

Act Number
2100-0680-1900

Pontifical Catholic University of Parana

The President of the Pontifical Catholic University of Parana, by virtue of the authority vested in him, and in view of the completion of the **SOCIAL COMMUNICATION** program on August 29, 2005, hereby bestows the title of

BACHELOR OF SOCIAL COMMUNICATION

ON

BRUNO BINI BONFIM

Brazilian, born in the state of Parana, on March 28, 1983, bearer of I.D. Card No. 8.037.796.7, issued by the Identification Institute of Parana, and grants him this Diploma, with all of the legal rights and privileges hereto appertaining.

Curitiba, August 29, 2005

President [signed]
Academic Vice-President [signed]
Graduate [signed]

[stamps on reverse]

Social Communication program

Specialization: Public Relations

Recognition: Decree No. 45341/1959

Official Gazette of 02/05/1959 and Ministerial Directive No. 1092/98 – Official Gazette of 09/29/1998.

Renewal of Recognition: Ministerial Directive No. 4327/04 – Official Gazette of 12/24/2004.

Annotation

I hereby declare, for all professional purposes, that the graduate is specialized in Public Relations.

Curitiba, August 29, 2005.

[signed]

Prof. Neuza Aparecida Ramos

Academic Vice-President

President: Clemente Ivo Juliatto

Academic Vice-President: Neuza Aparecida Ramos

Pontifical Catholic University of Parana

Academic Vice-President

Diploma Registration Division

Diploma registered under No. 17099, Book 05, Page 143, File 10052378, pursuant to the provisions of Section 48(1) of Law 9394 of December 20, 1996.

Curitiba, September 16, 2005

[signed]

Olindia Ineis Tulio

Head of DRD

[signed]

Prof. Neuza Aparecida Ramos

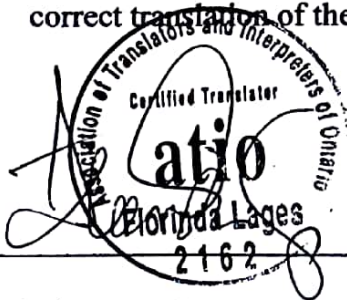
Academic Vice-President



STATEMENT

I, Florinda Lages, ATIO Certified translator No. 2162, of Toronto, in the Province of Ontario, make oath and say:

1. I understand both the Portuguese and the English languages;
2. I have translated from Portuguese into English the annexed in respect of Bruno Bini Bonfim, to wit:
 - a) Diploma issued on August 29, 2005;
 - b) Academic Transcript issued on August 29, 2005; and
3. The said translation, done by me, is, to the best of my knowledge and ability, a true and correct translation of the said documents in every respect.



Florinda Lages, C. Tran.

July 30, 2008

Pontifical Catholic University of Parana

Registrar's Office
Academic Admission and Control Division [DACA]

Academic Transcript

Page 1 of 4

Name: Bruno Bini Bonfim Code: 10052378
Program: Social Communication – Specialization in Public Relations (night) – 2033
Nationality: Brazilian State: Parana Date of birth: 03/28/1983
Identity Document: Type: Card Number: 8.037.796 7
Issuing Agency: Parana Identification Institute
Secondary School: Colegio Marista Santa Maria 2000
Curitiba – Parana – Brazil

University Entrance Exam

Institution: Pontifical Catholic University of Parana

Year/Semester Admitted: 2001/1 Ranking: 16 Call: 1st Option: 1st Vacancies: 60

1st day – 3 Jan 2001 – Writing, Portuguese Language, Brazilian Literature and Foreign Language – 490

2nd day – 4 Jan 2001 – Biology, History and Mathematics – 790

3rd day – 5 Jan 2001 – Geography, Physics and Chemistry – 882

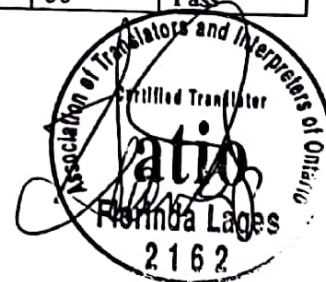
Total Points: 721

Program Recognition Information: This program is recognized by Ministerial Directive No. 1092/98, published in the Official Gazette of 09/28/98.

