

Project #3

Evette Awa

SQL Project Submission

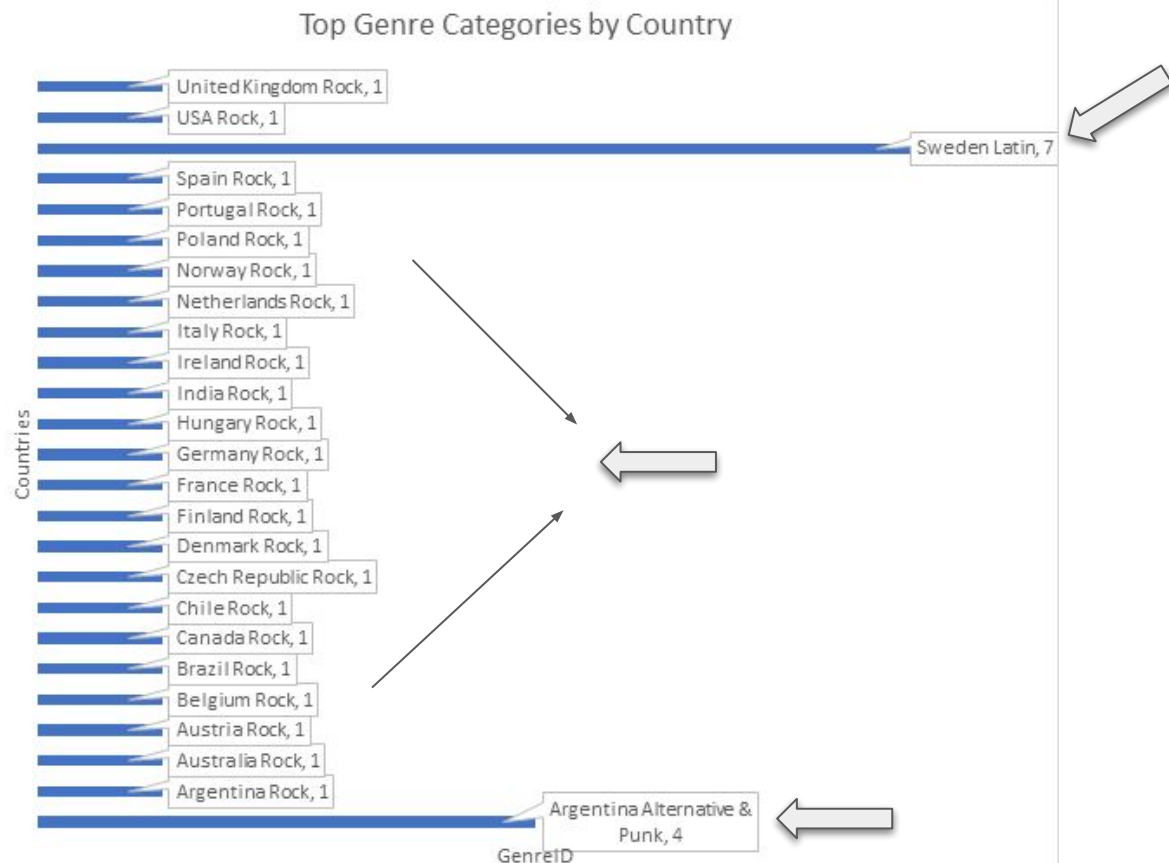
6/19/19

Best Customer; Biggest Spend



Looking at anonymized data, the top (4) customers spend. I queried their invoice amount and here we see that the sum of the top customer was customer #6, with an invoice amount of \$49.62.

