

POMOJE
Pomodee

pomodee.com



We must use time wisely
and forever realize that the
time is always ripe to do right.

Nelson Mandela

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Our Team

The Problems

After the pandemic began, we have had far more opportunities to work or study remotely. Even though remote working has benefited us in terms of commuting and productivity, on the other hand, it has caused us a huge problem: **mental wellness**.

According to a May 2021 survey by the American Psychiatric Association (APA), **nearly two-thirds of people working from home feel isolated or lonely at least sometimes and 17% do all the time**.

This is where the motto of our team comes from:

**don't be productive just to be productive,
but to enjoy your life.**

The Solution

Pomodee is a brand-new type of Pomodoro timer app, which is “**fun-and-network-driven**.” This makes us different from the other existing Pomodoro timer apps, which are “productivity-driven.” Pomodee enables users to **connect** with others, **share their accomplishments** with the world, and **collaborate in real-time** with their friends and colleagues.

Alongside the features, the cheerful color scheme will enhance the delightful experience.

So, are you ready to quit torturing yourselves and start exploring a new form of productivity?

We truly hope you will enjoy the journey...**and your life!**



The background features a central blue circle surrounded by three concentric rings in dark red, medium red, and light red. Below the central circle, there is a large, irregular red shape that tapers towards the bottom right.

Main Feature

Main Features



Timer

Manage your time with 25 mins cycles and increase your productivity.



Statistics

Track your record weekly which help user to their goal.



Friends

Collaborate with friends and you can see the stats of them by following them, which will help you stay motivated.



Ranking

Compete with friends by improving your the rank which is based on the number of completed cycles.

Competitive Analysis

Competitive Analysis

	Pomodee	Be Focused	Toggltrack	Flora
Ranking	✓	✗	✗	✗
Stats	✓	✓	✓	✓
Collaborate	✓	✗	✗	✗
Avatar	✓	✗	✗	✓

Sarah Wilson

Age
24

Occupation
Student

Location
Vancouver, BC

About

Sarah is 2nd year WMDD student in Langara and she also works part-time at Tim Hortons. She can't complete the assignment on time because she struggles to manage her time wisely.

Motivation

She wants to be more productive to reach her target

Goals

- To be more focused while studying
- To Track the record of her productivity

Personality

Competitive
Friendly
Ambitious

Frustration

- To not able to keep track of the time spent
- Lack of motivation to complete the task

Often Used Brands





Michael Scott

Age
30

Occupation
Businessman

Location
Toronto, Ont

About

Michael is a manager of Dunder Mifflin paper company and he thinks that his employees need to invest more time to achieve monthly goals. Currently he is struggling to make that change but can't get the result he wants.

Motivation

He wants to bring best out of his employees.

