

Final Project Poster Rubric

Student Names: _____

CATEGORY	4	3	2	1
Required Elements	The poster includes all required elements in a clear and organized manner.	The poster includes all required elements although it may not be entirely clear or organized.	All but 1 of the required elements are included on the poster.	Several required elements were missing.
Technical Content	Poster clearly describes technical problem and solution. Content is understandable to peer, industry, and academic audiences.	Poster mostly describes technical problem and solution. Content is understandable to peer, industry, and academic audiences.	Poster describes some aspects of technical problem and solution. Content is understandable to only to members of class.	Poster does not describe technical problem and/or solution. Content is understandable only to fellow project members.
Flow	Poster is readable with good flow of ideas and content. This includes order of sections and order of ideas within sections.	Poster is mostly readable with a good flow of ideas within sections. Sections may not be ordered in a coherent and thoughtful way.	Poster is somewhat readable. Idea flow is poor with incoherent ideas within sections and poor section organization.	Poster is not readable. Sections have no organization to them. Ideas have no flow within sections.
Attractiveness	The poster is attractive in terms of design, layout, and neatness.	The poster is attractive in terms of design, layout and neatness with some small items marring the overall appearance (misaligned items or inconsistent fonts).	The poster is acceptably attractive though it may be a bit messy.	The poster is distractingly messy or very poorly designed. It is not attractive.
Graphics - Relevance	All graphics are related to the topic and make it easier to understand. All borrowed graphics have a source citation.	All graphics are related to the topic and most make it easier to understand. All borrowed graphics have a source citation.	All graphics relate to the topic. Most borrowed graphics have a source citation.	Graphics do not relate to the topic OR several borrowed graphics do not have a source citation.
Labels	All items of importance on the poster are clearly labeled with labels that can be read from at least 3 ft. away.	Almost all items of importance on the poster are clearly labeled with labels that can be read from at least 3 ft. away.	Several items of importance on the poster are clearly labeled with labels that can be read from at least 3 ft. away.	Labels are too small to view OR no important items were labeled.
Mechanics	Capitalization and punctuation are correct throughout the poster.	There are a few minor errors in capitalization or punctuation.	There are some errors in capitalization or punctuation.	There are many errors in capitalization or punctuation.
Grammar	There are no grammatical mistakes on the poster.	There are a few grammatical mistakes on the poster.	There are some grammatical mistakes on the poster.	There are many grammatical mistakes on the poster.