

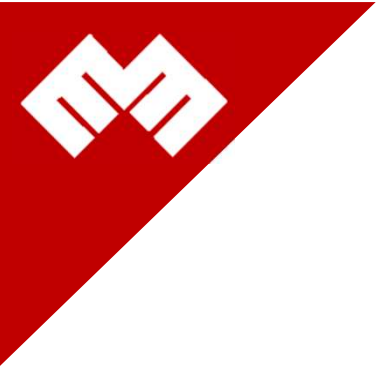


# OPENING STATEMENT

Introduction to Website Development

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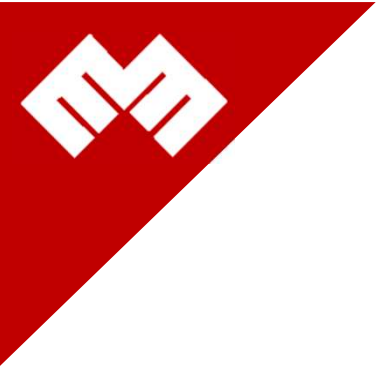
<https://evernight.com>



# **CODING IS EASY**

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- **Coding/Programming/Software Development** is one of the simplest things you can learn.
- It is as easy as learning **Chess**.

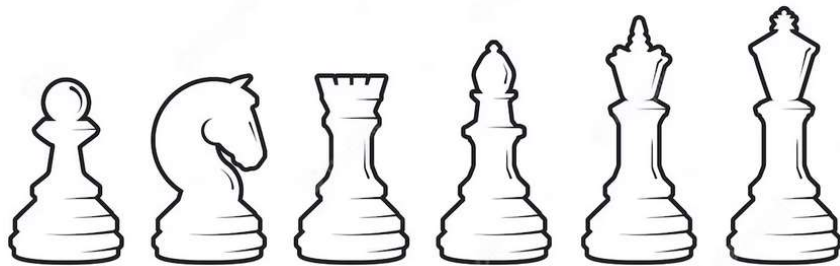


# EASY!!!

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## CHESS

1. Memorize movements for 6 different pieces.
2. Capture your opponent's king.



## CODING (procedural)

1. Memorize 5 different concepts.
2. Instruct the computer to do something.

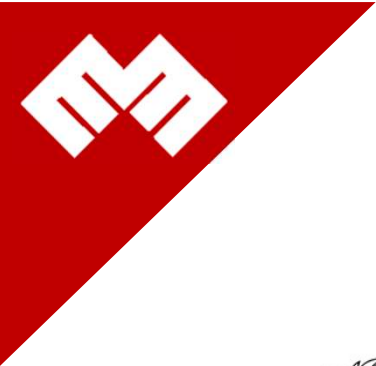
**Constants**

**Conditionals**

**Variables**

**Loops**

**Operations**



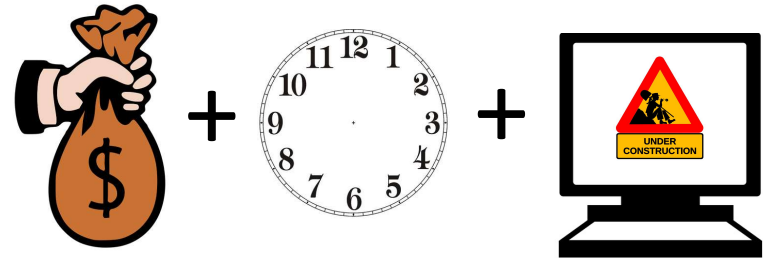
# EASY!!!

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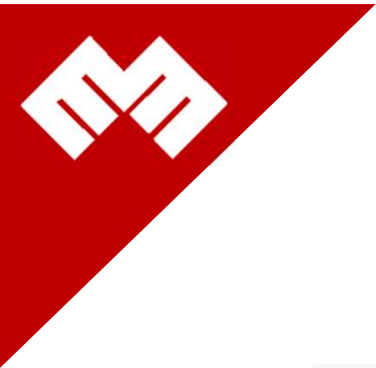
Can you beat a toddler who's playing chess for the first time?

**EASY!**



Given \$50B USD and unlimited time, can you build a software that shows "Under Construction"?

**EASY!**



# NOT SO EASY

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**Bobby Fischer**



Fischer in 1972

**Judit Polgár**



Polgár in 2013

**Deep Blue**



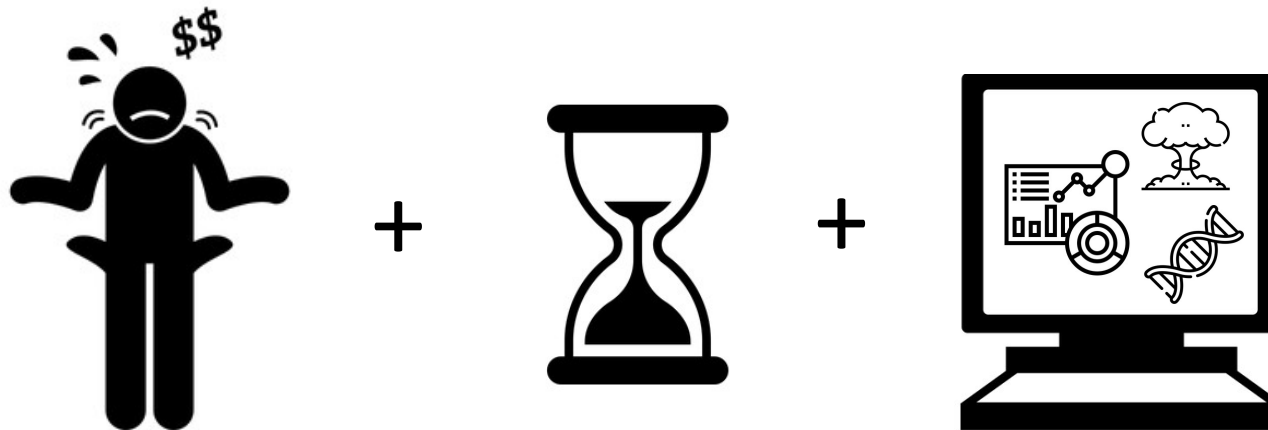
A computer similar to Deep Blue at the  
Computer History Museum (California)

With only 1 days worth of chess experience, can you beat any of the above?

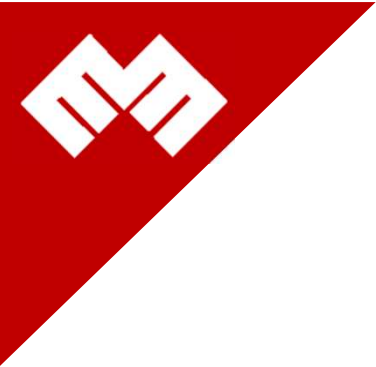


## NOT SO EASY

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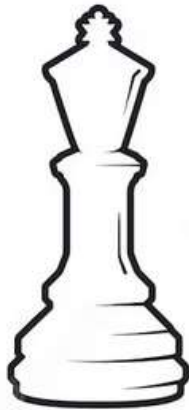


You are given a software that does forex trading. You have 1 hour to customize it for use as DNA analysis platform. You also need to prepare for a possible pivot for system to be used as a missile guidance system. Your company is on verge of bankruptcy so you can not afford to go over the budget of \$100 USD.



## TO BE GOOD

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0	1	1	0
1	0	0	1
1	0	1	0

Based on what you know about current circumstances, what stance can you afford to achieve such that it will leave you an effective position to capitalize on the future.

**Good chess players predict what their opponents will do.**

**Good developers predict what the business leaders will do.**