Goals

- To take his company to the top
- To prepare team which value time

Personality

Leadership
Positive
Ambitious

Frustration

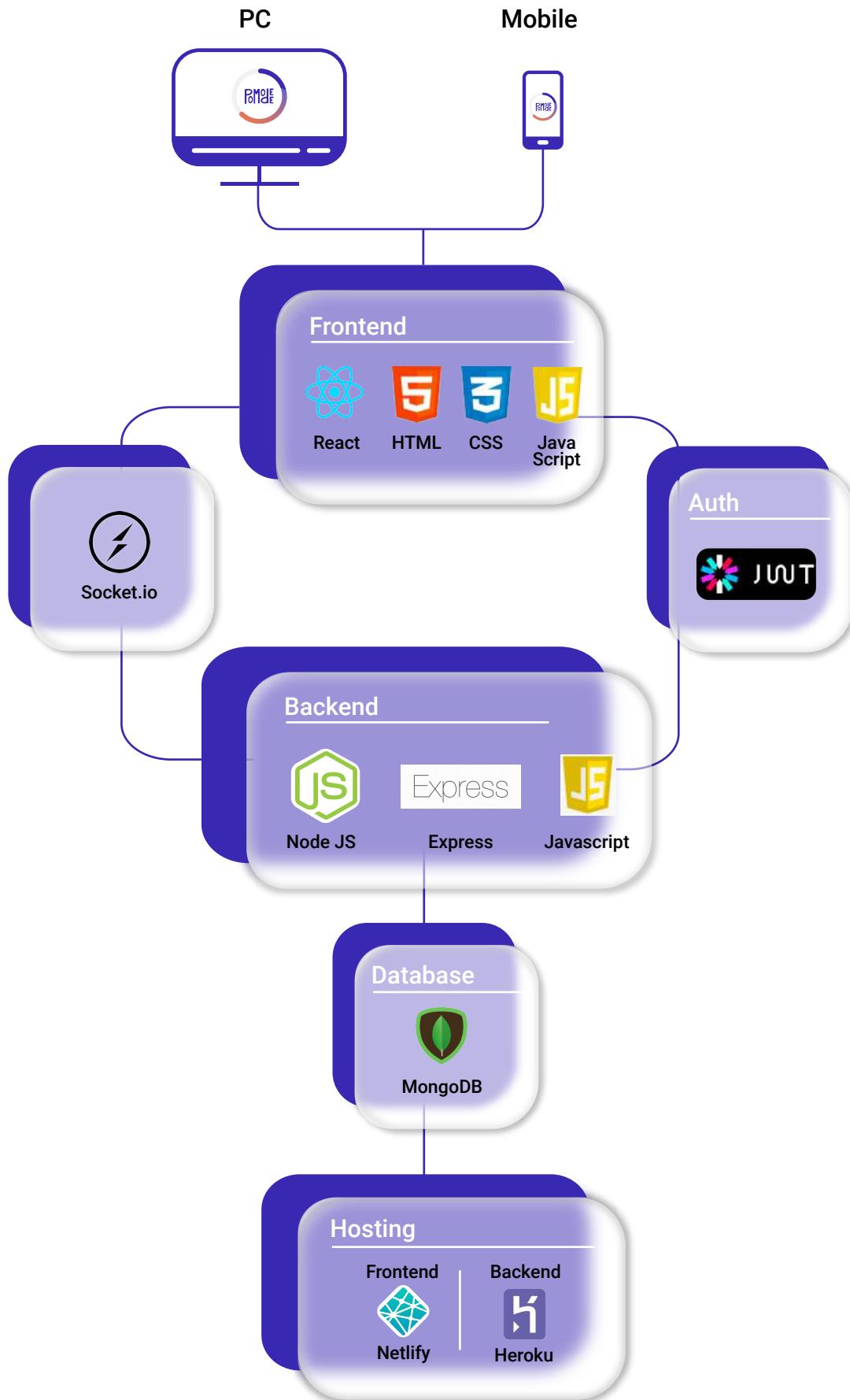
- Unable to track progress of their employees
- Lack of motivation to complete the task