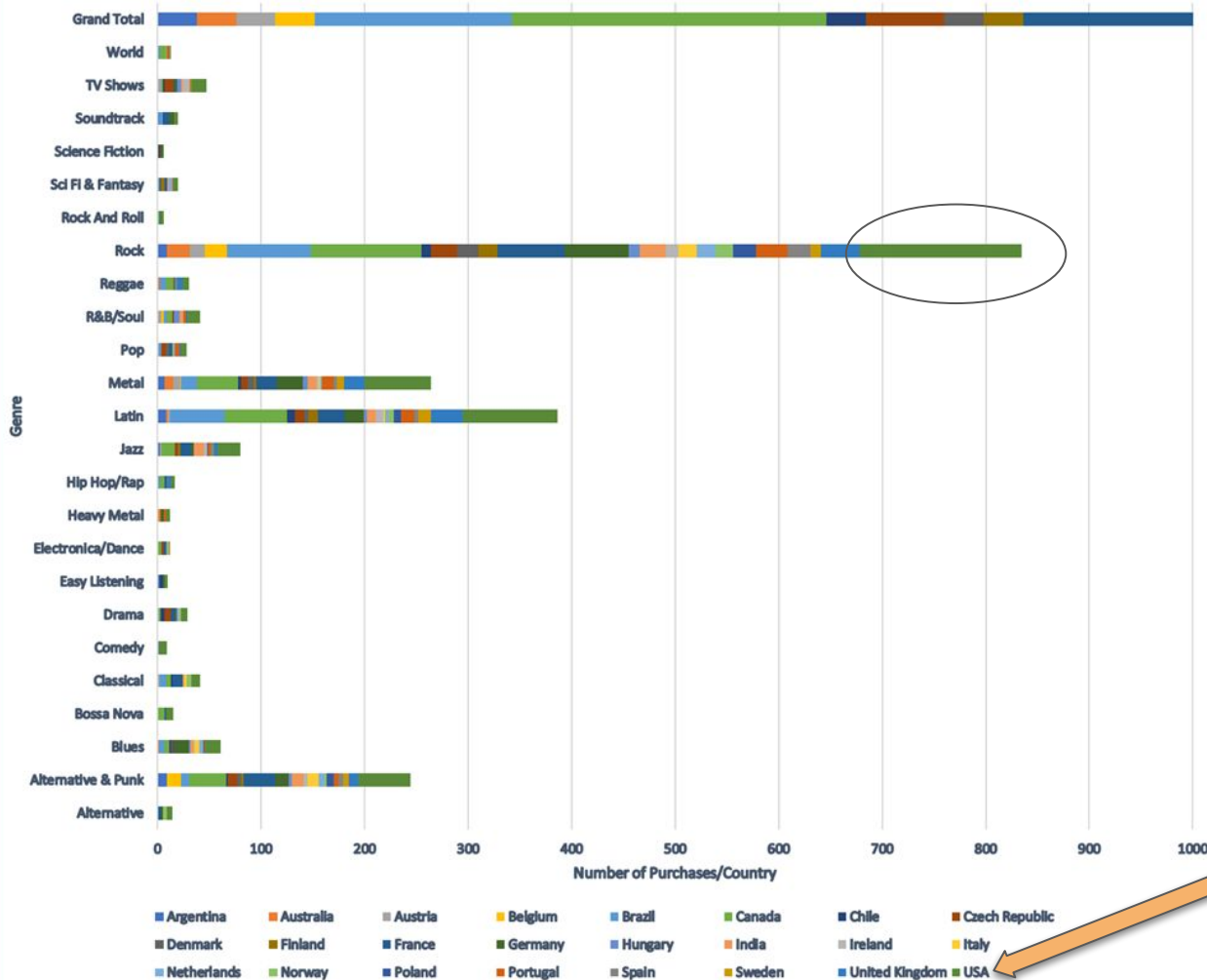
Most Purchased Genres By Country



We can see that out of 25 countries, there are (3) music genres that sold the most. Sweden purchased more Latin music than any other country, while Rock music was sold the most among all the countries present in the dataset. Lastly, Argentina purchased more of the Alternative and Punk genres.

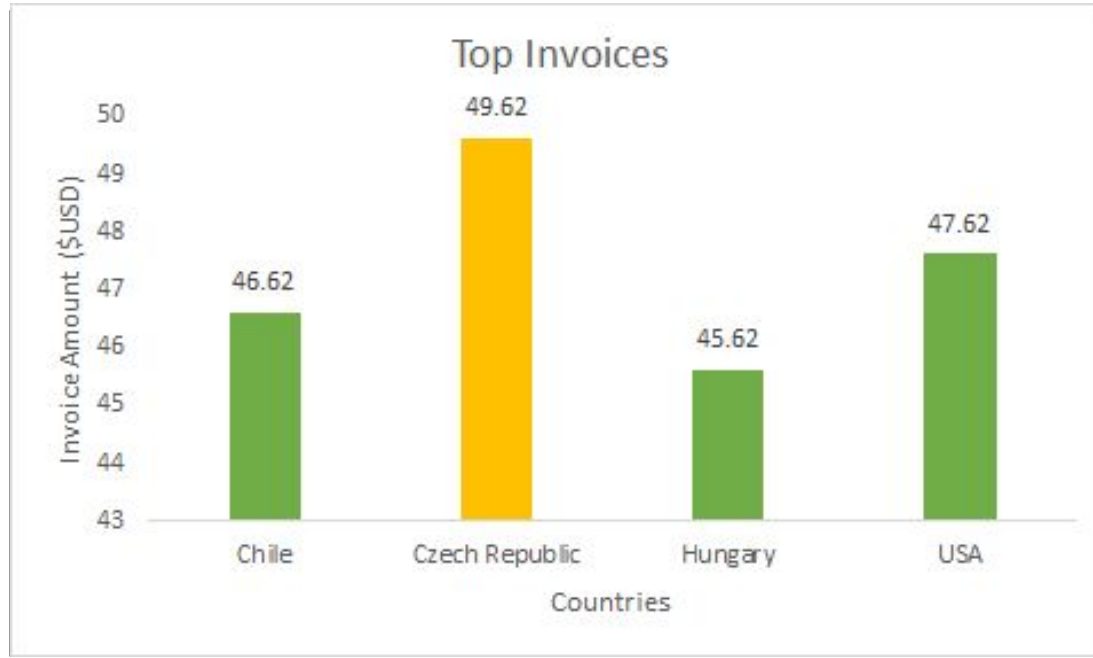
Purchases by Country and Genre

Purchases/Genre



This chart breaks down each category (genre) into number of purchases made per country. This is **more** in depth than taking only the top category. For example, Rock was sold **157x** in the U.S. and this graph shows us that the previous slide is true in that it is their most sold genre.

Top Invoices by Country



In our earlier slides, we learned that the top (4) customers spent \$49.62, \$47.62, \$46.62, and \$45.62. We couldn't see where they came from, so this data shows us the specific countries that had the highest invoices. I highlighted Czech Republic to make them stand out as having the 'Best Customer'.