Evgeny Kagan

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POSITION Johns Hopkins Carey Business School 2018-Assistant Professor of Operations Management and Business Analytics RESEARCH Human decision-making, Experiment design, Behavioral and experimental methods, Incentive design, Biases and heuristics. INTERESTS **EDUCATION** University of Michigan, Ann Arbor, MI 2018 PhD in Operations Management, Ross School of Business Co-advisors: Stephen Leider and William Lovejoy Erasmus University, Rotterdam, The Netherlands 2012 M.Sc. in Logistics and Information Systems Mannheim University, Mannheim, Germany 2010 B.Sc. in Business Administration

RESEARCH Publications

- 1. "Ideation-Execution Transition in Product Development: Experimental Analysis" with Stephen Leider & William Lovejoy. <u>Management Science</u>, 64 (5), 2018; pp. 1975-2471. Link
 - Finalist, INFORMS Behavioral Operations working paper competition 2016
 - Finalist, Best paper competition in Innovation Management 2017, EBS Wiesbaden (Awarded for high practical relevance)
- 2. "Equity Contracting and Incentive Design in Startup Teams" with Stephen Leider & William Lovejoy. *Management Science*, 66(10): 4879-4898. Link
 - Finalist, POMS College of Product Innovation and Technology Management (PITM) best student paper competition 2017
- 3. "The Gatekeeper's Dilemma: When Should I Transfer This Customer?" with Brett Hathaway and Maqbool Dada, Forthcoming at *Operations Research*. Link
 - Winner, INFORMS Behavioral Operations working paper competition 2020 (~ 50 submissions)

Under Review

- 4. "Entrepreneur-Investor Bargaining: Theory and Experiments" with Kyle Hyndman and Anyan Qi, **Under revision.** Link
- 5. "Dynamic Decision-making in Operations Management" with Stephen Leider and Ozge Sahin, **Under review.**

Manuscripts in preparation

6. "Entrepreneurial Market Research: When Hypotheses Outnumber Samples" with Stephen Leider, & William Lovejoy.

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7. "Are Agile Development Practices Detrimental for Innovation?" with Sebastian Schiffels and Tobias Lieberum.

- 8. "Designing the Service Experience: Warm, Cold, or no Transfers?" with Brett Hathaway and Maqbool Dada.
- 9. "Anxiety and Dynamic Pricing" with Yannis Stamatopolous and Michelle Shell.
- 10. "Service Format and the Real Cost of Waiting" with Brett Hathaway and Maqbool Dada.

Other (non-refereed) publications

- "Mentoring in Startup Ecosystems" with David Brophy, Melanie Milovac, Jeffrey Sanchez-Burks and Tom Jensen. Link
- A report commissioned by Kauffman Foundation and supported by a Kauffman grant
- "Transfers in Services: A Multi-Method Study" with Maqbool Dada and Brett Hathaway. Link
- A repository of theoretical and empirical results related to transfer decisions.

TALKS

2021

INFORMS 2021 (scheduled), George Washington University

2020

INSEAD (postponed due to pandemic), INFORMS 2020 (virtual)

2019

Krannert (Purdue), Jindal School of Management (UTD), Questrom (Boston University), McCombs (UT Austin, invited PhD seminar), POMS (Washington DC), MSOM (Singapore), BOM (Eindhoven), INFORMS (Seattle, WA)

2018

Wharton Management/Entrepreneurship (University of Pennsylvania), Carey (Johns Hopkins), Kelley (Indiana), Cox (Southern Methodist University), HEC Paris, ESMT Berlin, Beedie (Simon Fraser University), Behavioral Operations Conference Young Scholar's workshop (UTD), INFORMS (Phoenix)

2017

Lee Kong Chian School of Business (Singapore Management University), HKUST, D'Amore-McKim (Northeastern), Rotterdam School of Management (Erasmus University), Frankfurt School of Finance and Management, UCL School of Management, WINDS symposium (Wharton), INFORMS (Houston), MSOM (UNC)

TEACHING

Business Analytics (Johns Hopkins Carey, MSc and MBA)

Fall 2018, 2019, 2020

Spring 2021

Operations Management (Michigan Ross, BBA)

Winter 2015

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WORK EXPERIENCE DHL Inhouse Consulting Bonn, Germany

Summer 2010

Summer associate, developed performance measurement tools for sales teams

Center for European Economic Research (ZEW), Germany 2009 - 2010 RA; conducted a large scale innovation survey of German technology firms

BASF SE, Ludwigshafen, Germany

Summer 2008

Summer associate; developed a predictive model for campus recruiting

Suedzucker AG, Mannheim, Germany

Winter 2008

Intern; developed LP-based optimization tools for plant-customer delivery streams

SERVICE

Cluster Chair

INFORMS Behavioral Operations track, virtual

Nov 2020

Session Chair

INFORMS Annual Meeting, Anaheim, CA	Oct 2021
INFORMS Annual Meeting, Seattle, WA	Oct 2019
POMS Annual Meeting, Washington, DC	May 2019
INFORMS Annual Meeting, Phoenix, AZ	Nov 2018
INFORMS Annual Meeting, Houston, TX	Oct 2017
INFORMS Annual Meeting, Nashville, TN	Nov 2016

Committee Chair: INFORMS TIMES best paper award

2020, 2021

Reviewer

Management Science, Management of Service and Operations Management, Experimental Economics, Production and Operations Management

Course Lead

Business Analytics (Carey Business School)

2018 -

GRANTS & AWARDS

Supplemental Research Support Awards (Carey Business School)

Joint with Maqbool Dada and Brett Hathaway. 2019 - 2020 Joint with Stephen Leider and Ozge Sahin. 2018 - 2019

INFORMS TIMES Dissertation award (finalist)

2019

Awarded to outstanding doctoral dissertations in the area of innovation.

Rustgi Family Fund Award in Entrepreneurship (Carey Business School)

Joint with Stephen Leider and Bill Lovejoy.

2018 - 2019

Rackham Pre-doctoral Fellowship (University of Michigan) 2017 - 2018 Highest award for doctoral research at the University of Michigan.

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Heinrich-Boell-Foundation Scholarship, Germany.

2007 - 2012

Academic excellence scholarship

Fulbright Scholarship, California State University East Bay, USA Summer 2007

COMPUTER & NATURAL LANGUAGES

STATA, MATLAB, R, SQL, Python, LaTeX,

English (fluent), German (fluent), Russian (fluent), French (conversational)