Often Used Brands



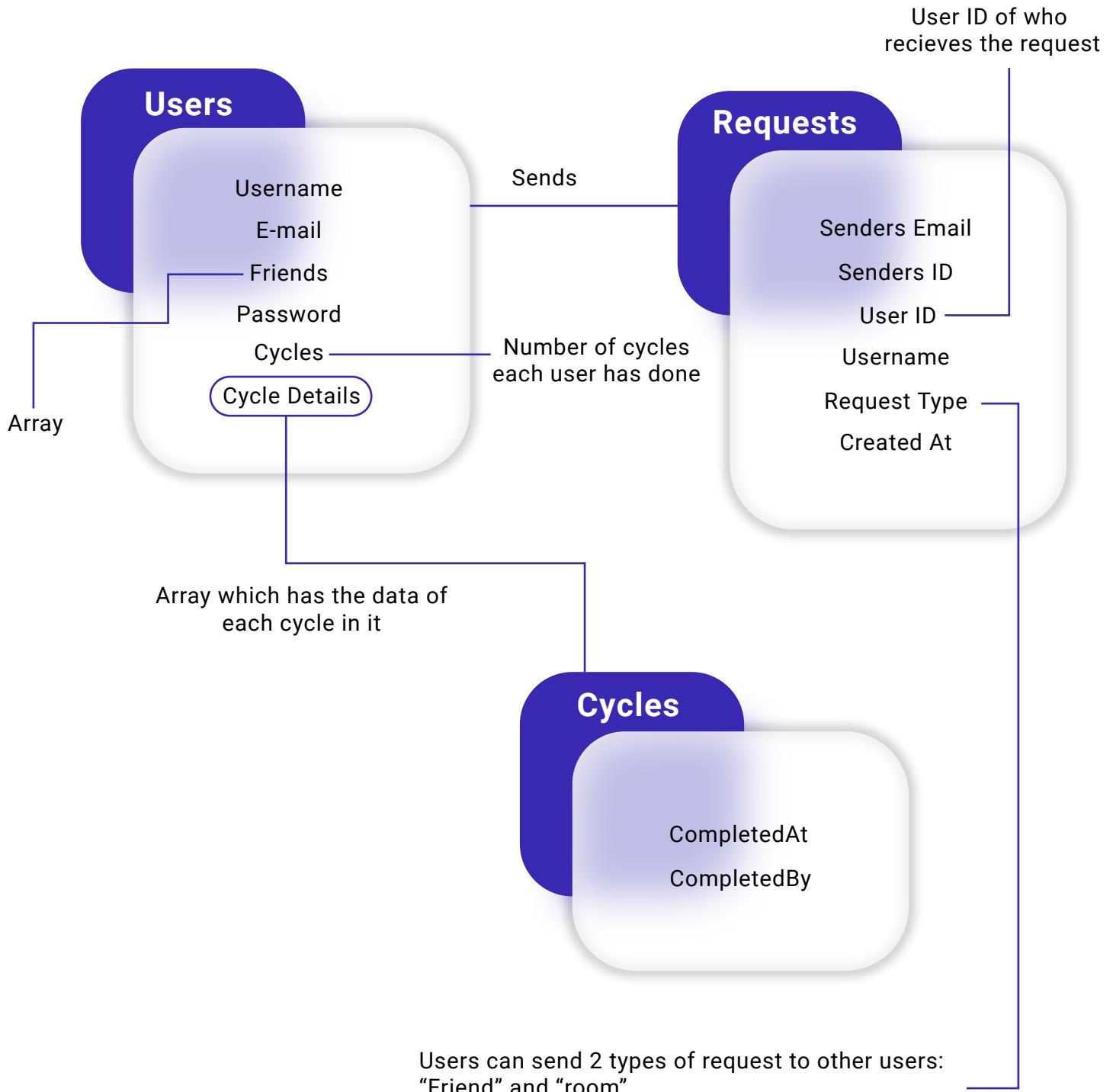
System Architecture

System Architecture



Data Model

"Cycle" is the unit of each session, which consist of 25 minutes work time and 5 minutes break

