

EVE DOLMAN-BOWLES

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A Graphic Designer with six years of experience, passionate about design and with an eye for detail. Excels in fast-paced environments, consistently meeting tight deadlines while maintaining high quality. With a solid understanding of layout, typography, and colour. Has contributed to a wide range of projects in print and digital formats. Stays updated with industry trends and technologies. Seeking freelance clients across various industries to collaborate on projects that effectively communicate their brand message and engage their audience, eager to take the skills learned from the past six years into freelancing career.

SKILLS

Adobe Photoshop
Adobe InDesign
Adobe Illustrator
Adobe XD
Figma

Adobe Premiere Pro
Klaviyo
Taxi
Squarespace

EDUCATION

Graphic Design BA Hons Degree University of the West of England
/ 2015 - 2018 / **Grade: First**

Graphic Design Foundation Degree Ravensbourne University
/ 2014 - 2015 / **Grade: First**

EMPLOYMENT

Senior Creative Designer / July 2023 - Jan 2024 (Redundancy) / Modern, B2B digital marketing consultancy

- In my role as a designer at Modern, I successfully worked within challenging and limited branding guidelines. Despite these constraints, I designed work that felt fresh and engaging, ensuring they didn't become repetitive. As the sole designer, I demonstrated my ability to work autonomously by managing projects from conception to completion. I took ownership of the entire process, from brainstorming ideas to final execution, efficiently managing amends and ensuring each project met Modern's vision and adhered to deadlines.
- Improved their social media and linkedin graphics, aligning them more closely with Modern's brand's design style, to create a cohesive visual identity across their platforms.
- Updated elements of Modern's branding guidelines for campaigns, ads, event stands and printed materials.
- I assisted in revising designs, creating mock-ups and designing ads for brands such as Moneyhub, Trustpilot, Hubspot, Expel and Pardot.

Mid-Weight Designer / Apr 2022 - July 2023 / OKA, a furniture company

- Worked independently and collaborated with the design studio, copy, trade, photography and marketing team.
- Recognised for creativity in concept development, consistently bringing fresh ideas while maintaining OKA's branding style. Demonstrated flexibility and efficiency in handling amends with ease, ensuring timely project completion within a fast-paced environment and maintaining positive feedback from stakeholders.
- Created digital assets for emails, Instagram stories, blogs, and their website.
- Designed and prepared print materials including posters, direct mail, magazines, publications, reports, point of sale displays for OKA stores.
- Designed over 10 printed and digital magazines and marketing materials for new furniture launches, maintaining branding style.
- Led the creation of the company's 2022 and 2023 ESG reports, highlighting OKA's commitment to environmental responsibility.

Freelance Graphic Designer / Mar 2020 - Dec 2021 / Banter King, a gifting website

- Designed typographic designs, illustrations, web banners, and card mock-ups for a gift website.

EMPLOYMENT

Mid-Weight Designer / Nov 2019 - Apr 2022 / SilkFred, an online fashion retailer

- Known for consistently producing high-quality work in a fast-paced environment, while maintaining clear communication with the team. Proposed new ideas to keep content fresh for major events such as Summer, Winter Sales, and Black Friday promotions, as well as assisting on photo shoots. Progressed from a Junior Graphic Designer to a Mid-Weight position through dedication and skill development, demonstrating growth and contributing to the team's success.
- Worked independently and collaborated with the content, copy, motion designers and marketing team.
- Designed posters, publications, logos, Instagram posts and stories, emails, simple animations and gifs, website design and image editing, whilst staying up to date with trends and maintaining SilkFred's branding style.

Freelance Graphic Designer / Sept 2019 - Nov 2019 / Justine Smith, artist studio

- Designed a catalogue, postcards, and labels for an event hosted by Justine.

Freelance Designer / May 2019 - Apr 2022 / Stitch School, a company specialising in embroidery kits and stitching events

- Shoot and edited videos, created gifs, designed social media posts, and assisted in photo shoots.
- Helped create graphics for various events, such as the London Festival of Architecture, The Colour Palace, Happy Place festival in Manchester, The Good Life Festival in Wales and Facebook well-being event.

Junior Graphic Designer / July 2018 - Apr 2019 (Redundancy) / Studio Eger, a graphic design studio

- After recently graduating, I successfully transitioned from university to the professional world, applying the skills and knowledge acquired during my studies to excel in my new role.
- Managed deadlines and communicated with clients, paper suppliers, and print services.
- Created publications, posters, and environmental graphics for clients like Royal Opera House and Severndroog Castle, Altazimuth Pavilion and VG&P (furniture).

PERSONAL BRANDING PROJECTS

In addition to my professional work, I have designed several self-briefed branding projects, where I conducted research, developed colour schemes, designed logos, chose typography, and curated imagery to create cohesive brand identities. These projects allowed me to explore my creativity and develop a deeper understanding of branding principles. By working independently on these projects, I can continue to develop my skills and stay updated with trends. You can view these on my portfolio.