

Class Level Information		
Class	Levels	Values
x5	2	Direct to customer Indirect through broker

Number of Observations Read	200
Number of Observations Used	200

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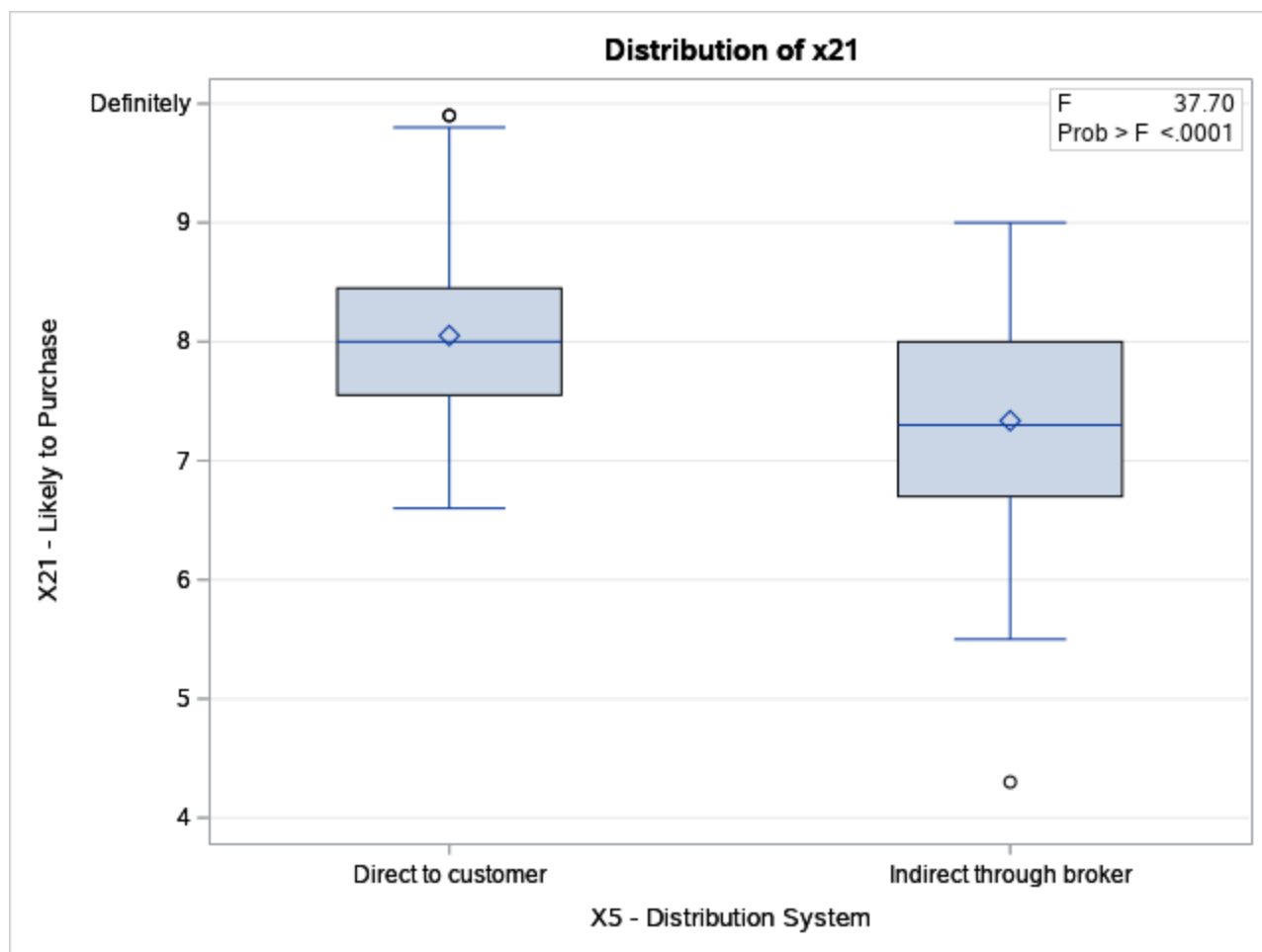
Dependent Variable: x21 X21 - Likely to Purchase

Source	DF	Sum of Squares	Mean Square	F Value	Pr > F
<b>Model</b>	1	25.3959420	25.3959420	37.70	<.0001
<b>Error</b>	198	133.3790580	0.6736316		
<b>Corrected Total</b>	199	158.7750000			

R-Square	Coeff Var	Root MSE	x21 Mean
0.159949	10.70777	0.820751	7.665000

Source	DF	Type I SS	Mean Square	F Value	Pr > F
<b>x5</b>	1	25.39594203	25.39594203	37.70	<.0001

Source	DF	Type III SS	Mean Square	F Value	Pr > F
<b>x5</b>	1	25.39594203	25.39594203	37.70	<.0001



Levene's Test for Homogeneity of x21 Variance ANOVA of Squared Deviations from Group Means					
Source	DF	Sum of Squares	Mean Square	F Value	Pr > F
<b>x5</b>	1	2.3759	2.3759	2.42	0.1216
<b>Error</b>	198	194.6	0.9830		

Welch's ANOVA for x21

Source	DF	F Value	Pr > F
x5	1.0000	38.72	<.0001
Error	198.0		

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Level of x5	N	x21	
		Mean	Std Dev
Direct to customer	92	8.05108696	0.74487178
Indirect through broker	108	7.33611111	0.88015062

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Least Squares Means  
Adjustment for Multiple Comparisons: Tukey-Kramer

x5	x21 LSMEAN	H0:LSMean1=LSMean2
		Pr >  t
Direct to customer	8.05108696	<.0001
Indirect through broker	7.33611111	