GEORGE LASON

MIS 432 – Project 2 – Spring 2020

The dataset *HireRate.csv* contains monthly data on the non-farm hire rates in the United States since 2005. The dataset can be found in Blackboard

Project Description:

The objective of this project is to build each of the following time-series models on a training dataset and evaluate the performance of each on the validation dataset. Then, use the best-fit model to predict future observations.

- 1. Naïve Forecast with seasonality
- 2. Linear trend with seasonality
- 3. Quadratic trend with seasonality

Project Requirements:

- Partition the dataset into a training dataset and a validation dataset, where the validation dataset is the last two
 years of hire rates.
- Include plots in your report of
 - 1. the entire time series
 - 2. each of the three models developed. Plot the fitted model on the training dataset and plot the forecasted model onto the validation dataset.
- Choose the model that reports the lowest RMSE statistic on the validation dataset.
- From there, recombine the training and validation dataset and retrain the chosen best-fit model on the entire time series dataset.
- Predict the next four months of hire rates.
- In conclusion, write up a recommendation for the best of the three time-series models.

Project Report and Submission

- **1.** Write up your submission in a word document report explaining the process and your results. Include graphs of the time series and the important **outputs** from R within the text of your report.
- 2. Include an appendix at the end of all of your R code and outputs copied and pasted from the Console window.
- 3. The length of the report should be at least 800 words (not including the outputs or the appendix).
- 4. Save the word file as "Last Name First Initial Project 2" and submit in the Assignments/Projects link in Blackboard.

Case Study Dataset is from Data Mining for Business Analytics: Concepts, Techniques, and Applications in R, 2017 edition, by Shmueli, Bruce, Yahav, Paten, and Lichtendahl, Wiley Publications