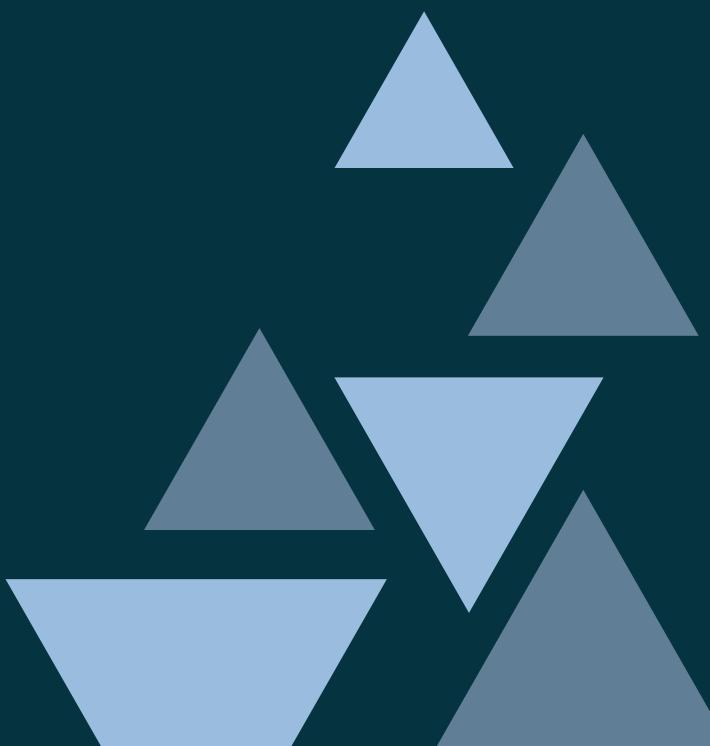




COMPANY PROFILE

Presentation

Empowering African Entrepreneurs and SMEs to
Digitize, Scale and Thrive – Delivering End-to-End
Software Development, Cloud Engineering,
Cybersecurity & AI Solutions



ABOUT OUR EVERSHIFT

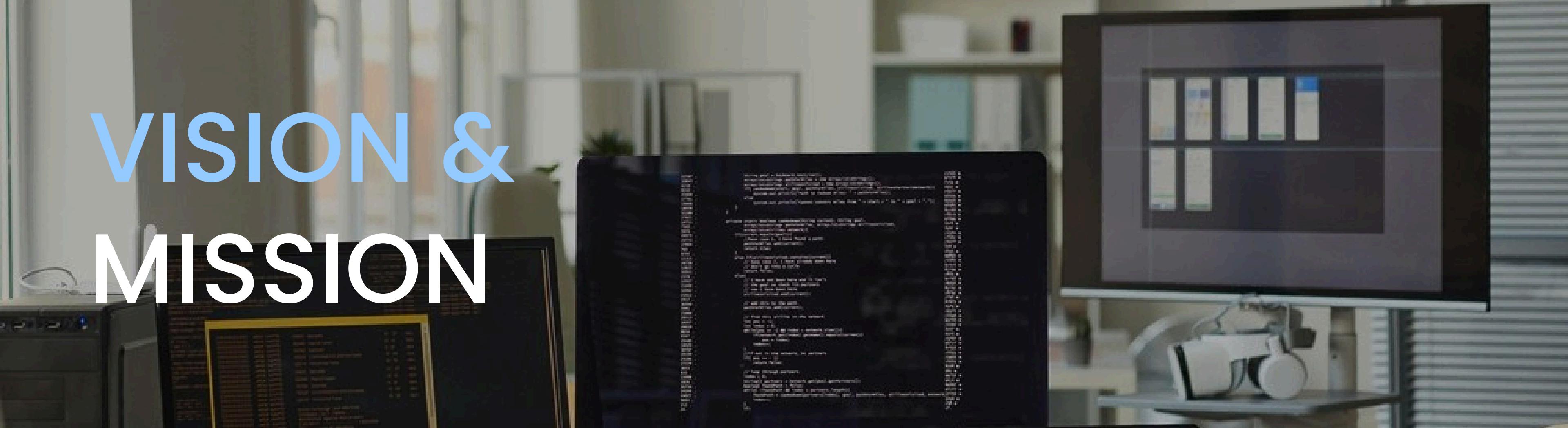
EverShift is a 100% black-owned technology company specializing in end-to-end software solutions. Our core expertise spans software development, cloud engineering, database architecture, cybersecurity, software architecture, and Artificial Intelligence (AI).

At EverShift, we leverage modern frameworks, scalable cloud infrastructures, and industry-leading security practices to deliver high-quality, future-ready digital solutions.

Our approach ensures performance, reliability, and long-term scalability for our clients across various industries.



