



Investment Teaser

EventFour



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Our Mission is to drive ease and simplicity in planning and attending events



About Us

We are simplifying event interactions and payments using the first ever 4-in-1 interconnective application, bringing together event hosts, planners, vendors, and guests in Nigeria and emerging markets.



The Problems We're Solving

Africans - particularly Nigerians - love to party! Yet some pain points around hosting exceptional events exist:

1. Most hosts have no curated budget but want the best value at competitive rates
2. Aggregating vendors and coordinating service on the day of the event is a real headache
3. There is always a "busy" guest list that needs an inclusive and automated system to manage its administration
4. There is a lack of trust around vendor payment and accountability. Stakeholder interaction is highly fragmented.



Our Solution

We are creating a digital ecosystem that fosters collaboration amongst all event stakeholders - hosts, planners, vendors, and guests. This ecosystem rides on our infrastructure that drives efficiency using an intuitive vendor selection and budgeting process, smart guest management, and payment protocols, thereby empowering event hosts, planners and vendors to create a truly wholesome and memorable experience for guests



Target Market

Nigeria, which is undoubtedly Africa's Ówàmbè Capital and location of choice to ~2 million events per annum with a total spend of ~US\$75bn and a CAGR of 31%, is prime for penetration and disruption



Competition



We distinguish ourselves by bringing together all event stakeholders on the same platform and providing an intuitive vendor aggregation and selection system, seamless guest management and escrow payments for easy stakeholder engagement

Funding Sought - \$530k

Human Capital & Technology

342k

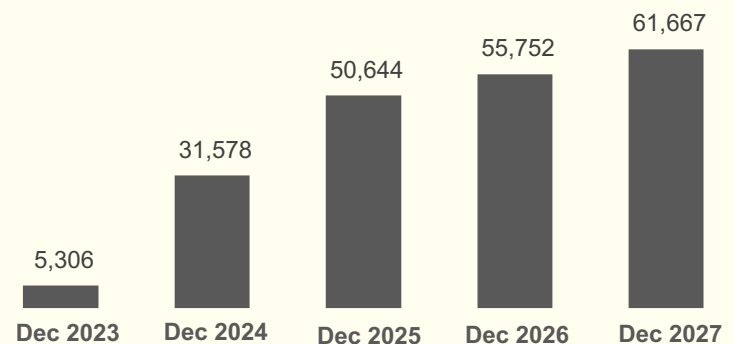
Admin and Marketing

188k

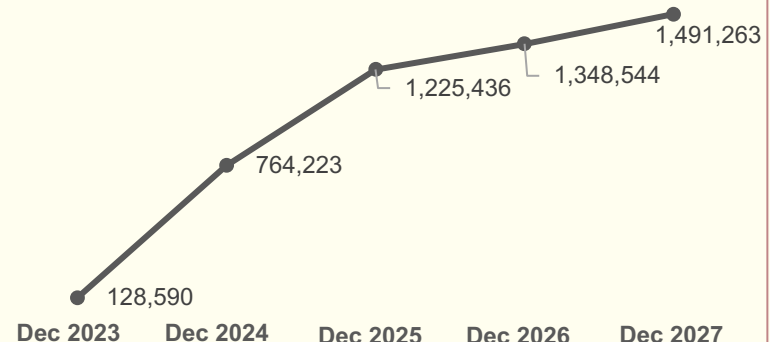


Present Positioning: Product MVP launch with 1,400% growth in users from July - Sept 2022

Projected Revenue Growth (\$ '000)



Projected Transaction Value (\$ '000)



Emmanuel Anozie
Founder/ Executive Director



Idaresit Yaji
Co-Founder/ CEO



Tochie Daniels
Co-Founder/ CTO