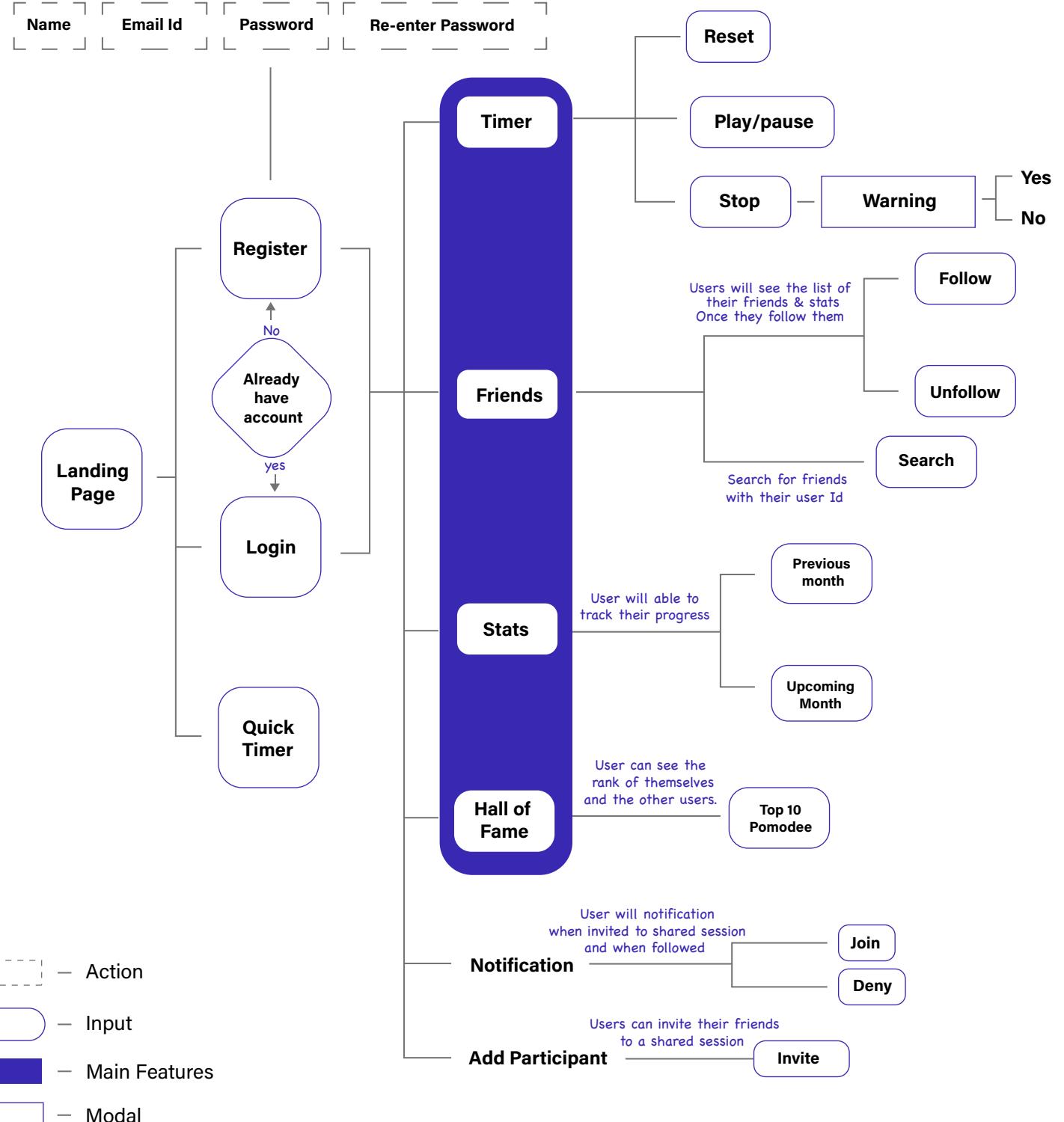


Users can send 2 types of request to other users:
"Friend" and "room".

