Espresso Ticketing Add-on

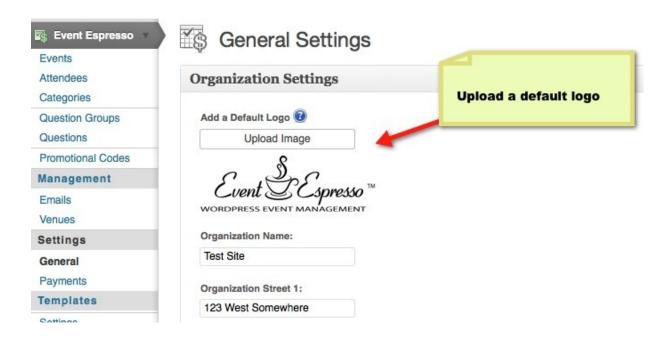
Step 1

Upload and install the espresso-ticketing.zip file.



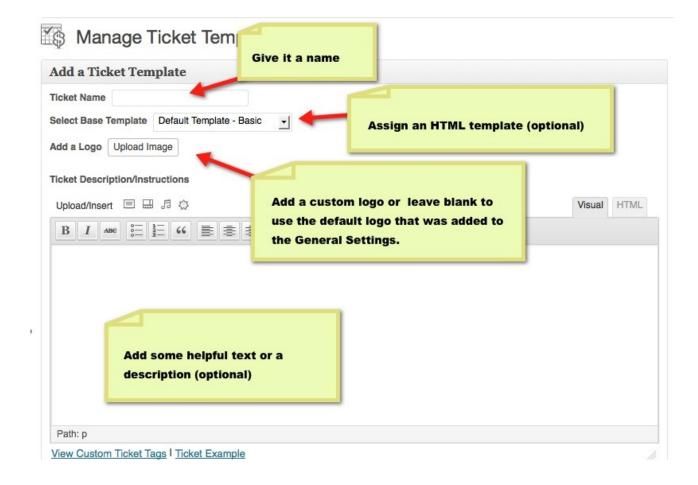
Step 2

Make sure you have a default logo uploaded to your site in the Event Espresso \rightarrow Settings \rightarrow General page.



Step 3

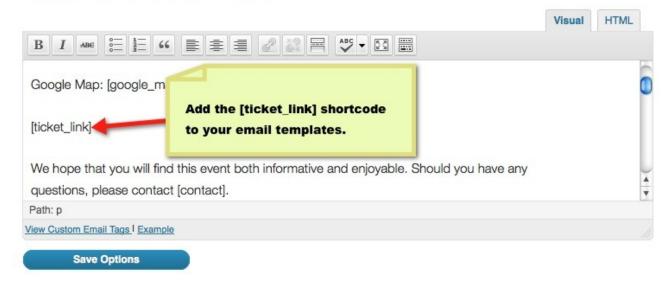
Add a new ticket template that can be used across multiple events.



Step 4

Add the [ticket_link] email tag to your default and event emails.

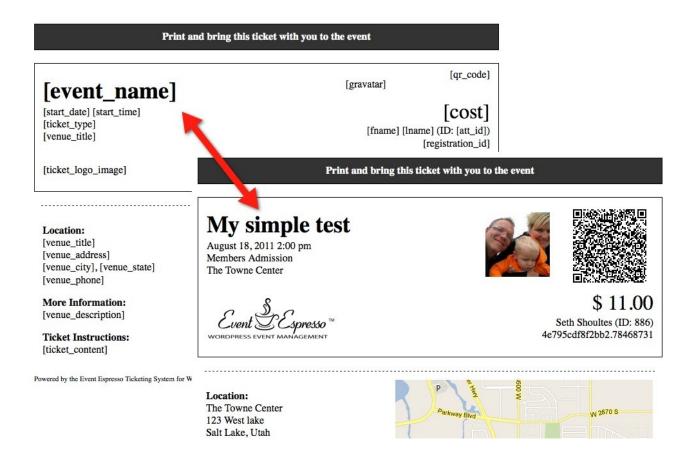
Default Registration Confirmation Email:



Customizing the HTML File

Each ticket style/template can have an HTML file assigned to it using the "Select Base Template" dropdown as seen in **Step 3**. By editing the HTML files, you can easily create a completely

customized look for each ticket style. Template tags were created specifically for this addon, that are added to the HTML files, to populate the tickets with specific data from each event and attendee. The basic.html file that is located in the 'espresso-ticketing/templates/' directory can be used as a starting point for your design.

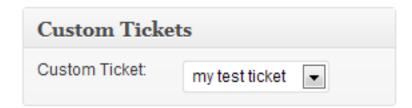


Important!

If you plan on customizing or creating your own templates, please copy the all the files in your 'espresso-ticketing/templates/' directory to 'wp-

content/uploads/espresso/templates/tickets/templates/'. The index.html file must be moved as well or your custom files will not be recognized.

To use your custom ticket, go back to your event from the Events list and select your ticket from the dropdown menu.



If an HTML ticket template file is not assigned to ticket, the basic.html file will be used by default.

HTML Template Tags

(can also be used in the "Ticket Description/Instructions")

Attendee/Event Information

[att_id]
[qr_code]
[gravatar]
[event_id]
[event_identifier]
[registration_id]
[registration_date]
[fname]
[lname]
[event_name]
[description]
[event_link]
[event_url]

Payment details

[cost]
[ticket_type]

Organization details

[company]
[co_add1]
[co_add2]
[co_city]
[co_state]
[co_zip]

Dates

[start_date]
[start_time]
[end_date]
[end_time]

Ticket data

[ticket_content]

Logo

[ticket_logo_url]
[ticket_logo_image]

Venue information

[venue_title]

```
[venue_address2]
[venue_city]
[venue_state]
[venue_zip]
[venue_country]
[venue_phone]
[venue_description]

[venue_website]
[venue_image]
[google_map_image]
[google_map_link]
```

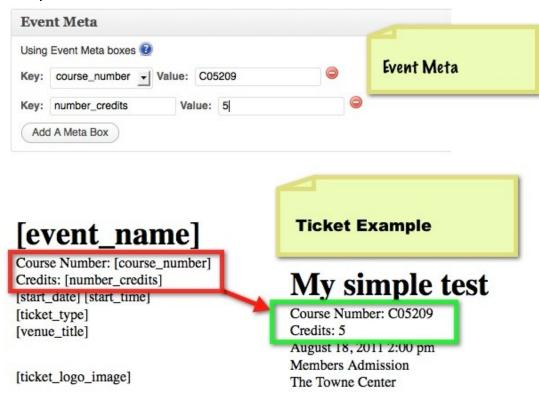
[venue_address]

Event Meta Template Tags

If you have added event meta to your events, and would like to display the values in the tickets templates. Just use the key names of the event meta to display the values, by adding sqaure brackets

('[' and ']') around the key names.

Example:



Custom Questions and Answers Template Tags

The custom questions and answers can also be output using shortcodes. To use this feature, you will need to wrap the custom question text with '[answer_' and ']' within your HTML file.

Example:

Your custom questions

[answer_A bunch of stuff]
[answer_A few things you might like]

Your custom questions sticks ice cream,