

1.

Subject Line: Watch these short on driver monitoring
Pre-header Text: It's more than driver safety: It's a safety culture.

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<http://marketing.sambasafety.com/acton/rif/3927/{{Env.MsgId}}/-/{{Env.RecId}}/{{Env.SrcId}}/showPreparedMessage>

888.927.2622

[SambaSafety] [Vigillo]

When you choose SambaSafety, you already know it's not about taking drivers out from behind the wheel. It's about putting safety first so you can keep drivers on the road.

We create one comprehensive driver profile by combining continuous MVR and CSA monitoring to give you the complete picture of driver safety, risk and compliance.

- Improve driver performance
- Reduce accidents
- Eliminate OOS orders
- Lower CSA scores

It's more than safety, it's a safety culture – identifying, monitoring and modifying behaviors so drivers keep up the good work and keep your company out of the headlines.

See the Videos and learn the benefits of having a continuous view of driver behavior.

CDL Transportation Video:
<http://marketing.sambasafety.com/acton/media/3927/SambaSafety-Vigillo-Video>

CSA Daylight Suite Video:
<http://marketing.sambasafety.com/acton/media/3927/SambaSafety-Vigillo-Video>

Contact SambaSafety to find out more.
888.927.2622 | sales@sambasafety.com
Website: <https://www.sambasafety.com>

Videos:
<http://marketing.sambasafety.com/acton/media/3927/SambaSafety-Vigillo-Video>

Request Your SambaSafety Demo:
<http://marketing.sambasafety.com/acton/media/3927/SambaSafety-Demo>

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2.

Subject Line: Answers to 10 driver safety questions
Pre-header Text: Solve driver behavior as you manage risk.

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[SambaSafety] [Vigillo]

SambaSafety helps you establish a safety culture by providing continuous visibility into employees' driving behavior – on and off the job.

We eliminate the gaps that come from not looking at motor vehicle records continuously or from overlooking personal driving habits.

Download 10 Driver Safety Questions:
<http://marketing.sambasafety.com/acton/media/3927/10-Driver-Safety-Questions>

Why is a safety culture important?
Here are 10 tricky questions clients ask us:

Q:
What if I pull an MVR and my driver gets a citation after that?
Q:
Isn't it unfair to access off-the-job records for a driver's performance on the job?
Q:
I pulled an MVR for a background screen – why do I need another?

See all ten Q's and the Answers on the downloadable PDF.

It's one thing to say you're safe. It's another thing to be comprehensive, to be continuously monitoring and to be constantly

enforcing your policy. The answers to the 10 Questions will show why it's important and help you move toward a proactive safety culture today.

Contact SambaSafety to find out more.
888.927.2622 | sales@sambasafety.com
Website: <https://www.sambasafety.com>

Download 10 Questions:
<http://marketing.sambasafety.com/acton/media/3927/10-Driver-Safety-Questions>

Request Your SambaSafety Demo:
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3.

Subject Line: Continuous MVR and CSA monitoring in a single report
Pre-header Text: Comprehensive view of driver compliance, risk and safety.

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[SambaSafety] [Vigillo]

SambaSafety and Vigillo have released the first of its kind product – Roadside Resume®. It combines continuous MVR and CSA monitoring in a single report, giving you one complete view of all your commercial drivers.

Schedule a Roadside Resume Demo:
<http://marketing.sambasafety.com/acton/media/3927/Roadside-Resume-Demo>

Roadside Resume is streamlined to one single view, one report.

- Comprehensive insight into your driver's safety performance
- Safety events and real-time alerts right at your command
- Deadlines, expirations and renewal dates top of mind

The hassle-free convenience of this tool saves time. You can view all drivers in one dashboard, drill down to specific driver's risk profiles and be more proactive about safety training for drivers who need it.

Schedule your Roadside Resume Demo and see how your company can benefit from a comprehensive view, which lowers your risk, reduces costs and makes for safer roads and communities.

Contact SambaSafety to find out more.
888.927.2622 | sales@sambasafety.com
Website: <https://www.sambasafety.com>

Schedule Roadside Resume Demo:
<http://marketing.sambasafety.com/acton/media/3927/Roadside-Resume-Demo>

Request Your SambaSafety Demo:
<http://marketing.sambasafety.com/acton/media/3927/SambaSafety-Demo>

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4.

Subject Line: Guess the #1 violation in auto accidents?
Pre-header Text: It also involves 27% of auto fatalities.

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[SambaSafety] [Vigillo]

True or False:
27% of auto fatalities are speeding related.

The answer is True. Speeding is also the leading violation in crashes and it has a high propensity to be deadly, as this statistic shows.

Test your knowledge on driver safety key facts.
Take the True or False Quiz:
<http://marketing.sambasafety.com/acton/media/3927/true-false-quiz>

Three ways our data goes to work for you:

1. We start with a comprehensive baseline MVR that scores drivers on day 1, identifying the best ones or those who need training
2. Then we continuously monitor CSA and MVR data, giving you a complete picture of driver safety, risk and compliance in one report
3. From there, you can intervene with remedies to maintain a team of drivers who are consistently safe on the road

It's true – with SambaSafety technology, you have a continuous, comprehensive view of MVR and CSA data to monitor driver performance, identify risks and modify behavior. Learn more about driver safety facts with our True or False Quiz.