Year	Subject		Grade	Attendance %	Hours	Status
2001/1	JC2013	Strategic Administration in Public Relations	9.0	97	72	Pass
2001/1	JC2003	Culture and Society	7.7	91	36	Pass
2001/1	JC2001	Photography Fundamentals	7.2	94	72	Pass
2001/1	JC2021	Art History and Interpretation	7.0	88	36	Pass
2001/1	JC2012	Introduction to Communication and Public Relations	7.0	88	72	Pass
2001/1	JC2022	Introduction to the Study of Communication Theories	8.3	88	36	Pass
2001/1	JC2030	Portuguese Language I	7.0	94	36	Pass
2001/2	JC2025	Creativity in Writing Business Texts	9.5	100	36	Pass
2001/2	JC2014	Development of Linguistic and Textual Processes	7.1	94	36	Pass
2001/2	JC2043	Institutional Photography	7.7	80	72	Pass
2001/2	JC2017	Computer Science	8.0	83	36	Pass
2001/2	JC2018	Origins of Sociological Thought	9.5	88	36	Pass

Note: This document is only valid with the stamp and signature of the DACA.
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Registrar's Office
Academic Admission and Control Division

Academic Transcript

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Name: Bruno Bini Bonfim Code: 10052378
Program: Social Communication – Specialization in Public Relations (night) – 2033

Year	Subject		Grade	Attendance %	Hours	Status
2001/2	HF2021	Processes of Knowledge	9.0	86	36	Pass
2001/2	JC2044	Psychology – Communication, Society and Consumption	6.1	94	36	Pass
2001/2	JC2028	Public Opinion Theory and Research	8.5	94	72	Pass
2002/1	JC2042	Organizational Culture and People Management	8.0	94	36	Pass
2002/1	JC2036	Style in Production of Business Texts	9.5	100	36	Pass
2002/1	HF2020	Philosophy	8.0	94	36	Pass
2002/1	JC2031	Portuguese Language II	7.2	100	36	Pass
2002/1	JC2037	Planning in Communication and Public Relations	8.5	94	72	Pass
2002/1	JC2038	Market Research Practice	8.5	100	72	Pass
2002/1	JC2035	Communication Theories	8.5	91	72	Pass
2003/1	JC2045	Political and Economic Sciences	10.0	91	72	Pass
2003/1	JC2054	Advertising Communication	9.2	95	72	Pass
2003/1	HF2028	Religion	10.0	100	36	Pass
2003/1	JC2056	Business Journalism	9.7	94	36	Pass
2003/1	JC2057	Organization of Events, Ceremonies and Protocol	7.0	77	36	Pass
2003/1	JC2047	Contemporary Media Processes	9.0	88	36	Pass
2003/1	JC2055	Graphic Production	8.7	88	72	Pass
2003/2	JC2064	Cinema, Radio and Television	8.7	86	72	Pass
2003/2	JC2058	Ethics	9.0	100	36	Pass
2003/2	JC2065	Intellectual Capital Management of Organizations	8.2	100	72	Pass
2003/2	JC2066	Addressed Communication Techniques	7.2	91	72	Pass
2003/2	JC2063	Communication Theories – Language Studies	7.5	83	36	Pass
2004/1	JC2088	Applied English in Public Relations	7.7	94	72	Pass

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Academic Transcript

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Name: Bruno Bini Bonfim Code: 10052378
Program: Social Communication – Specialization in Public Relations (night) – 2033

Year	Subject		Grade	Attendance %	Hours	Status
2004/1	JC2089	Business Marketing	6.7	83	72	Pass
2004/1	JC2090	Communication Policies	8.5	83	72	Pass
2004/1	JC2091	Production of Institutional Programs	7.5	88	72	Pass
2004/1	JC2092	Information Technology	9.0	100	36	Pass
2004/2	JC2093	Analysis of Reception to Communication Means	9.0	100	36	Pass
2004/2	JC2094	Aspects of Contemporary Brazil	8.2	88	36	Pass
2004/2	JC2105	Consumer Rights	8.5	100	36	Pass
2004/2	JC2102	Applied Spanish in Public Relations	8.1	80	72	Pass
2004/2	JC2103	Public Relations Legislation	8.5	100	36	Pass
2004/2	JC2097	Communication Research – Final Paper	8.5	100	72	Pass
2004/2	JC2104	Techniques for Preparing Public Relations Projects	7.0	100	36	Pass
2005/1	JC2109	Additional Activities	***	***	144	Hours
2005/1	JC2115	Business Management in Communication Companies	7.6	77	36	Pass
2005/1	JC2108	Experimental Project	7.5	100	288	Pass

Total Community Project Hours: 36

Total Hours: 2,880

The student interrupted his registration in 2002/2, and resumed in 2003/1.

Graduated on: August 29, 2005

Diploma issued on: August 29, 2005

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Name: Bruno Bini Bonfim
Program: Social Communication

Code: 10052378

Curitiba, August 29, 2005

[signed]
Prof. Osvaldo Ulisses Mazay
Director of DACA

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