



Benefits of Yauwanabhimana – Youth Empowerment Programme

The HNB Yauwanabhimana Programme has been designed to increase 'employability' in youth, provide access and exposure to career and employment opportunities and enable young individuals to feel pride in the work they do. HNB Yauwanabhimana Savings Accounts can be opened by youth between 18 & 30 years of age. All account holders will receive a Yauwanabhimana Branded Passbook and Visa Debit Card from HNB.

1.0 Youth Development Workshops

The HNB Yauwanabhimana youth development workshops are designed to train 75 – 100 individuals at a time. The corporate entities who are partnering HNB on the Yauwanabhimana Programme will educate the participants on prospective career opportunities in different industries and strive to make participants more 'employable' through vocational training in selected areas and by providing them with exposure to the world of corporate business.

HNB will provide the financial literacy and financial education that these young individuals need for the future. The key purpose behind HNB's particular contribution is to introduce youth to new banking technology to promote savings and create awareness about the many advantages and benefits available to them through modern banking services and methods.

The Yauwanabhimana Programme will cover personal development, entrepreneurial skills and financial literacy while simultaneously providing exposure to diverse industries through its corporate partners.

2.0 Key Features of HNB Yauwanabhimana:

- 1) Savings schemes, loan facilities and a tailor-made insurance package comprised of four insurance plans.
- 2) Development of entrepreneurial and other skills as well as vocational training by Yauwanabhimana Corporate Partners Dialog, DIMO, CIC, British Council, Holcim, University of Colombo (UOC), World University Service of Canada (WUSC) and Hayleys.
- 3) Loan facilities will include housing loans, personal loans, educational loans, vehicle loans and micro finance loans (issued at standard rates with applicants required to meet existing evaluation criteria).
- 4) Exposure to, and interactivity with, blue chip corporates in the country.
- 5) Sharing of knowledge and new technology by corporate entities through workshops.
- 6) Access to knowledge/learning through interactive youth website.
- 7) Access, assistance and market linkages to the fields of:
 - ◆ Construction
 - ◆ Motor Mechanism
 - ◆ Telecommunication
 - ◆ English Language
 - ◆ Agriculture
- 8) Exposure to entrepreneurial and personal development through workshops.
- 9) Access and exposure to financial education and financial literacy.





3.0 Corporate Partner Benefits

Hayleys

Workshops to educate youth about commercially viable market opportunities, i.e: commercially viable agricultural products, cultivation methods, technical assistance and corporate expertise.

CIC

Workshops to educate youth about agriculture and commercially viable opportunities using up to date sales training methodologies.

DIMO

Exposure to and instruction on motor mechanical engineering and skill development on a range of products marketed by DIMO.

Holcim

Exposure to masonry societies, specialized NVQ training opportunities (for those interested in masonry) and state of the art masonry techniques and construction methods.

British Council

Access to English Language training courses, British Council examinations and other courses on an installment payment basis. Scholarships for selected youth, discounted library membership and access to English language training material through the Youth Empowerment Programme (YEP) website, www.ya.lk or www.yauwanabhimana-hnb.lk.

Dialog

Access to Dialog 'Viyapara Diriya', the Dialog SME Tool KIT and the Dialog Trade Net Programmes.

University of Colombo

Lecturers from the University of Colombo to share knowledge and expertise on current topics and topics of industrial importance.

WUSC

Links to vocational training partners.

Youth Website – All Yauwanabhimana activities will be updated via the youth website www.ya.lk or www.yauwanabhimana-hnb.lk.

