



YOU SEAM-STRESSED.



PRECISION VS. SAFETY

Sewers keep their left hand very close to the machine.

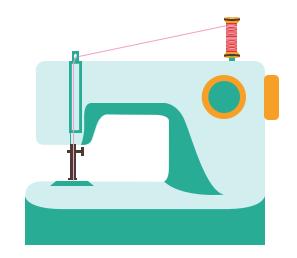
"When I was working on a seam, my finger slipped under the needle and it punctured me a few times. I had to manually lift the crank to get the needle out of my finger. It hurt so much. I was afraid to sew for a while afterwards."



NEEDLE-LESS TO SAY, WE'VE GOT YOU.

SAFETY

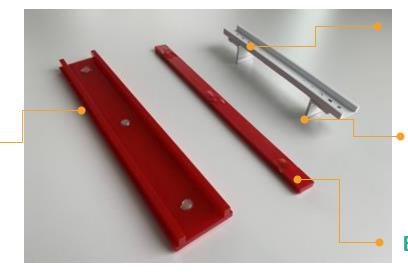
STRAIGHT SEAMS



PRODUCTIVITY



THE NEEDLE LITTLE SPACE



RAIL

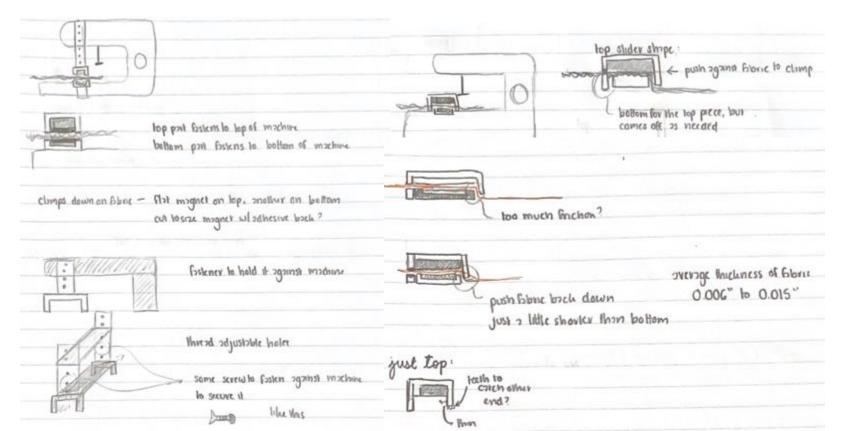
ADJUSTABLE L-BRACKETS

BOTTOM CLAMP

TOP CLAMP •



OUR SCRAPPED FABRIC





HOW OUR DESIGN WAS FABRICATED

HAND SKETCHES

CAD ANALYSIS

PROTOTYPE











7.7 million

people considering sewing as a hobby

1 million +

people have taken up sewing in the last 3 years



WE'VE GOT YOU COVERED

1 YOUNG SEWERS

02 OLD SEWERS

PERFECT FOR BEGINNERS

04 BUT ALSO ALL SEWERS!

OUR COMPETITORS ARE SEW-SEW



THIMBLE

Used only for hand sewn projects





SAFETY GLOVES

Limits dexterity, does not assist with straight seams





FINGER GUARD

Machine specific, does not assist with straight seams







COST ANALYSIS

	Notes	Price/Unit
Raw Materials	Magnets, Aluminum angle, Acrylic, Screws	\$11.29
Laser Cutting	105" cut, 4 parts ½ piece of acrylic used	\$2.03
3D Printing	25.4cm³ ABS	\$11.5
	Total Cost per Unit:	\$24.82

MATERIAL WE LEARNED



ADAPTABILITY

Some things we wanted didn't come in time, so we had to work around it



PROBLEM-SOLVING

Working within the material constraints



TEAMWORK

Teamwork makes the seam work!



INTERVIEWING

Going into interview with an open mind



LASER-CUTTING

A very useful fabrication technique

Thanks!

Do you have any questions?



