Eventius Kenneth Wenardi

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SUMMARY

Digital Commerce & Supply Chain undergraduate with internship experience in graphic design, UI design, and digital content production. Proficient in creating social media assets, marketplace visuals, and user interface layouts. Experienced in cross-functional collaboration, task coordination, and meeting deadlines in fast-paced environments. Detail-oriented, adaptable, and motivated to contribute to business operations and creative projects.

EDUCATION

Polytechnic Multimedia Nusantara - Kab Tangerang, Indonesia   *Agustus 2022-now*
Applied Bachelor of Logistic, Digital Commerce & Supply Chain, Cumulative GPA: 3.84/4.0
Penerima Beasiswa Peningkatan Prestasi Akademik 2024,
Best Personality Improvement 2024

SMAS Lentera Harapan Binong - Kab Tangerang, Indonesia   *Juli 2022 -mei 2022*
Science, Cumulative GPA:

WORK EXPERIENCES

Essenza Factory (PT Internusa Keramik Alamasri)
Intern Warehouse Admin   *September 2025 - December 2025*
- Assisted in daily warehouse administrative operations, including data entry, documentation, and inventory records.
- Maintained and updated stock data for spare parts and materials across multiple operational categories.
- Supported warehouse layout planning and storage organization using basic inventory classification methods.
- Coordinated with warehouse staff and related departments to ensure accurate material flow and availability.
- Prepared administrative reports related to incoming and outgoing goods.
- Ensured documentation accuracy to support warehouse efficiency and traceability.
- Tools: Microsoft Excel, Microsoft Word, OpenBravo

PT Usaha Jayamas Bhakti
Intern Digital Marketing and Multimedia   *February 2025 - May 2025*
- Supported digital marketing activities by creating visual content for social media and digital platforms.
- Designed social media posts, banners, and promotional materials aligned with brand guidelines.
- Assisted in content planning and execution to support marketing campaigns.
- Edited and optimized visual and multimedia assets for online distribution.
- Collaborated with marketing and internal teams to ensure consistent visual communication.
- Monitored content performance and supported basic marketing analysis.
- Tools: Adobe Photoshop, Adobe Illustrator, Canva, CapCut, Instagram

PROJECT EXPERIENCES

Program Kreativitas Mahasiswa (PKM)
Product development with packaging design   *January 2018 - Present*
- Developed packaging and labeling designs in collaboration with a multidisciplinary design team.
- Contributed to improving product value and visual branding for local village products.
- Assisted local producers by sharing packaging knowledge, labeling information, and basic branding insights.
- Supported community-based product development to increase product readiness for wider markets.
- Applied design principles to balance aesthetic appeal and functional packaging needs.

Academic - Warehouse Management
Designing warehouse layouts   *April 2023 - Present*
- Designed a warehouse layout concept for an academic warehouse management project.
- Analyzed warehouse flow, including receiving, storage, and outbound processes.
- Developed a 3D conceptual warehouse model using SketchUp to visualize layout efficiency.
- Applied warehouse management principles to improve space utilization and workflow planning.
- Collaborated with peers to refine layout concepts based on operational considerations.
- Tools: SketchUp, Microsoft Excel (basic planning), Draw Io, FlexSim
- Skills: Warehouse Design, Flow Analysis

Academic - Purchasing Management
Implementing the Odoo ERP system   *April 2023 - Present*
- Implemented Odoo ERP for a purchasing management academic case study using real store data.
- Configured purchasing and inventory-related modules to match existing business processes.
- Input and structured supplier, product, and transaction data within the ERP system.
- Analyzed purchasing processes and aligned them with ERP-based workflows.
- Gained hands-on experience in enterprise system configuration and data management.
- Tools: Odoo ERP, Microsoft Excel, Data Entry & Validation
- Skills: ERP Configuration, Purchasing Process Analysis, Business Process Alignment

Academic - Web Design
Designing UI/UX using Figma   *October 2023 - February 2024*
- Designed UI/UX web concepts using Figma to visualize design before development.
- Created user flows, wireframes, and basic prototypes to test navigation logic.
- Evaluated user experience and layout structure to improve usability.
- Collaborated with peers to refine interface design based on user flow analysis.
- Applied UI/UX principles to support efficient design-to-development workflow.
- Tools: Figma
- Skills: UI/UX Design, Wireframing, Prototyping, User Flow Analysis

LEADERSHIP EXPERIENCES

E-commerce Student Association
Member of the Publication, Design, and Documentation Division   *January 2021 - December 2021*
- Designed promotional and documentation materials for academic and student events.
- Played a role in establishing the study program's social media accounts and early content direction.
- Supported digital communication strategies to promote program activities.
- Worked collaboratively within a student organization to meet event deadlines and communication goals.
- Gained experience in organizational coordination and creative teamwork.
- Tools: Adobe Photoshop, Canva
- Skills: Visual Design, Social Media Content, Event Promotion, Team Coordination

MNP FEST 2024
Member of the Competition Division   *January 2019 - December 2019*
- Supported competition planning and execution as part of the Competition Division team.
- Assisted in managing participant coordination and event flow during festival activities.
- Served as an event usher, welcoming and guiding visitors from the surrounding community.
- Collaborated with cross-division teams to support smooth event operations.
- Developed skills in public communication, teamwork, and on-site coordination.

ADDITIONAL

Languages: Indonesian (Native Proficiency); English (Working Proficiency)

Technical Skills:
- Basic Skills: Microsoft Word, Microsoft Powerpoint, Microsoft Excel
- ERP Configuration: Odoo ERP, OpenBravo
- User Interface Design: Figma
- Video Editing: CapCut
- Graphic Design: Adobe Photoshop, Adobe Illustrator, Canva

Certifications & Professional Development:
- Google Prompting Essentials – Coursera
- Workshop Literasi Ilmiah Mahasiswa – Multimedia Nusantara Polytechnic
- The Practice of International Freight Forwarding – Shandong Collage of economic & Business
- Short Class by MySkill:
  - Digital Marketing for Online Business
  - Frontend Development
- DQLab:
  - Python Fundamental for Data Science
  - Introduction to Data Science with Python
  - Data Quality with Python for Beginner
  - Populasi dan Sampel