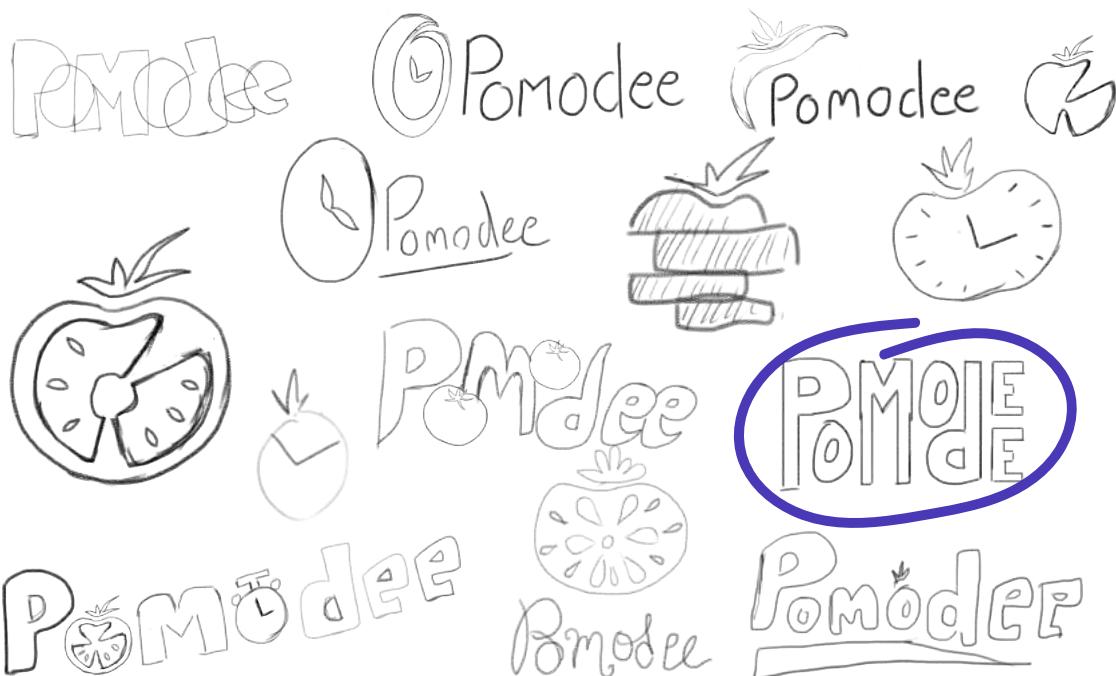
"Friend" is to become a friend, and "room" is to invite them to a shared session.

In terms of efficiency, we are going to use the same scheme for those 2 types.

User Flow

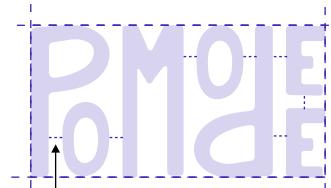


Brand Identity



PoMoDeE

PoMoDeE



About Logo

The name “Pomodee” derives from the well-known time management tool called **Pomodoro Timer**. Usually, A tomato symbolizes Pomodoro timer but as there are many other apps which already use a tomato for their logo, we decided to use **typography-based** logo.

The main concept of Pomodee is **productivity with fun**, so we express that by placing letters unevenly, and by giving them round edges which symbolizes friendliness. Also, we stretched the typeface and put one below the other. For favicon we uses small tomato icon with a clock in it.

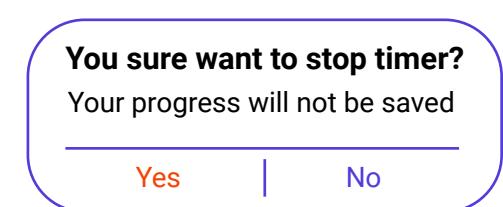
We chose our primary color Purple for the logo because it symbolizes positivity, fun & Creativity.

Brand Identity | UI Kit

Color Palette



Popup



Typography

Avenir - Heading

Roboto - Body

Heading 1	Bold	26 pt	Main Title, Timer
Heading 2	Semi-Bold	24 pt	Sub Title
Heading 3	Semi-Bold	20 pt	Menu Title
Body	Regular	18 pt	Button, Menu
Caption	Regular	16 pt	Quotes