Contact SambaSafety to find out more.
888.927.2622 | sales@sambasafety.com
Website: <https://www.sambasafety.com>

Download True or False Quiz:
<http://marketing.sambasafety.com/acton/media/3927/true-false-quiz>

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5.

Subject Line: Manage the complete driver lifecycle
Pre-header Text: Download this lifecycle checkup infographic.

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[SambaSafety] [Vigillo]

SambaSafety knows that comprehensive Driver Risk Management is essential. So, we partner with companies to bring value-added benefits to our 360-degree approach.

From the first background check through the full term of employment, we help you manage the driver lifecycle, enforce safety and control costs all along the way.

Download the Driver Lifecycle Checkup:
[http://marketing.sambasafety.com/acton/media/3927/ Driver-Lifecycle-Checkup](http://marketing.sambasafety.com/acton/media/3927/Driver-Lifecycle-Checkup)

Our partners are part of the driver lifecycle – perhaps you’re already working with some of them today. Together, we give you more value for your total spend.

FLEET

Fleet Management Companies help cut routine costs

COVERAGE

Insurance Companies factor safety into rates

SCREENING

Background Check MVRs get multi-use

You can now have a comprehensive view of your driver lifecycles – identify, monitor and modify behaviors all along the way. Get

started with a Lifecycle Checkup and find out if you're covering the complete lifecycle of the driver.

Contact SambaSafety to find out more.
888.927.2622 | sales@sambasafety.com

Download the Driver Lifecycle Checkup:
<http://marketing.sambasafety.com/acton/media/3927/Driver-Lifecycle-Checkup>

Request Your SambaSafety Demo:
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6.

Subject Line: Is today the day your driver makes headlines?
Pre-header Text: Check out these startling safety stats.

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[SambaSafety] [Vigillo]

SambaSafety believes that it's one thing to have a driver safety policy and another to enforce it. Statistics show that you have to be proactive, enforce your policy and pursue an overall safety culture – or your driver may very well become one of those statistics.

Download Startling Safety Stats:
<http://marketing.sambasafety.com/acton/media/3927/> Startling-Stats

Your safety policy helps modify driver behavior when you:

1. Measure your drivers against your policy
2. Provide online training targeted to individual drivers
3. Offer incentives to reinforce successful drivers
4. Benchmark and compare performance to others

Creating a culture and enforcing policy helps you promote safety, modify behavior and keep you out of the headlines. Download the Startling Stats infographic to get started.

Contact SambaSafety to find out more.

888.927.2622 | sales@sambasafety.com
Website: <https://www.sambasafety.com>

Download Startling Stats:
<http://marketing.sambasafety.com/acton/media/3927/Startling-Stats>

Request Your SambaSafety Demo:
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7.

Subject Line: Your company is unique, your safety policy should be too

Pre-header Text: Maximize, prioritize, optimize driver safety.

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[SambaSafety] [Vigillo]

SambaSafety provides continuous, comprehensive driver safety solutions. And they're totally flexible to how you do business.

Instead of getting static MVRs from one source, CSA data from another, and background checks from somewhere else, get everything you need, all in one. And then see how it seamlessly fits with the criteria you've already established, which is unique to your company.

See it for yourself. Request a Demo and we'll tailor the presentation especially to your business.

Schedule a Demo:

<http://marketing.sambasafety.com/acton/media/3927/SambaSafety-Demo>

SambaSafety enables you to manage drivers the way you want:

MAXIMIZE

Combine driver-related data with your criteria for a more robust safety policy

PRIORITIZE

Set your preferred alerts and receive real-time reporting

OPTIMIZE

Integrate seamlessly, automate tasks and reduce efforts

Get started on an improved, automated version of your safety solution today by requesting a Demo that can be prepared especially for you.

Contact SambaSafety to find out more.
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Request Your SambaSafety Demo:
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8.

Subject Line: Evaluate your risk tolerance for driver safety
Pre-header Text: Find out the financial impact to your company.

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[SambaSafety] [Vigillo]

To manage risk, keep employees and your community safe, and protect your bottom line, static driving records don't cut it.

You need SambaSafety's continuous visibility into your employees' behavior on and off the job. Then, you can take action and ensure you have safe, qualified drivers behind the wheel.

See how your current driver safety policy scores:
[Good] [Average] [Fair] [Poor]

Access the Risk Assessment:
<http://marketing.sambasafety.com/acton/media/3927/Risk-Assessment>

6 big reasons to make SambaSafety your comprehensive Driver Risk Management solution:

1. 360-degree view of the driver lifecycle
2. Automation of your safety policy and enforcement
3. Continuous MVR and CSA monitoring in a single report
4. Captures complete driver history, eliminates visibility gaps and removes the need to constantly repurchase MVRs
5. Flexible, configurable scoring to match your unique safety policy criteria
6. Powerful partner network that controls costs – fleet management, insurers, screeners – you may already be working with them today

Need another reason? Evaluate your risk today and determine the

financial impact with the Risk Assessment. You'll quickly see the value of improved safety.

Contact SambaSafety to find out more.
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Website: <https://www.sambasafety.com>

Access Risk Assessment:
<http://marketing.sambasafety.com/acton/media/3927/Risk-Assessment>

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