VISION & MISSION



Vision

★ To become Africa's leading technology partner, transforming the digital landscape for businesses across the continent. We envision a future where every African business, regardless of size, has access to world-class technology solutions that enable them to compete globally and thrive in the digital economy.

Mission

★ Empowering African entrepreneurs and small to medium businesses through digital transformation. We help our clients digitize their operations and scale their online presence with cutting-edge technology solutions that drive sustainable growth.

STRATEGIC GOALS



Leading Africa's Digital Transformation



Establish EverShift as the go-to technology partner for African SMEs seeking comprehensive digital transformation. We aim to onboard 100+ businesses onto modern digital platforms by 2025, providing them with scalable solutions that enhance operational efficiency and market reach.



Democratizing AI for African Business

Develop and deploy AI-driven solutions specifically designed for the African market, addressing unique challenges faced by local businesses. Our focus is on creating accessible, affordable AI tools that give SMEs competitive advantages in automation, customer engagement, and data-driven decision-making.



Building a Pan-African Technology Network

Expand our service footprint beyond South Africa to key African markets, establishing strategic partnerships and local presence in at least 3 additional countries by 2026. This expansion will enable us to serve diverse industries and contribute to continent-wide digital economic growth.

COMPANY SERVICES



Software Development & Architecture

We design and build tailored software solutions using modern frameworks and architectural patterns. Our development expertise spans web applications, mobile platforms, and enterprise systems. We employ agile methodologies, microservices architecture, and API-first design to ensure your software is maintainable, scalable, and future-proof.



Cloud Engineering & Infrastructure

Transform your business with scalable, secure cloud solutions across AWS, Microsoft Azure, and Google Cloud Platform. We specialize in cloud migration, infrastructure design, containerization (Docker/Kubernetes), serverless architectures, and CI/CD pipeline implementation—ensuring your infrastructure grows with your business needs.



Data Architecture That Drives Decisions

Build a solid data foundation with our comprehensive database solutions. Our services include data modeling, performance tuning, backup strategies, and migration ensuring your data is secure, accessible, and optimized.



