

# Espresso Ticketing Add-on

## Step 1

Upload and install the espresso-ticketing.zip file.




## Step 2

Make sure you have a default logo uploaded to your site in the Event Espresso → Settings → General page.



## Step 3

Add a new ticket template that can be used across multiple events.

 **Manage Ticket Template**

**Add a Ticket Template**

**Give it a name**

Ticket Name





Select Base Template Default Template - Basic

**Assign an HTML template (optional)**

Add a Logo Upload Image

**Add a custom logo or leave blank to use the default logo that was added to the General Settings.**

Ticket Description/Instructions

Upload/Insert    

**Add some helpful text or a description (optional)**

Visual HTML

Path: p

[View Custom Ticket Tags](#) | [Ticket Example](#)

## Step 4

Add the [ticket\_link] email tag to your default and event emails.

### Default Registration Confirmation Email:

Visual HTML

**Add the [ticket\_link] shortcode to your email templates.**

Google Map: [google\_m

[ticket\_link]

We hope that you will find this event both informative and enjoyable. Should you have any questions, please contact [contact].

Path: p

[View Custom Email Tags](#) | [Example](#)

**Save Options**

## Customizing the HTML File

Each ticket style/template can have an HTML file assigned to it using the “Select Base Template” dropdown as seen in **Step 3**. By editing the HTML files, you can easily create a completely

customized look for each ticket style. Template tags were created specifically for this addon, that are added to the HTML files, to populate the tickets with specific data from each event and attendee. The basic.html file that is located in the 'espresso-ticketing/templates/' directory can be used as a starting point for your design.

Print and bring this ticket with you to the event

[event\_name]

[start\_date] [start\_time]  
[ticket\_type]  
[venue\_title]

[ticket\_logo\_image]

[gravatar]

[cost]



[fname] [lname] (ID: [att\_id])  
[registration\_id]

Print and bring this ticket with you to the event

**My simple test**

August 18, 2011 2:00 pm  
Members Admission  
The Towne Center

*Event Espresso™*  
WORDPRESS EVENT MANAGEMENT



**\$ 11.00**

Seth Shoultes (ID: 886)  
4e795cdf8f2bb2.78468731


Location:  
[venue\_title]  
[venue\_address]  
[venue\_city], [venue\_state]  
[venue\_phone]

More Information:  
[venue\_description]

Ticket Instructions:  
[ticket\_content]

Powered by the Event Espresso Ticketing System for W

Location:  
The Towne Center  
123 West lake  
Salt Lake, Utah




## Important!

If you plan on customizing or creating your own templates, please copy the all the files in your 'espresso-ticketing/templates/' directory to 'wp-content/uploads/espresso/templates/tickets/templates/'. The index.html file must be moved as well or your custom files will not be recognized.

To use your custom ticket, go back to your event from the Events list and select your ticket from the dropdown menu.

**Custom Tickets**

Custom Ticket:  

If an HTML ticket template file is not assigned to ticket, the basic.html file will be used by default.

## ***HTML Template Tags***

(can also be used in the “Ticket Description/Instructions”)

### **Attendee/Event Information**

[att\_id]  
[qr\_code]  
[gravatar]  
[event\_id]  
[event\_identifier]  
[registration\_id]  
[registration\_date]  
[fname]  
[lname]  
[event\_name]  
[description]  
[event\_link]  
[event\_url]

### **Payment details**

[cost]  
[ticket\_type]

### **Organization details**

[company]  
[co\_add1]  
[co\_add2]  
[co\_city]  
[co\_state]  
[co\_zip]

### **Dates**

[start\_date]  
[start\_time]  
[end\_date]  
[end\_time]

### **Ticket data**

[ticket\_content]

### **Logo**

[ticket\_logo\_url]  
[ticket\_logo\_image]

### **Venue information**

[venue\_title]

[venue\_address]  
[venue\_address2]  
[venue\_city]  
[venue\_state]  
[venue\_zip]  
[venue\_country]  
[venue\_phone]  
[venue\_description]

[venue\_website]  
[venue\_image]

[google\_map\_image]  
[google\_map\_link]

## Event Meta Template Tags

If you have added event meta to your events, and would like to display the values in the tickets templates. Just use the key names of the event meta to display the values, by adding square brackets

('[' and ']') around the key names.

Example:

The image shows two parts: a management interface and a ticket template example.

**Event Meta Management Interface:**

- Section: **Event Meta**
- Text: Using Event Meta boxes ?
- Form 1: Key:  Value:  (with a red minus icon)
- Form 2: Key:  Value:  (with a red minus icon)
- Button: Add A Meta Box

**Ticket Example:**

A yellow box labeled "Ticket Example" contains the following text:

**My simple test**

Course Number: C05209  
Credits: 5  
August 18, 2011 2:00 pm  
Members Admission  
The Towne Center

**Template Tags:**

A list of template tags is shown on the left, with a red box highlighting the first two and a red arrow pointing to the corresponding values in the ticket example:

- [event\_name]
- Course Number: [course\_number]
- Credits: [number\_credits]
- [start\_date] [start\_time]
- [ticket\_type]
- [venue\_title]
- [ticket\_logo\_image]

## Custom Questions and Answers Template Tags

The custom questions and answers can also be output using shortcodes. To use this feature, you will need to wrap the custom question text with '['answer\_' and ']' within your HTML file.

Example:

**Your custom questions**

[answer\_A bunch of stuff]

[answer\_A few things you might like]



**Your custom questions**

sticks

ice cream,