with Unknown Cyclic Demands
- Jun 13, 2023 **Supply Chain Management in the Post-Pandemic and AI Age Conference.**
Data-Driven Decision Making in Operations Management
- Apr 29, 2023 **University of Toronto Rotman OM&S Data Science Seminar.**
Bandits Atop Reinforcement Learning: Tackling Online Inventory Models With Cyclic Demands
- Mar 18, 2022 **Wharton OID Seminar.**
Bandits Atop Reinforcement Learning: Tackling Online Inventory Models With Cyclic Demands
- Oct 18, 2021 **MIT Data Science Lab Seminar.**
Bandits Atop Reinforcement Learning: Tackling Online Inventory Models With Cyclic Demands
- Sep 24, 2021 **MIT ORC Student Seminar.**
Provably Optimal Reinforcement Learning for Online Inventory Models With Cyclic Demands
- Jul 22, 2021 **Google Intern Research Talks.**
Provably Optimal Reinforcement Learning for Online Inventory Models With Cyclic Demands
- Jun 30, 2021 **Spotlight Session at INFORMS Revenue Management and Pricing Section Conference.**
Online Assortment Optimization with Reusable Resources
- Apr 28, 2021 **MIT LIDS & Stats Tea Talk.**
Provably More Efficient Q-Learning in the One-Sided-Feedback/Full-Feedback Settings

Services

- Journals **Management Science, Operations Research, Manufacturing & Service Operations Management, Mathematics of Operations Research, Referee.**
- 2025 **NeurIPS Conference, Reviewer.**
- 2025 **INFORMS Public Sector Operations Research Best Paper Award, Committee Member.**
- 2025 **INFORMS MSOM 2025 SIG Day Conference, Reviewer.**
- 2025 **26th Conference on Integer Programming and Combinatorial Optimization (IPCO), Reviewer.**
- 2024 **INFORMS Service Science Best Student Paper Award, Committee Member.**
- 2024 **CSAMSE Best Paper Competition, Judge.**
- 2024 **INFORMS MSOM 2024 Sustainable Operations SIG Conference, Reviewer.**

Evelyn Gong

✉ exiaoyue@andrew.cmu.edu • 🌐 <https://evelynongcmu.github.io/>

3/5

- 2024 **INFORMS Annual Meeting**, *Session Chair*.
- 2023 **INFORMS Annual Meeting**, *Session Chair*.
- 2021 **INFORMS Annual Meeting**, *Session Chair*.

Industry Experience

- Summer 2022 **Research Intern**, *HelloFresh*.
Global AI Department. New York, NY.
- Summer 2021 **Research Intern**, *Google Research*.
Operations Research Group. Cambridge, MA.
- Summer 2020 **Research Intern**, *Microsoft Research AI*.
Cloud Operations Research Group. Redmond, WA.
- Summer 2019 **Quantitative Analyst Intern**, *D.E. Shaw & Co.*.
Quant Commodities Group. New York, NY

Honors

- AI Fellowship, Tepper School of Business Center for Intelligent Business 2025-2026
- Honorable Mention for the *INFORMS Computing Society Harvey J. Greenberg Award* 2025
- 2nd Place for the *INFORMS Service Science Best Paper Award (Socially Responsible Track)* 2025
- China's National Champion in Splendor hosted by Hunter Board Game Club. 2024
- First Place, Best Dissertation Competition at the Supply Chain Management in the Post-Pandemic and AI Age Conference 2023
- Accenture Fellowship 2022
- Bayer Women in Operations Research Scholarship Recipient, INFORMS Analytics Society 2021
- Best Presentation Award, MIT LIDS Student Conference 2019
- Grand Prize, MIT Lockheed Martin Tech for Truth Hackathon (Supply Chain Track), 2019
- Winner, MIT IDEAS Global Challenge 2018
- ARCC Best Social Good Hack Prize, MIT Bitcoin Hackathon 2018
- NYU Shanghai Provost's Award, NYU Shanghai 2017
- NYU President's Service Award, New York University 2016
- Best Venture, NYU Reynolds Changemaker Challenge 2015

Teaching

- Spring 2025 **CMU 70371 Operations Management**, *Undergraduate Core*.
Instructor.

Evelyn Gong

✉ exiaoyue@andrew.cmu.edu • 🌐 <https://evelynongcmu.github.io/>

4/5

- Spring 2024 **CMU 70371 Operations Management**, *Undergraduate Core*.
Instructor.
- Fall 2023 **CMU 47760-A1 Foundations of Operations Management**, *PhD Elective*.
Guest Lecturer.
- Spring 2022 **MIT 1.267 Statistical Learning in Operations**, *PhD course*.
Teaching Assistant.
- Spring 2021 **MIT 1.275/IDS.305 Business & Operations Analytics**, *MBA course*.
Teaching Assistant.
- Spring 2021 **MIT 1.267 Statistical Learning in Operations**, *PhD course*.
Guest Lecturer.
- Spring 2020 **MIT 15.077 Statistical Learning and Data Mining**, *PhD course*.
Teaching Assistant.
- Jan 2019 **MIT 15.S60 Computing in Optimization & Statistics**, *Graduate course*.
Co-Instructor.
- Jan 2019 **MIT 15.S41 Software Tools for Business Analytics**, *Undergrad course*.
Co-Instructor.
- Fall 2015 **NYU CSCI-UA 0061 Web Development & Programming**, *Undergrad course*.
Teaching Assistant. NYU Tandon School of Engineering.

Evelyn Gong