



Kammavari Sangham (R) 1952

K. S. GROUP OF INSTITUTIONS

K. S. SCHOOL OF ENGINEERING AND MANAGEMENT

Approved by AICTE, New Delhi; Affiliated to VTU, Belagavi, Karnataka; Accredited by
NAAC www.kssem.edu.in

AAROHANA-2025

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Rules and Regulations : Mad Ads

1. Topic/Product can be real, imaginary, or humorous — creativity is encouraged!
2. Time limit: 3-5 minutes per video, including setup and exit.
3. Props and costumes are allowed but must be arranged by the participants themselves.
4. No restriction in language – participants may perform in any language, but delivery and clarity matter.
5. Vulgarity, offensive language, or sensitive content will lead to disqualification.
6. Participants submitting pre-recorded ads must send their video within the assigned deadline.
7. The Judges decision will be final and cannot be contested.

Student Core Committee

Monika K

Faculty Core Committee

Prof. Yeshwini

C6-Convenor

Dr. Manjunath T K