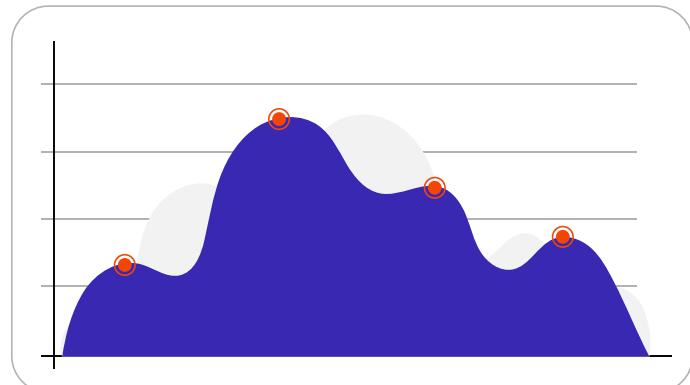
Icons



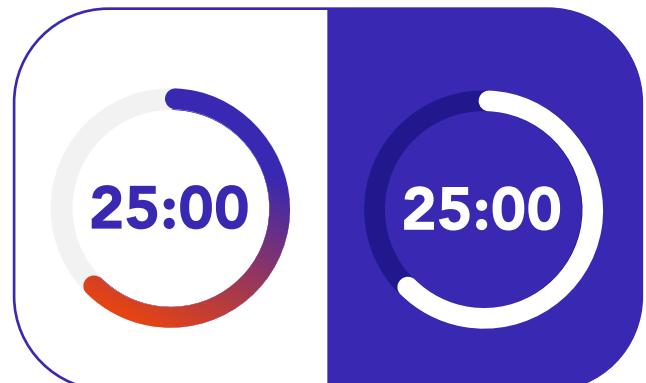
Buttons



Statistics Graph



Timer



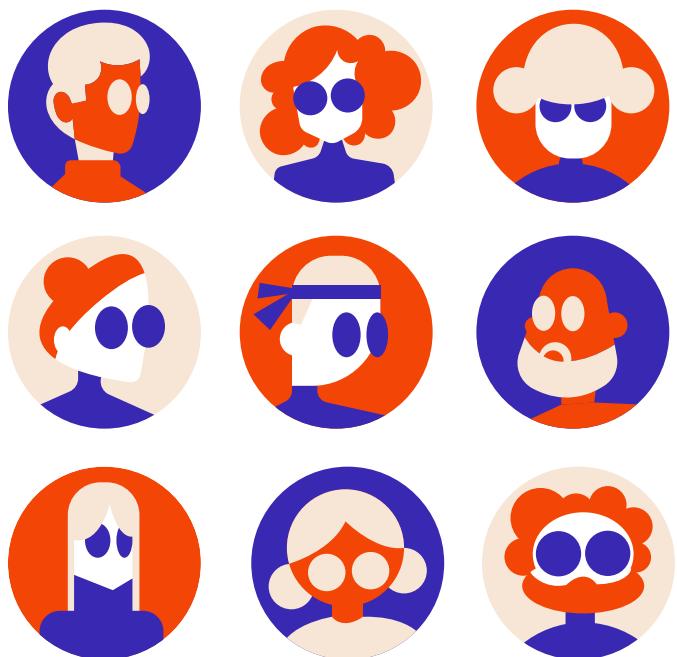
Brand Identity | Illustration



About Illustrations

The main feature of our app is managing time with fun and the users should be motivated to work hard. In order to make the whole process more fun and enjoyable, we introduced avatar on our app which change based on the number of completed cycles. Starting from Beginner level it increases towards the Legendary level. Expression of avatars is such, that users get motivated and also will help in reducing the stress.

Once users sign up, their first step is to choose one of the avatars from the right which suits their preference. Instead of a profile picture, we decided to use some avatars. They have color scheme that suits our app and also it brings a fun element to it. We had made sure to keep consistency in roundness of shapes and contrast of colours.



Brand Identity | Wireframe

This wireframe shows a mobile application interface for a timer. At the top left is a 'Logo' button, and at the top right is a user icon with the number '8'. The main area features a large circular timer set to '25:00'. Above the timer is a progress bar with a grey dot indicating completion. Below the timer are three control icons: a circular arrow, a play button, and a close/cancel button. To the left of the timer are four menu items: 'Timer' (underlined), 'Friends', 'Stats', and 'Hall of fame'. A small sidebar on the right lists these menu items again, along with 'Settings'.

This wireframe shows a mobile application interface for friends and stats. At the top left is a 'Logo' button, and at the top right is a user icon with the number '8'. The left side of the screen displays a list of friends, each represented by a profile picture and the name 'Lorem Ipsum' followed by placeholder text. Below this list are four menu items: 'Timer', 'Friends' (underlined), 'Stats', and 'Hall of fame'. The right side of the screen shows a large circular progress bar with a grey dot. Below the progress bar is a bar chart with several grey bars and a line graph showing fluctuating data. A small sidebar on the right lists the menu items and includes a 'Daily Stats' section with a bar chart.

