

# Evgenii Kozhushko / [web developer](#)

## SUMMARY

Creative and detail-oriented software developer with an interest in building full-stack applications and a proven track record of delivering impactful web solutions for small to medium-sized businesses. I develop strategies that solve challenges, drive business growth, and enhance user engagement. Looking to bring my skills to a tech company with a global reach.

## FULL STACK DEVELOPER - Freelance

2011 - Present [Graphic Design]

2022 - Present [Website Design]

Designing performance-driven websites with a mobile-first approach, prioritizing accessibility, user experience, and purpose-built functionality to create inclusive and impactful products. Delivering custom web and graphic design solutions using platforms like Webflow, Wix, and Squarespace, as well as leveraging HTML and CSS technologies.

## Recent Project:

### Summit Custom Conversions / [summitcustomconversions.ca](#)

Increased brand visibility and vehicle sales by building a visually engaging website that showcased craftsmanship and developing a compelling brand identity.

### Bow Valley Climbing Access Society (BVCAS) / [bvcas.ca](#)

Achieved the organization's goals of building a connected community and promoting collaboration by developing an engaging informational website and supporting it with a cohesive brand identity.

### Canmore Indoor Climbing Society (CICS) / [canmorecics.net](#)

Increased membership base and significantly enhanced visibility and engagement within the local climbing community by designing a website and brand identity that empowered a youth climbing program.

### Aspen Paining Co. / [aspenpainting.ca](#)

Elevated Aspen's offerings, enhanced user experience, and drove increased customer engagement by designing a dynamic website and cohesive brand identity.

### Shovels Up / [shovelsup.ca](#)

Streamlined client communication and boosted business visibility in the Bow Valley by designing a responsive website for Shovels Up using advanced technologies.

## GRAPHIC DESIGNER - Rocky - Canmore, AB

2023 - Present

Collaborated with the creative team to design and produce engaging print and digital assets, delivering cohesive marketing campaigns across Shopify, email newsletters, in-store signage, and social media platforms.

## Key Responsibilities:

- Boosted customer engagement and improved campaign efficiency by designing and producing 50+ assets monthly for Shopify-based eCommerce, in-store signage, email newsletters, and social media platforms.
- Ensured consistency across 100+ creative materials per quarter by adhering to strict brand guidelines and collaborated with the creative team to execute impactful campaigns.
- Coordinated with print vendors to deliver high-quality assets on time, enhancing overall marketing operations.

## MANAGER OF OPERATIONS - CCG (Canmore Climbing Gym) - Canmore, AB

2021 - 2023

Solved a critical organizational challenge by creating a custom Excel-based route management app that streamlined routesetting, scheduling, and distribution. Boosted membership and drove business growth through efficient operations, team leadership, and strategic marketing.

## CONTACT

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[evgenii.ca](#)

[GitHub](#)

[LinkedIn](#)

[Instagram](#)

[X](#)

## SKILLS

### Frontend:

HTML, CSS, JavaScript, React, Next.js

### Backend:

Node.js, MongoDB

### Design Tools:

Adobe Suite, Figma

### Other:

Git, Web Accessibility

## EDUCATION

### 100devs Agency

2022 - 2023

Full-stack Software Developer  
Los Angeles, CA

### Mohawk Collage

2008 - 2010

Diploma: Visual Arts  
Hamilton, ON, Canada