SI 539 - Final Project

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Website: https://events.umich.edu/

Role: Designers

Checklist:

- 1. Make sure there is enough contrast between text and its background color (checked)
- 2. Don't indicate important information using color alone (checked)
- 3. Pair values of colors together (not only hues) to increase contrast (checked)
- 4. Don't rely on sensory characteristics as the sole indicator for understanding and operating content
- 5. Design focus states to help users navigate and understand where they are (checked)
- 6. Help users understand inputs, and help them avoid and correct mistakes
- 7. Write good alt text for your images (checked)
- 8. If an experience cannot be made accessible, create another route for users to get that information
- 9. Be as consistent and clear as possible in layout and copy (checked)

Recommendation 1:

In general, the website did pretty well in making sure there is enough contrast between text and its background color (checklist number 1). However, I will recommend change color of the date (as below picture), since the current contrast ratio is only 2.84:1.

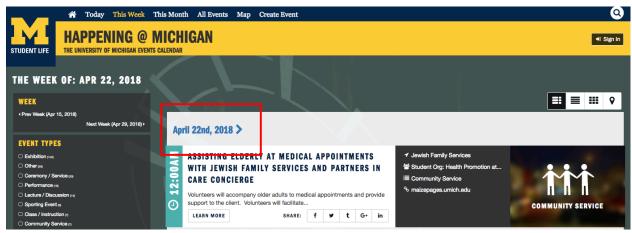


Fig 1: Current event page

Recommendation 2:

In my opinion, the default font size for the website is somewhat small. For example, below is the home page of the website. The font size for the highlighted events on the right-hand side is 12px. It is difficult for people with normal vision to read, not to mention people with impaired vision.



Fig 2: Current home page

Recommendation 3:

It is good for the website to have search bar on the home page, since the number of events on the website is overwhelming. However, I will recommend the website make "search bar" more obvious. The current search bar is shown in the below picture (Fig. 3). The background color of the search bar is as same as the website and the word "search" is also white, which makes it look like a title instead of search bar. I would recommend change it and figure 4 is a mock up for my recommendation.

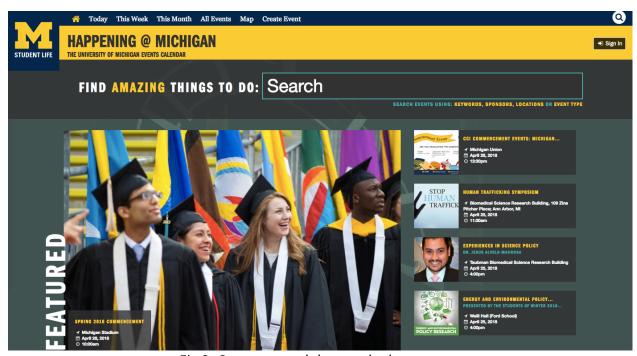


Fig 3: Current search bar on the home page

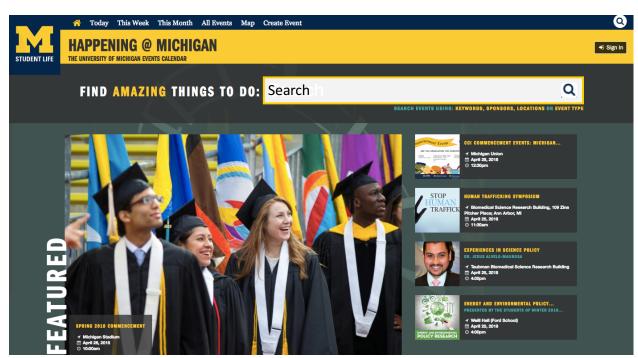


Fig 4: Mock up for the search bar recommendation