Logo

	User	Score	Rank
4	Lorem Ipsum	3400	★
5	Lorem Ipsum	3384	★
6	Lorem Ipsum	3240	★
7	Lorem Ipsum	3102	★
8	Lorem Ipsum	3100	★
9	Lorem Ipsum	3093	★
10	Lorem Ipsum	3040	★

Logo

	User	Score	Rank
4	Lorem Ipsum	3400	★
5	Lorem Ipsum	3400	★
6	Lorem Ipsum	3400	★
7	Lorem Ipsum	3400	★
8	Lorem Ipsum	3400	★
9	Lorem Ipsum	3400	★
10	Lorem Ipsum	3400	★

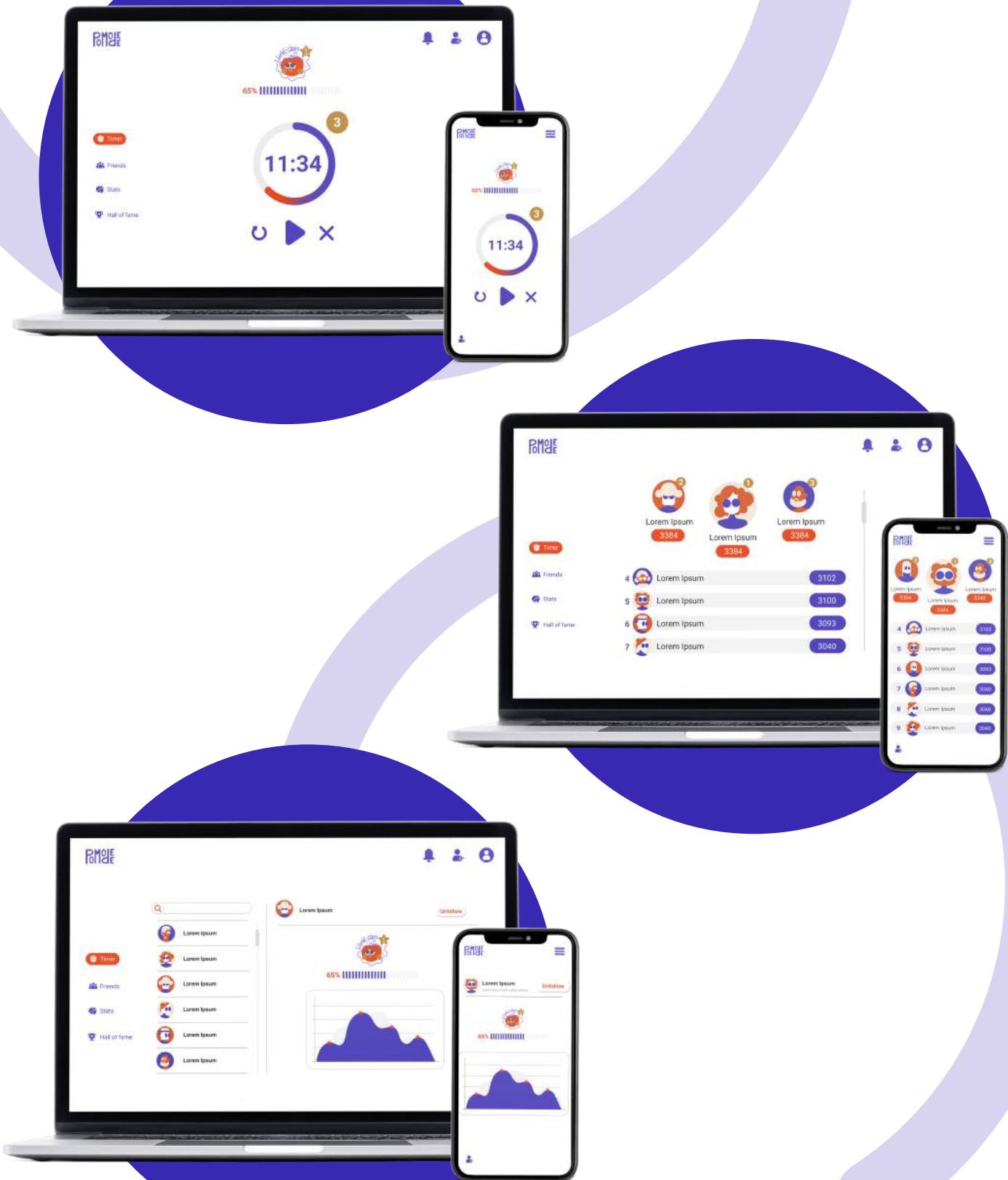
Logo

	User	Score	Rank
4	Lorem Ipsum	3400	★
5	Lorem Ipsum	3400	★
6	Lorem Ipsum	3400	★
7	Lorem Ipsum	3400	★
8	Lorem Ipsum	3400	★
9	Lorem Ipsum	3400	★
10	Lorem Ipsum	3400	★

Logo

	User	Score	Rank
4	Lorem Ipsum	3400	★
5	Lorem Ipsum	3400	★
6	Lorem Ipsum	3400	★
7	Lorem Ipsum	3400	★
8	Lorem Ipsum	3400	★
9	Lorem Ipsum	3400	★
10	Lorem Ipsum	3400	★

Brand Identity | Prototype





Design Plan

Week

01-02

Brainstorming for Project Idea.
Project Selection & Sprint Setup

- User stories
- User flow
- Information Architecture

Week

03-04

Wireframe

Improving Wireframes

Week

05-06

- Logo
- UI Kit

Mock-up/UI Prototype

Week

07-08

Spring Break

Social Media Assets

Week

09-10

Project Summary
(First Draft)

Project Summary
(Final)

Week

11-12

Presentation Script
Presentation Slide Deck

Week

13-14

Presentation Slide Deck
Final Design Files
App Image

Development Plan



Technical Overview

Technical Overview

Tech Stack

We use React.js with styled-components for front-end, Node.js and Express for back-end. For the Database we use Mongo DB, for the front-end deployment Netlify for the back-end Heroku.



Design Tools

For the design we use Adobe Illustrator and Photoshop to create icons and images, Figma for the wireframes and high fidelity mockups. Illustrator is used for the proposal and the marketing material materials. Adobe After effect for motion graphics and for the video editing we used premier pro.



