

# LIFEUP

The territory of free people.

[Learn more about LifeUP](#)

# ? Problems

You might have faced the same issues.

- 1) Everyday thousands of people (only in Kiev it is 550 thousands people) go to their jobs and back from suburban zones.
- 2) Public transportation usually is not comfortable.
- 3) Car owners spend too much gas money on their way, having no passengers in the car, what is not efficient for them.
- 4) There is an existing market of “passing by cars” on the suburban zones and intercity directions (Kiev-Brovary, Borispol, Irpen, Vishgorod, Fastov).
- 5) People find the passing by transport via “hitchhiking”.
- 6) Impossibility of organizing the time of the trip and the companions, who will travel with you.
- 7) Lack of knowledge about the unique routes and places of interest.



# Solution – LifeUp!

Territory of free people

- 1) An opportunity of finding companions for your routes on the map in the real time.
- ✓ 2) Search for companions not only for vehicle owners, but for passengers as well.
- 3) The system of feedback and rating of participants in order to avoid the scammers.
- 4) “Unique routes”, created by our users and an option of selling them to other people within the app.
- 5) Partnerships with other services connected to tourism.
- 6) Quick search for a host/ renting / accommodations / etc.





# The comparison of advantages

LifeUp – multifunctional solution

The service	Intercity trips	Intra city	Efficiency	Comfort
BlaBlaCar	✓	✗	✓	✓
Taxi (Uber, Uklon)	✗	✓	✗	✓
Cash sharing (Getmancar)	✗	✓	✗	✓
Public transport	✓	✓	✓	✗
LifeUp	✓	✓	✓	✓

# Opportunities

Those who want, are looking for an opportunity.

Those who don't, are looking for excuses.

- 1) Comfy travels even with a small budget.
- 2) Finding new people with same hobbies and plan together any trips.
- 3) Share your emotions and experience with other users.
- 4) Communicate with different people around the World, without knowledge of their language.
- 5) A quick search for a place to stay on different taste and budget.
- 6) An option of virtual hitchhiking that help people to find companions to anywhere: village, work, different continent.
- 7) Find any tourist services and locations in three clicks.
- 8) To rent a transport and equipment for an active vacation in any city or country.
- 9) Be free, active and live the life full of bright moments and new friends.



# The team

Professionals that work on achieving common goal.



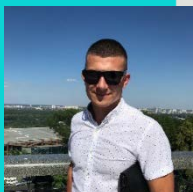
**Олександр** –  
The developer  
and creator.



**Oleksiy** –  
Financial consultant, co-  
founder



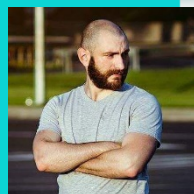
**Andrew** –  
Project  
coordinator



**Evgeniy** –  
Creative  
director



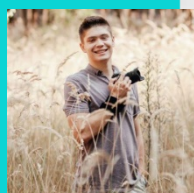
**Oleksandra** –  
The representative  
of the project



**Alex** –  
Art director



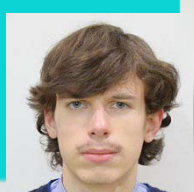
**Olesya** –  
Accountant



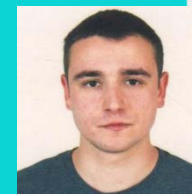
**Vladislav** –  
Filming and  
editing of the  
video resources



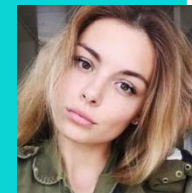
**Vlad** –  
Web developer



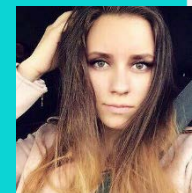
**Denis** –  
junior web  
developer



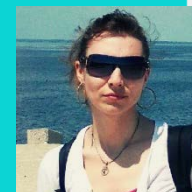
**Dmitro** –  
Android developer



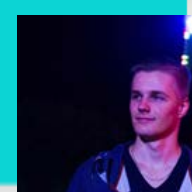
**Anna** –  
Designer  
Android/web



**Kseniya** –  
Designer iOS



**Natalia** –  
Copywriter



**Nick** – Editor





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« William S. Burroughs said “It is not necessary to live. It is necessary to travel”. However, if you want the journey to be successful, it has to be planned, and it is a tough process. LifeUp helps not only to save your time, but also to organize the trip correctly, so you would travel with the “right” people. »