Resource management app

↳ possible users:
- ★ managerial employee
- ★ event planner / coordinator
- ★ collab with brands

◆ possible pain points:
- ★ Don't have 1 single page
- ★ forgot where the file was (multiple platform)
- ★ file version is NOT up to date.

◆ user journey:

user ⟶ upload / link resource ⟶ 1 page to see all resources needed.

↓

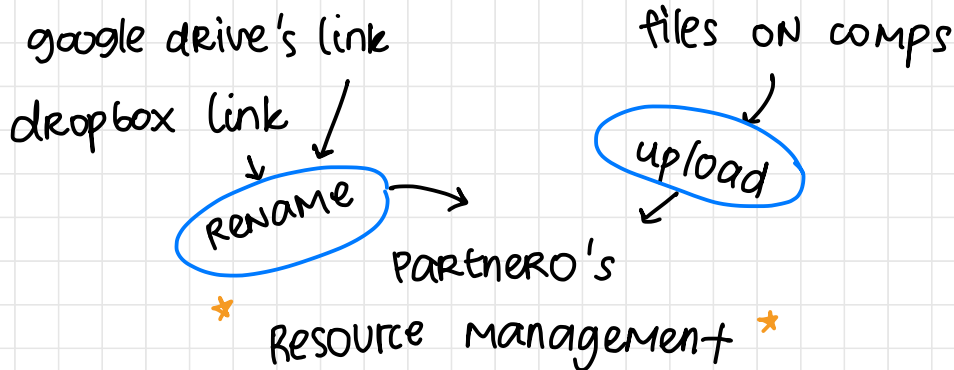share necessary file.

similar app:

GOOGLE DRIVE
(+) Sharing option
(−) HARD TO Navigate
folders, Because
there's No directory

DROP BOX
(+) Files directory
(−) Does Not link to
e-mail

(−) Most app can't add other file from another
app ⟶ need to download first then upload
again. ⟶ *chance of*
something new!

(i) Based on Observation x hypotheses only.
Further Testing needed.

google drive's link
dropbox link ╱

files on comps
↓
upload

Rename ⟶
⭐ Partnero's
Resource Management ⭐

List of helpful features:

1. Files directory

2. File sharing

3. categorization

4. BOOKMARK / STARRED folders

5. explanation sheet — kinda like NOTION / docx where you can explain directly on the page & link the needed files.