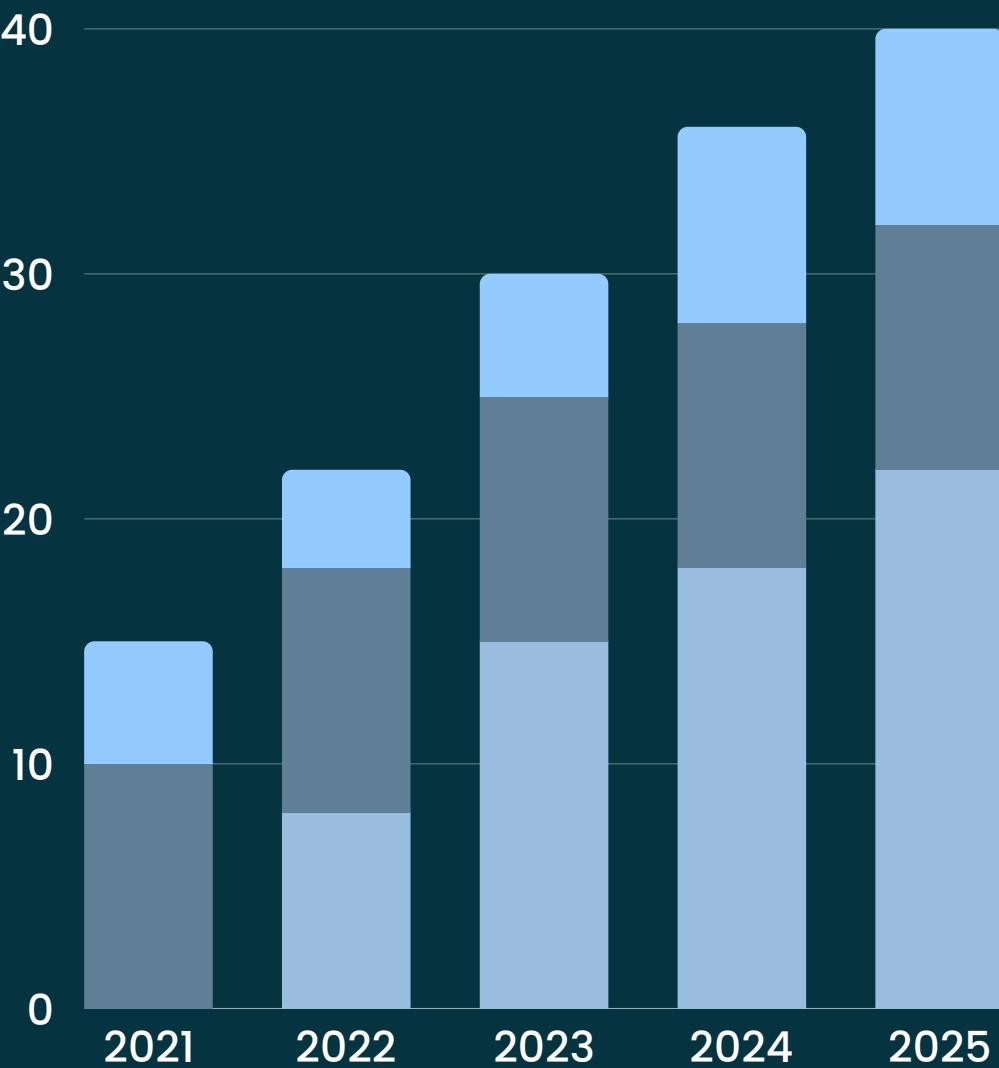
Intelligent Security & AI Innovation

Protect your digital assets while leveraging intelligent automation. Our cybersecurity services include vulnerability assessments, penetration testing, and compliance consulting. We develop machine learning models, predictive analytics, and intelligent automation systems that transform how businesses operate and serve their customers.

COMPANY OVERVIEW

50+ Projects Delivered

From startups to established enterprises, we've successfully delivered custom software solutions, cloud migrations, and AI implementations across diverse African industries including fintech, retail, healthcare, and logistics.



6 Core Technology Pillars

Our comprehensive technology stack spans software development, cloud engineering, database architecture, cybersecurity, software architecture, and AI—providing end-to-end solutions that address every aspect of your digital transformation journey.



98% Client Satisfaction Rate

Our client-centric approach and commitment to excellence has resulted in exceptional satisfaction scores, long-term partnerships, and a growing portfolio of successful digital transformations across South Africa and beyond.



Innovation-First Mindset

We stay ahead of technology trends, continuously investing in emerging technologies like AI and machine learning, ensuring our clients benefit from cutting-edge solutions that provide lasting competitive advantages in their markets.



MEET OUR TEAM

We are professionals providing today's digital marketing and advertising services.



Co-Founder

Christian Sabiti



Co-Founder

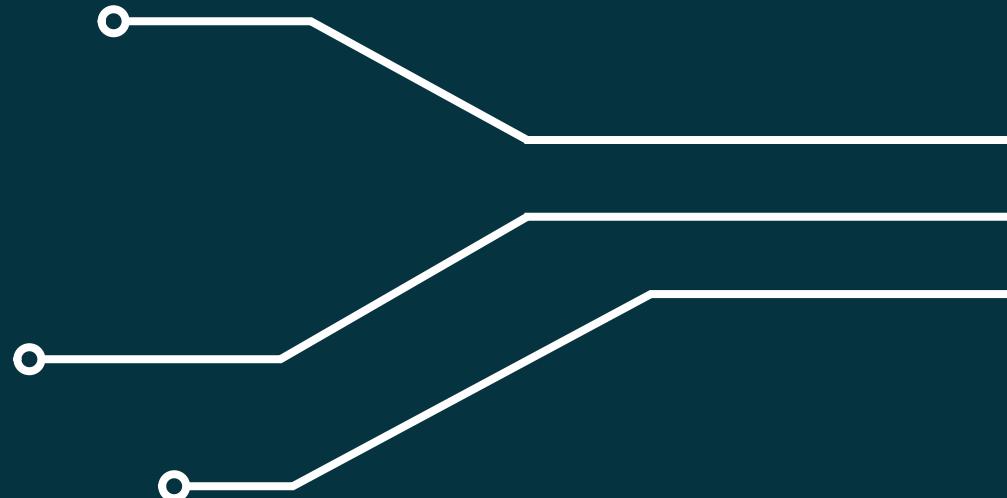
John Muninga



Co-Founder

Bailey Dupont

FUTURE PLANS



New Product Development

Launching EverShift Business Suite in Q4 2025—an all-in-one SaaS platform for African SMEs featuring CRM, inventory management, financial tracking, and AI-powered insights with mobile-first design and offline capabilities.



Applications Mockups

Introducing our Digital Transformation Accelerator: rapid prototyping service delivering interactive UI/UX mockups, technical architecture blueprints, and MVP development in 6-8 weeks—helping businesses visualize and validate their digital vision.



Marketing business plan for a new product(s)

Expanding through strategic partnerships with African business incubators, cloud providers (AWS, Azure, Google Cloud), and fintech platforms. Targeting key markets in Nigeria, Kenya, Ghana, and Egypt with industry-specific campaigns and free digital assessments.



THANK YOU

Contact Us



+27 78 399 7755



info@evershift.co.za



www.evershift.co.za/



Rivonia, Edenburg - Sandton Johannesburg South Africa

We look forward to working with you