Project Management Tools

For managing our project we use Miro to brainstorm the ideas on the initial stage of the project. Asana is used to divide work among members and to show updates. Slack is used for communicating with the members and the instructors about projects. Google docs & sheets used for making data model, PR strategy.



Our Team



Hiroshi Isobe | Full Stack Developer

[in](https://www.linkedin.com/in/hiroshi-isobe) www.linkedin.com/in/hiroshi-isobe

Responsibilities

- Project Manager
- Marketing Strategy
- Overseeing the Project



Jacob Namhyung Kim | Full Stack Developer

[in](https://www.linkedin.com/in/everywherejacobkim) www.linkedin.com/in/everywherejacobkim

Responsibilities

- Full-stack Development
- Overseeing Documentation on the Project



Keval Mehta | UI/UX Designer

[in](https://www.linkedin.com/in/kevalmehta97) www.linkedin.com/in/kevalmehta97

Responsibilities

- Overall Designing & Look and Feel of the Website

Minte Temple | Front Stack Developer

 www.linkedin.com/in/mintetemple

Responsibilities

- Overseeing Front-end Development
- Bridging Designing and Development



Nguyen Bui | Back End Developer

 www.linkedin.com/in/wingbui

Responsibilities

- Github Setup
- User Authentication.



Simer Singh | Full Stack Developer

 www.linkedin.com/in/Simerjit-singh

Responsibilities

- Overseeing Back-end Development
- Database Structure



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Pomodé

Special thanks to our instructors and advisors

Tomoko Okochi | Tyler Higgs | Ira Zhang

Paul Brassard | Denis Billette | Jordan Miller | Reza Abbasi

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